



## HELPING TO WIN THE WAR

"The world must be made safe for democracy"—Woodrow Wilson

# New World Life

Insurance Company  
IS DOING IT'S BEST:

It is investing in each issue of Liberty bonds.

It is giving freely of the time of its officers and employes in aiding the government in every possible way.

### IT HELPS RAISE WHEAT

Practically all its great bulk of assets, over Two Million Six Hundred Thousand Dollars, is at work on the farms of the northwest. (The prime first mortgage on choice farm land is the acme of safe investment.)

It is helping the Red Cross, Y.

M. C. A. and Knights of Columbus. Members of its force are now serving in the Military Establishment.

### Financial Conditions

DECEMBER 31st, 1917.

#### ASSETS

First Mortgage Loans on Real Estate in the Northwest, Liberty Bonds, Loans on Policies, Accrued Premiums, Interest, etc. (all gilt-edge investments) . . . \$2,625,837.75

#### LIABILITIES

Reserve needed to mature all policies, pay accrued policy and all other claims of whatever nature, except on Capital Stock account . . . . . \$1,014,497.49

Excess of Assets Over Liabilities—  
Capital and Surplus

**\$1,611,340.26**

SECURITY  
BEGETS  
CONFIDENCE



### 1917 Greatest Year OF GROWTH IN COMPANY'S HISTORY

Insurance in Force

**\$17,142,000.00**

1917 GAINS OVER 1916

Increase in Assets

**\$714,917.00**

Increase in Insurance in Force

**\$11,039,961.00**

—Pyramid of Progress—

End of Year	Insurance in Force	Assets
1911	297,900	294,921
1912	1,217,500	813,927
1913	2,434,950	1,404,909
1914	2,476,700	1,716,404
1915	4,572,495	1,827,408
1916	6,102,075	1,910,920
1917	17,142,000	2,625,837

New World Life Insurance Company is carefully and scientifically managed and has never impaired the strength of its protection to policy holders.

New World Life Policies are most liberal in contract provisions and are wonderfully flexible in their application to the varying needs of the individual. **THEY PROVIDE INSURANCE THAT INSURES.**

New World Life is the third largest capitalized Life company, exclusive of mutuals in the United States. Capital paid in, \$1,133,050. Surplus \$478,290.26.

Since its organization it has invested \$3,242,632 in Bonds, Warrants and Mortgages in the northwest exclusively. It has averaged 7.2% interest annually on its mortgage investments and its losses on investments since organization have been less than 1-3 of 1 per cent.

### OFFICERS

John J. Cadigan, President  
John D. Carmody, Vice President

Edward J. O'Shea, Secretary Treasurer  
Graves, Kizer & Graves, General Counsel

R. C. Burton, Actuary and Asst. Secy.  
J. P. Fordyce, Agency Manager

Surplus to Policyholders **\$1,611,340.26**

JOHN J. CADIGAN, President  
SPOKANE—PORTLAND

Richard Simis, Gen. Agent, Northern Oregon

Pendleton, Oregon