

AUGUST CLEAN-UP SALE

THE MOST FORCEFUL, AGGRESSIVE BARGAIN EVENT OF THE SEASON, OFFERING AT UNMATCHABLE PRICES ALL REMAINING WARM WEATHER GOODS.

Sale Begins Sat. Morning Aug. 17th Continuing for Two Weeks, Ending Sat. Evening Aug. 31st

Regardless of merchandise shortages, regardless of high wholesale prices, regardless of ANY and ALL conditions, we have brought down prices on summer goods to a point that MUST compel their immediate and complete disposal.

Fall goods will be piling in upon us soon and these present season goods are now taking up the space they will have to occupy.

The lowest prices quoted on 1918 merchandise will be in effect during this sale. Thousands and thousands of dollars worth of seasonable merchandise is included; qualities are absolutely dependable; styles are faultless; assortments are excellent.

Not one element is lacking to prevent this from being the most important and far reaching August Clean-up Sale in our history. No matter what you are doing it will pay you to lay off and come to this great sale. Buy all you'll need, of the goods offered, for months to come.



Truth and Honor go hand in hand. A merchant who makes exaggerated, untruthful statements about his store and his merchandise cannot rightfully claim to be truthful or honorable. Here, every statement made is truthful. This business was founded on honor and will continue to progress on that basis.

It is dishonorable to present qualities that are not dependable. A merchant is in duty bound to protect the confidence that people place in him. A patron gives money of highest quality to the merchant and he in turn must give highest merchandise in exchange. That is the attitude which prompts us to offer only merchandise of known good quality.

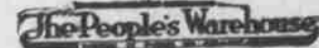


Have you been skeptical about what you've heard or read of the scarcity of good goods?

Let us tell you a very small part of our experience. We have been in the wholesale market, and to manufacturers, for our merchandise. We've had no end of trouble getting sufficient articles made of wool at any price. Cotton goods are high in cost. Soaps and some toilet requisites are high and none too plentiful. In general, we can't get as large quantities of any goods as we want.

And we can't see where prices will get any lower for months and months—perhaps years.

"Forewarned is forearmed."



GROCERY DEPARTMENT PHONE 15

ALL OTHER DEPARTMENTS PHONE 22

August Clean-Up Sale of all Spring and Summer COATS, SUITS, DRESSES, WAISTS, PETTICOATS, CORSETS Etc. In Our Womens Wear Department—2nd Floor.

Many of these garments are seasonable all the year around but pursuant of our strict policy of selling all goods in the season for which they were bought we will sacrifice these goods as follows, and it will pay you better than any other investment you can make with your money if you'll buy enough clothes to last you a full year. Read this ad, then come and see for yourself.



Women's Suits

Included in Our August Clean-up Sale.

Naturally the heavy selling of the last few weeks has left us with many odd suits. They are desirable to you in every way and the only reason for our offering them at reduced prices is that they MUST BE SOLD in the season for which they were bought, even if we have to suffer a loss. The size you want is here. The suits will be a revelation in economy to you.

Your choice at One-Half Price, which gives you a

\$19.50 Suits for only	\$9.75
\$20.00 Suits for only	\$10.00
\$22.50 Suit for only	\$11.25
\$25.00 Suit for only	\$12.50
\$26.00 Suit for only	\$13.00
\$27.50 Suits for only	\$13.75
\$30.00 Suit for only	\$15.00
\$32.50 Suit for only	\$16.25
\$35.00 Suit for only	\$17.50
\$37.50 Suit for only	\$18.75
\$40.00 Suits for only	\$20.00
\$45.00 Suit for only	\$22.50
\$50.00 Suits for only	\$25.00
\$60.00 Suit for only	\$30.00

MANY OF THE PRICES OFFERED HERE MAY SEEM EXTREMELY SMALL TO YOU. THEY ARE, and particularly so in the face of the extremely high market conditions. But it has always been our custom to show new goods ONLY, each season and we intend to adhere strictly to that custom. It's a service we always offer to our trade. We think they appreciate it. Our every day sales make us think it. Otherwise why should our sales grow steadily from year to year?

WOMEN'S COATS AT CLEAN-UP PRICES

Summer and fall weight materials. Wool coats in serge, poplin, broadcloth, gabardine and velour in beautiful shades. All sizes in the most wanted and smartest styles.

Silk Coats in black, navy and tan of the very latest styles. Poplins, taffetas and messalines.

All these garments are to go during this August Clean-up Sale at exactly

ONE-HALF PRICE

Which means that you can buy a

\$13.50 Coat for only	\$6.75
\$15.00 Coat for only	\$7.50
\$17.50 Coat for only	\$8.75
\$20.00 Coat for only	\$10.00
\$22.50 Coat for only	\$11.25
\$25.00 Coat for only	\$12.50
\$27.50 Coat for only	\$13.75
\$29.50 Coat for only	\$14.75
\$30.00 Coat for only	\$15.00
\$35.00 Coat for only	\$17.50
\$40.00 Coat for only	\$20.00
\$42.50 Coat for only	\$21.25
\$45.00 Coat for only	\$22.50
\$50.00 Coat for only	\$25.00



LAST CALL FOR THESE MIDDIES, WAISTS AND SMOCKS

They're what remains of our summer stock, and with advance fall models due to arrive any day, we must sell them at once. Therefore final prices, the season's lowest, are marked on them.

The Middies are reduced as follows:

\$1.50 Grade, Clean-up Price	\$1.19
\$1.75 Grade, Clean-up Price	\$1.37
\$2.00 Grade, Clean-up Price	\$1.77

The Waists will sell as follows: 98c, \$1.50, \$1.75, \$2.65 AND \$7.00 GEORGETTE WAISTS \$5.75

This is a real Clean-up Bargain.

ONE SPECIAL LOT OF GEORGETTE WAISTS, YOUR CHOICE \$3.75. Come in flesh, white and maize.

SPECIAL NOTICE

Owing to the extremely high cost of doing business now, and the most remarkable bargains that we are offering, we are compelled to charge a nominal fee for all alternations on garments sold during this great August Clean-up Sale.

WASH SKIRTS REDUCED

We have left about three dozen Wash skirts in various styles, patterns and materials. All good, new and smart. They'll go as follows:

\$2.25 Wash Skirts, August Clean-up Price	\$1.95
\$3.33 Wash Skirts, August Clean-up Price	\$2.95
\$4.50 Wash Skirt, August Clean-up Price	\$2.75
\$5.35 Wash Skirts, August Clean-up Price	\$5.25

BATHING CAPS

This item consists of a very fine assortment of women's bathing caps smart styles and attractive colors; values up to 95c; August Clean-up Price only 39c

PETTICOATS

We are enabled to offer most exceptional bargains in Petticoats. Multicolored and plain. Values not seen again in months of coming years.

Lot 1 - SILK PETTICOAT \$3.98. Values up to \$5.50. Black and white.
Lot 2 - SILK PETTICOATS \$1.98. Values as high as \$3.75. Black and colored. Beautifully made.
Lot 3 - SILK PETTICOATS \$5.95. Values from \$3.50 to \$7.75. Very choice. Good assortment—look them over.

CORSETS

Here we offer bargains that you never again be duplicated. Some are discontinued. Some have been discontinued this season on account of shortage of materials and government tax treatment. Broken bars and old ones. Everyone is a benefactor of real merit.

Lot 1 - \$5.00 to \$5.00 Values at \$3.98
Lot 2 - \$1.25 to \$2.00 Values at 98c

SMART SUMMER DRESSES UNDERPRICED

Women will take particular delight in wearing such dresses as these. Every one made in the prevailing modes for this season's wear.

No woman who needs dresses for present wear can possibly afford to miss these wonderful offerings.

The materials are taffeta, foulard, messaline and crepe, light and dark shades.

Also we have a choice assortment of wash dresses in white and colors.

They are all reduced 50 per cent, just one-half, giving you an opportunity to buy a

\$3.95 Dress for only	\$1.95
\$5.50 Dress for only	\$2.75
\$5.95 Dress for only	\$2.97
\$7.50 Dress for only	\$3.75
\$8.50 Dress for only	\$4.25
\$9.75 Dress for only	\$4.87
\$10.00 Dress for only	\$5.00
\$10.75 Dress for only	\$5.37
\$16.50 Dress for only	\$8.25
\$18.75 Dress for only	\$8.37
\$20.00 Dress for only	\$10.00
\$22.50 Dress for only	\$11.25
\$25.00 Dress for only	\$12.50
\$27.50 Dress for only	\$13.75
\$40.00 Dress for only	\$20.00
\$45.00 Dress for only	\$22.50
\$50.00 Dress for only	\$25.00
\$55.00 Dress for only	\$27.50
\$59.50 Dress for only	\$29.75



Womens Sweaters

Silk Sweaters in the highest of colors all reduced One Half.

Wool Sleeveless Sweaters, the latest fashion, all reduced One Half.



You want the best you can get for your money. It will pay you to trade at Pendleton's Greatest Dept. Store.

PENDLETON'S GREATEST DEPARTMENT STORE

The People's Warehouse

PURE FOOD GROCERY WHERE IT PAYS TO TRADE BARGAIN BASEMENT

ALL GOODS MARKED IN PLAIN FIGURES. You will find it a pleasure to make your selections at The People's Warehouse. The styles shown are the very latest. The assortments are complete. And all goods are marked in plain figures. And one price to all.