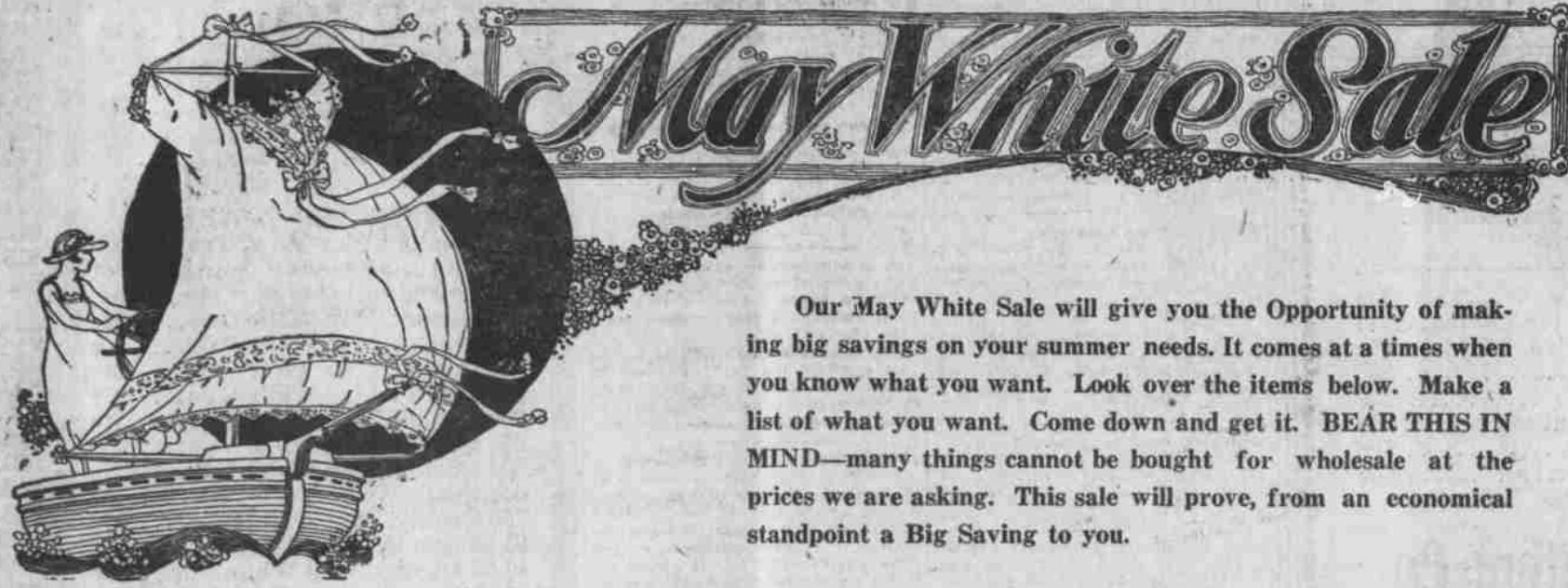


Begins TOMORROW TUESDAY!

Alexanders QUALITY SERVICE

Ending NEXT TUESDAY!



Our May White Sale will give you the Opportunity of making big savings on your summer needs.

BEGINS TOMORROW, TUESDAY and RUNS ONE WEEK ENDING Next TUESDAY

MAY WHITE SALE

French and Philippine Underwear



Entirely hand made and exquisitely hand embroidered.

PETTICOATS

White washable satin petticoats six different styles; some with fluffy lace ruffles, others more tailored styles, \$10.00, May Sale price \$7.95

Shadow proof white satin skirts, some with button hole stitching on bottom, others with corded ruffle, \$2.00, May Sale \$1.59

WOMEN'S SEPARATE SKIRTS White gabardine skirts with deep girde trimmed with pearl buttons, \$4.50, May Sale \$3.59

White washable satin skirts, trimmed in rows of hemstitching, \$20.00, May Sale \$15.85

Baronette satin skirt, plain girde, overlapped pockets, \$25.00, May Sale \$19.95

GOWNS

Crepe de chine gowns in pale pink. Yoke made of sheer Georgette, val laces and tiny rose buds. \$15.00 May Sale \$11.95

Crepe de chine gown with fine Normandy lace yoke. \$7.00, May Sale \$5.59

Crepe de chine gown in pale pink or white trimmed in fine lace of attractive design and satin ribbon. \$12.00, May Sale \$10.60

One of the daintiest bits from the May Sales is a Empire Gown of pale pink or white crepe de chine. \$7.00, May Sale \$5.59

Philippine hand made night gown, empire model, embroidered and daintily tucked. \$3.75, May Sale \$2.98

Philippine hand made sleeveless gown of nainsook, hand embroidered, hand scalloped. \$3.50, May Sale \$2.79

Dainty nainsook gown, trimmed in val lace, ribbon and embroidered in design in pastel shades, regular \$2.00, May Sale \$1.59

Nainsook gown trimmed in val laces, swiss beading and val lace, regular \$3.00, May Sale \$2.39

Gown of pink batiste, fancy stitching of soldat blue, made with pocket, regular \$1.50, May Sale price \$1.19

Gown of rice voile in pink, round neck, slip over style, \$2.50, May Sale \$1.98

Billie Burke Pajamas

In crepe de chine, trimmed with silk cords and pockets. \$12.00, May Sale \$9.59

Cotton crepe Billie Burke's in pale pink, trimmed with blue cords and pockets, \$3.00, May Sale \$2.39

Pink batiste Billie Burke, trimmed with fancy stitching, \$2.50, May Sale \$1.98

Cotton crepe gowns, trimmed with blue or pink fancy stitching. \$2.00, May Sale \$1.59

Cotton crepe gowns in flesh and neatly trimmed, \$2.00, May Sale price \$1.59

Combination and envelope chemise, crepe de chine combination of heavy quality, with garniture of fine dainty lace. \$7.00, May Sale price \$5.59

Crepe de chine envelope chemise with valencinnes and fillet lace medallions. \$7.00, May Sale \$5.95

One of the best values any one has ever seen in this heavy crepe de chine envelope chemise. Top finished with a French casing which runs satin ribbon to match



shoulder straps. \$5.50, May Sale price \$3.39 Nainsook combination, fillet lace yoke, regular \$1.50, Mal Sale \$1.19 Longcloth combination trimmed with emb. beading, insertion and ribbon. \$2.00, May Sale \$1.59 Pink batiste combination, trimmed with val. emb. in pastel shades, \$1.75, May Sale \$1.37

MAY WHITE SALE IN THE CHILDREN'S AND INFANTS' DEPARTMENT

Hand made and hand embroidered dresses of French or Philippine work, from the infants' first dress to size 12.

These dresses are embroidered in new designs, which you must see to appreciate. Complete line of childrens foulard dresses, sizes 1 to 6. Complete line of organdy and lawn 2 to 14.

Children's Dresses, regular \$1.00, May Sale 89c

Children's Dresses, regular \$1.25, May Sale 98c

Children's Dresses, regular \$1.50, May Sale \$1.19

Children's Dresses, regular \$2.00, May Sale \$1.69

Children's Dresses, regular \$2.50, May Sale \$1.98

Children's Dresses, regular \$3.50, May Sale \$2.79

Children's Dresses, regular \$4.00, May Sale \$3.19

Beautiful organdy and net dresses just received in time for commencement exercises \$18.00, \$20.00 \$25.00 and \$35.00.

White Blouses



Blouse of crepe de chine with fancy collar and sleeves embroidered with white floss and steel cut beads, \$10.00, May Sale \$7.86

Blouse of organdy with collar and cuff edge with pleated fluting, \$3.50, May Sale \$2.79

Unusual organdy blouse, trimmed with flat sailor collar, \$3.00, May Sale \$2.39

KNICKERBOCKERS

Crepe de chine knickerbockers, trimmed with ribbon bows and lace medallions, regular \$7.50, May Sale \$5.95

Cotton crepe knickerbockers, in pink and white, regular \$1.50, quality, May Sale \$1.19

Batiste in pink, with hand emb. design, regular \$1.50 quality. May Sale \$1.19

WASH SKIRTINGS

Of pique, gabardine, beach cloth in plain, stripes and checks.

35c Quality, May Sale 26c

40c Quality, May Sale 31c

50c Quality, May Sale 39c

65c Quality, May Sale 48c

75c Quality, May Sale 58c

\$1.00 Quality, May Sale 79c

\$1.25 Quality, May Sale 95c

PAJAMA CHECKS

Either in square or broken, 36 in. wide, good quality and the very fabric for pajamas, night shirts and underwear.

20c Quality, May Sale 16c

25c Quality, May Sale 19c

35c Quality, May Sale 28c

40c Quality, May Sale 32c

LONG CLOTH AND NAINSOOK

15c Quality, May Sale 12c

20c Quality, May Sale 16c

25c Quality, May Sale 19c

30c Quality, May Sale 24c

35c Quality, May Sale 28c

40c Quality, May Sale 33c

45c Quality, May Sale 38c

50c Quality, May Sale 43c

60c Quality, May Sale 53c

BED SPREADS

We have a brand new shipment just in, includes plain, hemmed, scalloped and cut corners, various sizes and patterns in crochet and Marseilles.

\$1.50 Quality, May Sale \$1.19

\$1.75 Quality, May Sale \$1.49

\$2.00 Quality, May Sale \$1.71

\$2.50 Quality, May Sale \$2.10

\$3.00 Quality, May Sale \$2.48

\$3.50 Quality, May Sale \$2.98

\$4.00 Quality, May Sale \$3.39

\$4.50 Quality, May Sale \$3.95

\$5.00 Quality, May Sale \$4.48

\$6.00 Quality, May Sale \$4.98

\$6.50 Quality, May Sale \$5.48

\$7.00 Quality, May Sale \$5.95

\$7.50 Quality, May Sale \$6.45

\$8.00 Quality, May Sale \$6.89

\$10.00 Quality, May Sale \$8.15

WOMEN'S AND CHILDREN'S UNDERWEAR

Supply your wants now for summer underwear, while they are undepreciated.

25c Quality, May Sale 19c

35c Quality, May Sale 29c

40c Quality, May Sale 35c

50c Quality, May Sale 43c

65c Quality, May Sale 59c

75c Quality, May Sale 69c

\$1.00 Quality, May Sale 78c

\$1.25 Quality, May Sale \$1.10

\$1.50 Quality, May Sale \$1.32

\$1.75 Quality, May Sale \$1.57

\$2.00 Quality, May Sale \$1.78

\$2.50 Quality, May Sale \$2.18

WOMEN'S AND CHILDREN'S HOSE

You all use white hose in summer. Come down to this sale and get your needs for the season. We have full run sizes in each quality.

25c Quality, May Sale 22c

35c Quality, May Sale 31c

40c Quality, May Sale 35c

50c Quality, May Sale 44c

75c Quality, May Sale 68c

85c Quality, May Sale 77c

\$1.00 Quality, May Sale 89c

\$1.25 Quality, May Sale \$1.13

\$1.50 Quality, May Sale \$1.18

All Mail Orders filled same day received. We gladly submit samples.

LACES AND EMBROIDERIES

Of course you're always "making up" things and you need laces and embroideries. Get them now ON SALE.

5c Quality, May Sale 4c

8c Quality, May Sale 6c

10c Quality, May Sale 8c

12 1/2c Quality, May Sale 10c

15c Quality, May Sale 11c

20c Quality, May Sale 16c

25c Quality, May Sale 18c

35c Quality, May Sale 26c

50c Quality, May Sale 38c

65c Quality, May Sale 47c

75c Quality, May Sale 58c

85c Quality, May Sale 67c

\$1.00 Quality, May Sale 78c

\$1.25 Quality, May Sale 95c

\$1.50 Quality, May Sale \$1.17

WHITE SILKS

White silks are included, such as Jap silks, taffeta, messaline, satin, poplin, Georgette and habutai. All these reduced during our White Sale.

\$1.75 Mesaline, May Sale \$1.48

50c Jap Silk, May Sale 43c

\$1.00 Jap Silk, May Sale 79c

\$1.25 Jap Silk, May Sale 98c

\$1.50 Jap Silk, May Sale \$1.20

\$2.00 Satin, May Sale \$1.65

\$2.00 Georgette, May Sale \$1.65

\$2.00 Taffeta, May Sale \$1.65

\$1.25 Poplin, May Sale 98c

WHITE WOOLENS

Such as batiste, serge, poplin, epingle, burella. Make up your white skirts and baby coats at a big saving.

\$1.00 Quality, May Sale 79c

\$1.25 Quality, May Sale 98c

\$1.50 Quality, May Sale \$1.19

\$1.75 Quality, May Sale \$1.43

\$2.00 Quality, May Sale \$1.63

\$2.50 Quality, May Sale \$1.95

WHITE WAISTINGS

In plain, figured self tone, stripes, shadow plaids and checks of voiles, organdie, batiste and sher fabrics.

25c Quality, May Sale 19c

40c Quality, May Sale 31c

50c Quality, May Sale 39c

65c Quality, May Sale 48c

75c Quality, May Sale 59c

\$1.00 Quality, May Sale 79c

\$1.25 Quality, May Sale 98c

\$1.50 Quality, May Sale \$1.19