

With Easter Only Ten Shopping Days Away, Our Store Radiates With the Spirit of Easter

You'll find it an inspiring pleasure to shop here

LET'S PICK OUT

Your Easter Clothes Today

A new suit of clothes will help your self-confidence any time, but a new suit worn for the first time on Easter morning brings a sense of well being that can't very well be duplicated later.

Easter is the day for new clothes, for a fresh start and a confident outlook.

Today or tomorrow is the very best time to come in and make your selections. Prices run from \$15.00 to \$35.00.



The Inimitable Style of

Gossard Corsets

the original front lacing corset is unquestioned.

Gossards are the only corsets that completely conform to fashions lines and we offer them with full confidence of your unqualified approval.

The expert service of trained corsetiers assures you the complete satisfaction of a correctly fitted Gossard. Priced at \$2.75, \$3.50, \$5.00 and up.

We are sole agents in Pendleton for Roy Ton and Royal Worcester Corsets, too. They are the peers of all back lacing corsets. Roy Tons \$3.50 to \$8.50. Royal Worcester \$1.25 to \$3.00.



GLORIOUS SPRING IS REFLECTED IN OUR WASH GOODS SECTION

Beautiful shimmering voiles, lawns, silk and cotton fabrics, in a perfect riot of colors, plaids, stripes, floral and conventional designs, representing all the newest and fashionable cloths for spring and summer wear. Prices are 15c, 20c, 25c, 35c, 50c to \$1.00

MORE NEW NECKWEAR

We just received for the Easter trade an entirely new lot of Neckwear creations that are fascinating in the originality of styles and materials used. Wonderful examples of the makers art are these new Georgette, pique, oxford and poplin collars, stocks, vests, cuff sets, etc. We have never seen better neckwear anywhere, and you will say so too. As low as 35c to \$2.50



BOYS, HERE ARE YOUR NEW SPRING SUITS



Our suits, as you know, are "the best in town." They have been leaders for years and their superiority today is more pronounced than ever before. They are the best values obtainable. Don't be satisfied with some unknown "take-a-chance" suit but come here and get the best for the price, \$5.00 to \$12.50

- Boys' Waists 50c, 60c, 65c, 75c to \$1.50
- Boys' Shirts . . . 50c, 75c, \$1.00 to \$3.50
- Boys' Hats and Caps . . . 35c, 50c, 65c, 75c to \$2.50.
- Boys' Sweaters \$1.25, \$1.50, \$1.85, \$2.00 to \$6.75.
- Boys' Stockings, Boys Shoes, Etc.

"PURE FOOD SHOP" Cleanliness Economy Service

- #### NEW ARRIVALS
- Black Walnut Fudge, pound 50c
 - Mints, (that melt in your mouth) pound 50c
 - Toasted and Grapefruit 50c
 - Center Marshmallows, pound 50c
 - Chocolate Fritters, lb. 50c
 - Genuine Butter Scotch, pound 50c
 - Pure Sugar Sticks, pkg. 45c
 - Strictly Fresh Eggs, dozen 35c
 - Hawaiian Sliced Pineapple, doz. cans \$2.75, can. 25c
 - Garden Seeds, Onion Sets and Seed Potatoes; time to plant that war garden now.
 - Seeded Raisins, special, package 10c
 - Fresh Fruits and Vegetables by express daily, kept and handled under clean, sanitary conditions.

BEAUTIFUL SEPARATE SKIRTS

Nowadays, the separate skirt is more than a garment for stormy days and rough wear; real artistic thought and effort are used in its creation.

This spring, more than ever exquisite materials add to the attractiveness of the models themselves.

In the silks, taffeta and satin plaids, heavy crepe de chine, radium taffeta and Baronette satin lend their lustrous surfaces.

In woolen materials, besides the solid colors in gabardine, serges, poplins and chudah cloth, bright plaids with cleverly placed pockets are readily adaptable for street and sports wear.



BEN JACKSON SAYS FELLOWS IN FRANCE HAVE ALL COMFORTS

Ben Jackson, the Dayton, Wash. farm boy who made such a reputation as a wrestler that he pitted himself against Stanislaus Zhyseckin in this city a few years ago, is one soldier who doesn't think the government was negligent in providing for the troops at Camp Mills. He is now in France in the aviation department of the army and the following interesting letter was sent to his sister:

Some place in France, Feb. 6.—My Dear Sister Laura.—I received your letter today and was more than glad to hear from you and now you want me to tell you all about France. That is impossible. France is too great a country to be told about in one letter, and besides I am very poor at writing but I will do the best I can.

This is the most beautiful country one can imagine, but they have suffered terribly from the war. In spite of nearly four years of terrible fighting France is still a wonderful land, and the way they farm every foot, not an inch is left in waste. The houses are all built of stone and cement, no wooden buildings, and I may say that the barns are built warm and stronger than our houses in America, and while there is nothing wasted the people have plenty to eat. I have been out to the farm houses and had several meals and I find that the cooking is extra fine, but never the less France suffers the pangs of war, and there are a lot of very pitiful sights.

Evidence of Hun Cruelty
Everywhere you go you see people in mourning and the ghastly means the Huns have used to exterminate France is beyond description. The Huns have taken the French prisoners and inoculated them in all kinds of venereal disease and then transferred them back to France and of course the effect was the same in France as it would be in any place, especially when all the doctors are at the front. This is certainly a crime that no nation can ever be forgiven for. It is not only a crime against the present generation and society but a far reaching crime, one that will be inherited for generations to come, and as for the respect that they have shown in many cases to the women of the Allies, is worse than anything the Indians ever thought of. The "spite" baby, as they call them, certainly speaks for the crimes that have been committed against civilization.

To Hell With Culture
To hell with German culture, and to hell with German peace. That would be a terrible thing right now, for a peace proposal of any kind would only mean more than ever, and just a breathing spell for "Old Jerry." We expect to get him no rest and we know that the next three months will tell the tale. He is massing his forces for a terrible drive. If successful for him it must be done at once. If we hold him, which no doubt we will, then the jig is up with him. He may drag along for a long time, we expect that, but we know he is going to die hard, but his Prussian militarism must, and shall, be crushed.

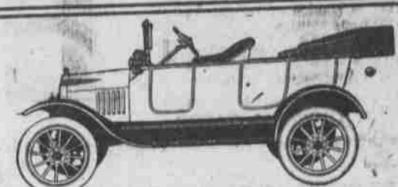
In spite of all France has undergone, you never hear one whimper out of them, and you never will for a Frenchman is not afraid to die.

By the way, I got a clipping from Helen today, which riled me all up. It was cut from the Union, and was the protest the Governor of Oregon and Mayor of Portland has made to the War Department in regard to the conditions at Camp Mills, and I can assure you that there was nothing to it. The protest was scandalous.

Gov't. Doesn't Make Weather
It was true we had a great storm at Camp Mills, wind, rain, and snow, but these things have happened before, and the Government was never held responsible for them. As I understand it, the Government has nothing to do with the weather. At any rate we had a storm which blew down some tons, but not very many. If they had been tightened as ordered they never would have blown down. We had the orders several hours before that the storm was coming. For the Government instrument registered storm. We all went to bed, and here she came. My squad was in a bad place as the ground was much lower there, and the water had to drain off through our tents. I finally got up, and lit a candle. The water was just beginning to run through our tents, I had the men put their clothing on a pile of wood up in the tent and then I said, "Let her buck," and we all went back to sleep. Next morning when we awoke there was 4 or 5 inches of water in our tent and still raining, and you know it can't drain so very fast as Camp Mills is on nice level ground. Some of the fellows acted like babies and went to private homes and churches and were taken in. The people at Long Island were fine to us. They never let a stone unturned. After the storm we had mud. Strange too, such things never happened in Washington or Oregon after a big fall. Of course Wilson is to blame for this mud, but so long as he is getting blamed for something else, more won't hurt him, so we will lay all on to him, or Mr. Baker. It doesn't matter which just so some one gets the blame. By the way, we have mud here after rains, and lots of it. Who is to blame for that?

O. Yes, the wood. You see it was like this. We had to pack wood about a quarter of a mile, and some of the boys were too lazy to do this, so they had no fires. I'll tell you one thing, my squad wasn't too lazy to pack wood if a man would rather freeze than carry wood, all right. We should have named the war department for not sending the mothers along to look after their darlings.

Have Plenty of Clothes
About our clothes, we will give Lieut. Reynolds the blame. All he would charge us was one pair of high shoes, two pairs of medium heavy woolen socks, 2 pairs of under to his shirts, 2 pairs of pants, two shoes, one overcoat, slicker, 2 pairs of knickerbockers and a hat. That is all he would give us, and the Red Cross gave us each a sweater, scarf and pair of wristlets, and since we have had 17



Over 2,000,00 Satisfied Owners

know from experience that the Ford car is a real utility, an economical, powerful, always-reliable means for increasing the profit in business or adding zest to pleasure. The Ford car meets the demand for prompt transportation in every line of human activity. The demand grows larger every day, because of the all-around usefulness of the car.

FORD PARTS, OILS AND ACCESSORIES

Simpson Auto Co.

Cor. Water and Johnson Sts. Phone 408

Hopes Women Will Adopt This Habit As Well As Men

Glass of hot water each morning helps us look and feel clean, sweet, fresh.

Happy, bright, alert—vigorous and vivacious—a good clear skin; a natural, rosy complexion and freedom from illness are assured only by clear, healthy blood. If only every woman and likewise every man could realize the wonders of the morning inside bath, what a gratifying change would take place.

Instead of the thousands of sickly, anaemic-looking men, women and girls with pasty or muddy complexions; instead of the multitudes of nerve-wrecked, "run-down," "drain fast," and pessimalists we should see a virile, optimistic throng of rosy-cheeked people everywhere.

An inside bath is had by drinking, each morning before breakfast, a glass of real hot water with a teaspoonful of limestone phosphate in it to wash from the stomach, liver and kidneys and ten yards of bowels the previous day's indigestible waste, sour fermentations and poisons. Thus cleansing, sweetening and freshening the entire alimentary canal before putting more food into the stomach.

Those subject to sick headache, indigestion, nasty breath, rheumatism, colds and particularly those who have a pallid, sallow complexion and who are constipated very often, are urged to obtain a quarter pound of limestone phosphate at the drug store which costs but a trifle but is sufficient to demonstrate the quick and remarkable change in both health and appearance awaiting those who practice internal sanitation. We must remember that inside cleanliness is more important than outside, because the skin does not absorb impurities to contaminate the blood, while the pores in the thirty feet of bowels do.

HEADACHE STOPS, NEURALGIA GONE

Dr. James' Headache Powders give instant relief—Cost dime a package.

Nerve-racking, splitting or dull, throbbing headaches yield in just a few moments to Dr. James' Headache Powders which cost only 10 cents a package at any drug store. It's the quickest, surest headache relief in the whole world! Don't suffer! Relieve the agony and distress now! You can. Millions of men and women have found that headache and neuralgia misery is needless. Get what you ask for.

What Doctors Use for Eczema

A soothing combination of oil of Wintergreen, Thymol, and other healing ingredients called D.D.D. Prescription is now a favorite remedy of skin specialists for all skin diseases. It penetrates the pores, gives instant relief from the most distressing skin disease.

D.D.D. The Liquid Wash

TALIMAN & CO.

WHY PAY THE PEDDLER TWICE THESE PRICES?

You can save money by buying your stock tonic at this store, instead of paying the peddler fancy prices for goods of unknown quality. Look at this price for that old reliable and guaranteed stock conditioner and worm expeller.

Dr. Hess Stock Tonic

25 lb. Pail Cost \$2.25

We also handle—
Dr. Hess Dip and Disinfectant.
Dr. Hess Poultry Penicillin.
Dr. Hess Instant Lice Killer.

Tallman & Co. —Leading Druggists

The People's Warehouse

Buy Liberty Stamps, Thrift Stamps and Savings Books. Help your government and help the boys over there. We have the stamps and books for sale in our office, on balcony, for your accommodation.

SPRING IS AT HAND IN UKIAH COUNTRY

SNOW IS ALL GONE AND SOUTH END PEOPLE DO NOT CARE FOR MORE.

(East Oregonian Special.) UKIAH, March 29.—D. E. Fessenden of Alba passed away Tuesday night after several weeks illness, aged 72 years and six months. He leaves a wife and eight children, to mourn his loss. One son and one daughter were present at the funeral.

Monroe Taylor who has been ill for the last week, is improving and will be able to be around and go back to his home soon.

William Allison of Oriental came down Friday to visit for a few days with his son and wife, Mr. and Mrs. Walter Allison.

The weather is fine now, and the days are like spring, and the snow is all gone around town now and every one is hopeful that spring has come.

Harry Huston has just finished a contract of putting in 2 1/2 tiers of wood for the school house.

Perry Simpson returned from Gardfield, Washington, last Saturday to look after his interests here, when he will return again to Gardfield.

John Carter of Long creek, was in town Wednesday night on his way to Hunter Creek to look after his cattle which he is wintering there.

Joe Manuill of Pilot Rock was in town a few days last week.

Jess Oakley, wife and sons, who have been visiting near Houliam since last November with Mrs. Oakley's parents, returned Wednesday evening and will go back on their homestead.

Miss Ora Clark, daughter of R. G. Clark, who has been in Portland during the winter, taking the nurse's course, returned to her home near Ukiah last Tuesday.

Rosecoe Dickenson, Adam Schwalm and J. H. Moore were in town Friday on business.

Mr. and Mrs. Frank Hilbert who have been traveling and visiting relatives in the east returned to their home at Ukiah Friday evening.

A hard times dance will be given at the Chamberlin garage Friday night and every body is expected to come and wear their old clothes.

Grace Bohn returned from Hermiston Thursday after a two weeks visit with Miss Mamie Jones.

Bob Linsner who drives stage between Ukiah and Long Creek made a business trip to Pilot Rock and Pendleton this week. Perry Simpson driving the stage during his absence.

Oscar Hilbert and wife of Bridge Creek passed through town Wednesday enroute to Alba to attend the funeral of Mrs. Hilbert's grandfather, Mr. Fessenden, who died there Tuesday.

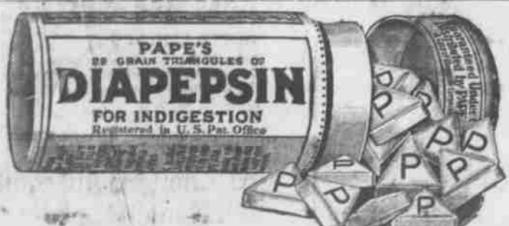
A. S. Quant, merchant of Alba has gone to Portland on business.

Mr. and Mrs. Louis Dorn of Alba who have been visiting in Idaho for some time with their son and daughter, returned last week.

Harley Kirk and Marion Martin, who enlisted in the navy, and have been at Mare Island for some time, have been transferred to Norfolk, Virginia, and Frank Simpson and Antonio Schools are still at Mare Island, Vallejo, California.

Will Ganser and wife of Pendleton, have taken a holiday at the J. P. Endicott ranch for the summer.

Virgil Peterson who has been in Portland for some time studying the automobile business, returned home last Saturday.



Stops Indigestion, Dyspepsia, Heartburn, Gases, Sourness and Stomach Distress

Eat "Pape's Diapepsin" like Candy—Makes Upset Stomachs feel fine

Large 50 cent size. Any drug store. Relief in five minutes! Time is