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Pendleton Rubber & Supply Co.

WHOLESALE AND RETAIL

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Daily Chats With the Housewife

CAMOUFLAGING ON CONSCIENCES

Are you really making some sacrifice to help win this war, or are you camouflaging your conscience and making yourself believe you are a real patriot when in reality you haven't experienced even the beginning of SACRIFICE?

It is so easy to deceive ourselves. "I bought ten thousand dollars worth of Liberty Bonds," Mrs. Jones exclaims with the proud air of one who has made a big sacrifice for the sake of her country.

Now in many cases the buying of this number of bonds, even the purchase of a single bond has meant a real sacrifice. But Mrs. Jones knew in her heart that she had bought these bonds simply because the investment was a convenient and safe one.

Again, Mrs. Smith loses no opportunity to tell you that she is just finishing her eleventh sweater and as for helmets and mufflers—well, she has lost count of the number she has knitted.

Now, of course, Mrs. Smith can justly be proud of such a record. But as it happened, it required no sacrifice whatsoever. She had plenty of leisure and she enjoyed knitting. Before the war she knitted bright colored sweaters. The only difference the war has made to her is that now she knits with khaki colored and navy blue yarn.

"And what are you doing for the war?" Someone asks pretty young Bettina, who lives in a small town near a cantonment.

"Oh, I help to cheer up the soldiers," Bettina replies. "We give dances for them every Wednesday night at the club and on Sunday evening they drop into the church for a supper and entertainment."

"Yes indeed, the girl who is not willing to sacrifice everything for her country is a slacker," Bettina agrees. And she really does not perceive that what she is doing has not required the slightest sacrifice on her part. In fact, she sometimes wonders how she ever managed to get along with just the "stupid home-boys" before the war.

These are only a few examples of people who are camouflaging their conscience.

Now all the things mentioned are in themselves worth while, but unless the doing of them requires real sacrifice, we are slackers.

The time has passed when we can be content with just doing our "bit." We must do our "all." And there is one thing in the province of all that no matter what else we are doing for the country, we must do. This is to save food.

Now whatever way you look at it, saving food means a sacrifice. For those who have been in the habit of overeating, it means a great deal to do with less food now. There are some of us who all our lives have been in the custom of having bacon every

morning, meat twice a day, wheat bread at all meals, and thick layers of sugar on our fruit and cereal. To do without these things now means more of a sacrifice than we had at first thought, when we signed the Food Pledge. And it takes extra planning and care for the housekeeper to use other cereals instead of wheat, and less meat, fats and sugar in her cooking. Yes, saving food means a personal sacrifice not made once but three times a day. But remember, not your "bit" now, but your "all" for the country!

Sugar is not necessary in bread making any more than is fat. A good cook can make good bread without it. Corn or sorghum syrup or table syrup can be used for sweetening coffee and the cereal at breakfast. Puddings, pudding sauces, custards and other cold desserts, leas, cakes and cookies may all be made by substituting other sweetening for the sugar.

Swiss Honey Cakes.
1-2 cup shortening,
1 pound strained honey,
1 lemon,
1-2 cup flour,
1-2 teaspoon soda,
2 teaspoons baking powder,
1-8 teaspoon nutmeg,
1-2 cup almonds,
Flour to make dough.

Melt the shortening, or if oil is used this will be unnecessary. Add the honey and stir well. Remove from the fire at once and cool. Add the lemon and stir well. Remove from the fire at once and cool. Add the grated rind and juice of the lemon. Sift the soda, baking powder and nutmeg with the 1-2 cup flour. Add this to the honey mixture. Add enough flour to make a dough stiff enough to be handled. Mix well and set away in a cool place overnight. Roll out one-fourth inch thick, cut in squares, diamonds or circles with a doughnut cutter, sprinkle with finely chopped nuts and bake in a moderate oven.

Apricot Ice.
1 cup corn syrup,
1 cup water,
2 cups apricot pulp and liquid,
2 tablespoons lemon juice.
Soak apricots in a small amount of water over night. Cook until soft. Mash and put through the colander. Mix well with other ingredients and freeze.

War Cake.
1 cup molasses,
1 cup corn syrup,
1-2 cups water,
1 package raisins,
2 tablespoons fat,
1 teaspoon salt,
1 teaspoon cinnamon,
1-2 teaspoon cloves,
1-2 teaspoon nutmeg,
3 cups flour,
1-2 teaspoon soda,
2 teaspoons baking powder.
Boil together for 5 minutes the first 5 ingredients. Cool, add the sifted dry ingredients and bake in 2



THE BACKBONE OF A TIRE

Cotton tire fabric is full of life and vitality because of the natural vegetable wax and oil that permeates the fibre, but in many tires the heat used in vulcanizing simply carbonates these life-giving lubricants and leaves a fabric that is practically deadened, brittle and lifeless. In Perfection tires the open weave Asbestos Breaker Strip and the finely woven Asbestos outer ply protect the cotton fabric during the curing process, not only retaining its life and vigor, but forming an inseparable union between the rubber compound and the carcass because of their kindred mineral qualities.

Outlasts Ordinary Rubber

Pure rubber, as you know, is very resilient, but has neither durability nor toughness until after it is compounded with other strength-giving materials and then properly vulcanized. The Perfection way—Protected by Asbestos—is a perfect cure without injury to the fabric. It is vulcanized with 82 degrees more heat, and in shorter time than any other tire on the market—and that's what it takes to make a tread that will wear like tungsten steel.

EXAMINE THE CONSTRUCTION OF A PERFECTION TIRE

Protected by Asbestos

You see by the cut just how the 7500 miles of satisfactory service is built into this tire. By reason of its sturdy construction from the very best materials obtainable the Perfection gives the maximum mileage, and will run far beyond its guarantee. Place a ruler on a cross section of a 34x4 and you'll find it measures a full inch—think of the miles of service that are in a tire of this construction! The Asbestos breaker strip makes it possible to temper the rubber compound tread to extreme roadwearing toughness and mileage endurance without injuring the carcass, as is too often the case. The Asbestos outer ply protects the carcass from heat generated by road friction.

GUARANTEED AGAINST BLOW-OUTS, TREAD SEPARATION, SAND BLISTERS AND RIM CORROSION.

You wouldn't think of paying 4c a mile for a rail-road ticket when you could get it for 2½c. Yet, in buying tires that wear out in 3,500 or 4,000 miles you are paying more per mile for tire service than if you bought "Perfection" tires with an iron-clad guarantee of 7,500 miles for Ford sizes and 6,000 miles for all other sizes.

ASBESTOS PROTECTED TIRE CO.

Perfection Tires and Tubes Exclusively
Distributors—Salesroom 222 E. Court Street, Pendleton

Drainage Petition Faulty.
The county court yesterday refused to grant the petition for the creation of a drainage district on the Umatilla meadows because the petition was faulty in its description of the pro-

posed boundaries. The decision was made on a demurrer by Judge Fee, representing some of those opposing the creation of the district. Supreme Judge H. J. Bean was present also as one of those opposing.

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leaves for 45 minutes in a moderate oven. This cake makes about 20 to 25 servings. If desired 1 cup of oatmeal may be used in place of 7-8 cup of the flour.

U. S. ARTILLERY IS TARGET.
AMERICAN ARMY, Feb. 9.—German shells are attempting to seek out the perfectly camouflaged American artillery. Big shells are sweeping the

UMATILLA FARMERS, READ THIS!

If YOU were buying a farm, what would YOU consider as important points in making your decision?
HOW DOES THIS STRIKE YOU?

| | |
|----------------------|---|
| 1st—LOCATION: | In the famous REDWATER VALLEY District, of Eastern Montana. |
| 2nd—TITLE: | Guaranteed by the EASTERN MONTANA LAND COMPANY—one of the largest farm land operators of unquestioned standing. |
| 3rd—PRICE: | We have choice lands in the REDWATER VALLEY District, 75 to 100 per cent tillable, at prices ranging from \$15.00 to \$30.00 an acre. |
| 4th—RAINFALL: | To decide this point, we do not have to guess. We go to the official figures of the UNITED STATES GOVERNMENT, and present a table compiled from Government records showing the rainfall for the five year period ending with 1916 and covering the better known wheat districts of Montana. |

| | | |
|-------------------------------------|--------------------------|--------------------------------|
| | Five Year Annual Average | Growing Season May, June, July |
| Judith Basin (Central Montana)..... | 19.76 inches | 10.09 inches |
| REDWATER VALLEY (East'n Mont.)..... | 19.32 inches | 9.04 inches |
| Havre, (Northern Montana)..... | 14.71 inches | 7.52 inches |
| Shelby (Northern Montana)..... | 11.93 inches | 6.57 inches |
| Great Falls (Central Montana)..... | 18.41 inches | 8.84 inches |
| Hamilton (Western Montana)..... | 11.92 inches | 5.20 inches |

Reference to the above table shows that the REDWATER VALLEY DISTRICT has a rainfall practically identical with that of the famous Judith Basin, which is generally recognized as the most highly developed wheat district in the state, and where the lands are selling from \$50.00 to \$100.00 an acre.

5th—SOIL: Chocolate loam, four to twenty feet deep, with clay subsoil. Very fertile, comparatively level and free from rocks and brush.

6th—WATER: Good water for all purposes and in unlimited quantity can be secured at from 15 to 45 feet. Live springs are common to the entire district, with small running streams in some places. When we say GOOD WATER, we don't mean salt water, alkali or mineral water, but pure, good tasting, drinking water.

7th—CLIMATE: You don't need to be afraid of Montana winters in this section. Due to its more southerly location the winters are not nearly as severe as in the more northern areas. Real cold weather seldom comes before Christmas, and plowing frequently begins as early as March.

In addition to the above advantages that the REDWATER VALLEY District offers, there are other attractive features. One of them is the fact that practically all of the land is underlaid with coal. You don't have to pay \$11.00 a ton for it—dig out all you want and haul it home—free of charge.

Another is the fact that the raw land is covered with a heavy growth of Buffalo grass and Blue-joint, upon which cattle fatten at all times of the year, thus affording an opportunity for stockraising on a small scale, and avoiding the danger of "putting all your eggs in one basket."

WE ARE THE EASTERN OREGON AGENTS FOR THE EASTERN MONTANA LAND COMPANY, which owns or controls many thousands of acres of Dawson and Prairie County lands and we believe that this district offers a better opportunity for profitable investment than any other section of the entire Northwest.

Descriptive literature and detailed information can be had at our office.

117 EAST COURT STREET
PENDLETON, OREGON.

SNOW & SIMIS

PHONE 35