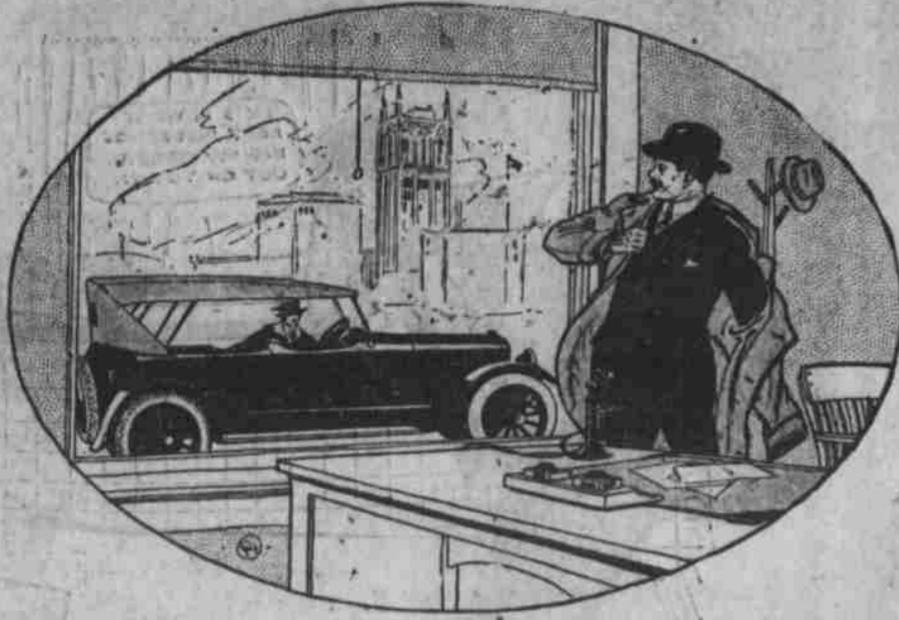


PAIGE

The Most Beautiful Car in America



The "Preferred Investment"

The wise man selects his motor car investment in much the same way that he selects a first mortgage bond or any other high grade security.

He looks for permanent, enduring quality—not mere surface veneer. He looks to the integrity of the manufacturer, the critical expressions of the average owner and the history of the product over a period of years.

It is on this basis that we would have you consider the Paige.

From the standpoint of initial cost, our's is not a cheap motor car. There are many cars on the market that sell for less money than the Paige and we could readily build them ourselves if we considered that the best policy. But we don't.

We firmly believe that self-respect, comfort, and enduring satisfaction have an actual market value. So we build those things into our product.

We take just a little more time—just a little more care in the selection of materials—just a little more pride in

our work. And the result is a real motor car—not a makeshift or compromise.

In brief, while we agree that first cost is an important consideration, we are convinced that *Ultimate* cost is vastly more important.

We believe that the only true test of economy is twelve months of hard, gruelling service on the road.

We believe that freedom from repair bills and excessive depreciation is infinitely more desirable than a mere catch-penny list price.

These are our convictions. We have held to them staunchly during many fitful periods in the motor car industry. So long as the Paige Company is a factor in the making and distributing of motor cars, we shall continue to adhere to them.

And it is because of these convictions, and their practical application to manufacturing, that the Paige car is regarded as a "Preferred Investment" in every automobile mart of the world.

PAIGE-DETROIT MOTOR CAR COMPANY, DETROIT, MICHIGAN.

PAIGE MOTOR SALES CO.
Lou A. Sutton.

Service Station Independent Garage, Phone 632
We advertise and offer War Savings Stamps for sale with every purchase.

55 JOIN HOME GUARD FORMED AT THE ROCK

Spanish War Veterans Will Act as Drill Masters for Men.

PILOT ROCK, April 12.—A Home Guard was organized here Tuesday night following a meeting at which most of the men of the community were present. Fifty-five men signed the agreement and several ranchers who were too busy to attend are expected to join. Mr. Staver, who is a Spanish war veteran, has been elected drill master. The whole arrangement is temporary and will be given a thorough trial before any definite arrangements are made.

A twelve pound baby boy was born to Mr. and Mrs. James Hoffner Wednesday.

Mrs. G. N. Johnston entertained at her home Wednesday evening in honor of her sister, Miss Verona Fullenwider, who arrived here Saturday from South Haven, Michigan. Games were played and dainty refreshments served. Those present were Ida Eldridge, Elma Boylen, Helen De Vaul, Lucie Bond, Edith Wanke, Olive Mortimore, Miss Fullenwider and Mrs. Johnston, M. D. Orange, Arthur Bond, Boots Pauls, Carl Bracher and Mr. Johnston.

A baby girl weighing six pounds was born to Mr. and Mrs. Will Matthews Wednesday.

I. M. Schanep will be the speaker at the church Sunday evening. The rest of the program will be similar to the one given last week. There will be special music.

A small party of young people enjoyed a campfire party on the hill Thursday night.

George Tonkin, deputy game warden, was in town the first of the week.

Word has been received here of the birth of a baby girl to Mr. and Mrs. Burr Harrison. Mrs. Harrison was formerly Miss Maud Matthews.

M. D. Orange is planning a business trip to Portland Sunday.

Mrs. E. B. Schafer has a unique way in which to help the Red Cross. She is asking each woman in the community to make a silk quilt block eight by eight inches. She will piece these into a large quilt which will be sold and the proceeds given to the Red Cross. Anyone piecing a block is requested to leave it at Carnes Bros. store. Mrs. Schafer recently donated a bolt of unbleached muslin to this chapter.

Fred Groves has secured an electric motor to run his motion picture machine. It has been turned by hand before.

Mr. and Mrs. E. B. Rankin are moving into their home which was vacated last week by Mrs. Julius Wegner. Mrs. Wegner is now living in her new bungalow.

Aleck Schafer was a visitor here Wednesday.

Mrs. Turner who teaches school in the La Hue district, was here Wednesday.

Mr. and Mrs. Levi Eldridge, who are visiting in Idaho, will return home Sunday.

Clint Harrison and wife were here Monday.

Mrs. Andy Rust is visiting at the home of her sister, Mrs. Burr Hinkle. Mr. and Mrs. Lon Etter were here Monday.

Mr. and Mrs. Will Price were business visitors here Thursday.

John Bradburn is having some repair work done on his house this week. He is having the attic rooms finished. Clyde Colerove is doing the work.

DAW-GONE! WHAR DO DIS OL' BLOCK GO?



This recruit is puzzled. His task is to fit a lot of blocks of various shapes into corresponding holes in a flat board. But it's plain that "de ol' blocks won't fit in right." After two hours of such tests the army officer is in possession of a pretty fair knowledge of the soldier's mental ability and nervous temperament.

BUTTER CREEK DANCE SATURDAY, APR. 13 FLETCHER'S "JAZZ" ORCHESTRA No charge for parking cars. Hitch your horse to a wagon brush. Good time, good "cats."

Talks to Oregon Farmers

NO. 4

The production of grain in Europe has fallen off more than one-half since the beginning of the war. Meat animals have fallen off more than one hundred and fifteen millions. We have shown you what Alberta soils are yielding in bushels per acre and it's equally as desirable as a stock country. On its nutritious grasses cattle can be raised for market for one half the cost here. And finer, fatter beef you will not see in any state where corn-fed. Bert Huffman, formerly of Pendleton and the "East Oregonian," in letter of Jan. 30th says: "I know from actual experience that we can place a four year old steer or fat hog on the market here one-half cheaper than any farmer in Oregon or other western states for the reason we can produce such an abundance of cheap feed and we get higher prices than farmers in Oregon." Mr. Huffman went to Alberta in 1909, and prospered abundantly. Quoting from same letter, he says: "My land has increased in value from \$15.00 to \$65.00 an acre, and I am frank in saying that were I selling my holdings here today I would never go back to Oregon or any other state." Now, Mr. Farmer, or land seeker, where could you go and get such cheap land, that for grain and stock growing is not excelled anywhere in this continent on such favorable terms, and where you are making six dollars an acre annual increase in value of your land. While taking off more bushels of grain each year than you are doing here on \$75.00 to \$200.00 land. Alberta is a sure winner, a country you can't "camouflage" try as you will. And if you could realize as we do the situation, and the hundreds pouring into that country daily, you would certainly get hold of some of this soil while prices and terms are so you can and enjoy the rapid rise in values. THE FACT IS good Alberta land is sound investment. Prices will be high next five years at least. After the war the influx must be to the land. Buy all the land you can now, while cheap. The man who has confidence in himself, faith in the truth and future, will absolutely "make good." Ask or write for booklets, terms and special rate. Join our party going up the 10th and select your land.

Pomeroy & Temple

Temple Building Pendleton, Oregon Phone 190

REGISTERED BULLS FOR SALE

JUST ARRIVED ANOTHER CARLOAD Herfords and Shorthorns. These bulls are all registered and are the best that were ever shipped to Pendleton for quality, size and breeding. Our Shorthorns are Scotch and Scotch Topped Reds and Roans, extra heavy boned. Yearling and coming 2's, ready for immediate use. The Herfords are the best ever come to Oregon. See these bulls at the Alta Feed Yards. J. D. HUSTON, Owner, Pendleton, Ore. We advertise and offer War Savings Stamps for sale with every purchase.

Farm Loans

IF YOU NEED MONEY at any time in the near future,

Better Get It Now

Our information is that money is becoming harder to get and before long interest rates will be considerably higher than they are now.

DON'T DELAY—See us.

SNOW & SIMIS 117 East Court Pendleton, Ore. Phone 35

Push Garden Campaign. APPLETON, Wis., April 12.—Outagamie county has started in on a vigorous war-garden drive this year. The county council of defense is distributing 5000 copies of the war vegetable garden primer from the National War Garden Commission, Wash-

ington, to help all the city farmers in this section, who are out to increase the nation's food supply through the back yard and vacant lot. The indications are that there will be little "slack land" around here this spring and summer.

Wm. H. Zeulke, secretary of the county council of defense, is pushing the campaign and calling on everyone to get busy with the hoe and the spade.

Many a man who objects to carrying a bundle home from a dry goods store goes home from his club loaded.

SUCCESSORS CARBONA ON WAR COUNCIL



General Galdrino has succeeded General Vidona as Italy's representative on the new inter-allied war council.

Palestine Coal To Help Allied Cause

NEW YORK, April 11.—The British, by utilizing Egyptian Mesopotamia and Palestine coal will save two million tons of shipping in 1918, British officials today declared. The Mesopotamian coals will feed the expeditionary forces. Egypt has potatoes and fresh vegetables.

British Advance Lines In Palestine Campaign

LONDON, April 11.—The British forces in Palestine, have advanced their lines a mile and a half on a five mile frontage west of Tel-Kerem. It is officially reported today. They captured villages after stubborn fighting and some Germans were taken as prisoners.

BODIES OF JACKIES KILLED ON DESTROYER HOMEWARD BOUND

BARE OF THE AMERICAN FLOTTILLA in British Waters, April 11.—A ship has sailed homeward with the bodies of sixteen men killed aboard the American torpedo boat destroyer Manley as a result of an explosion during a collision with a British warship in European waters.

Before the bodies were lowered into the hold of the vessel there was an impressive service on deck, which was attended by officers and men representing the entire American flotilla.

Marriage is a raffle instead of a lottery. One man gets the prize while the other gets the shako.

Shake Off That Grip

When Spring comes, with its changeable weather and your exposure, it is best to clear away all the symptoms left after an attack of grip. That evil disease leaves you weakened, and when its victim attempts to "do his bit" he exposes himself to the risk of a second attack, for which he is less prepared, and which may have graver consequences.

There's Danger in Delay

April and May are pneumonia months. In this time a weakened system is a constant source of danger, for the pneumonia and grip infections are in the air, and after a long winter the body is so clogged with waste it cannot resist them. Fortify the health, remove the catarrh, and improve the digestion.

For Quick Relief PERUNA

This reliable tonic is recommended to remove the waste from the body, counteract the catarrhal poisons and allay the inflammation that is catarrh, restore the regular appetite and tone up the entire system to resist disease. A well man is safe.

As a tonic after grip it has won many commendations, while its effectiveness in catarrhal conditions is unquestioned. Take no chances—Take Peruna.

Peruna Tablets are always ready to take. You may carry a box with you and ward off colds and chills. The liquid medicine in your home is a great safeguard. Protect your family.

The Peruna Company, Columbus, Ohio