

MORE BIG VALUES FOR THE SECOND DAY OF THIS GREAT SAEE HAVE BEEN ADDED. Crowds came, crowds bought, and crowds went home today laden with worthwhile values. This is the time of year when every section of our store must reduce surplus stoeks and make room for new goods that will soon arrive. To do so means good goods for less, and in these high price times our January Clearance Sale will prove a real active service to the community. It will pay you to visit this sale.


NOVELTY PLAIDS AND STRIPES FOR ONE PIECE DRESSES AND SKIRTS NONE RESERVED, ALL GO.
These make up into most stylish garments and will be more popular than er this coming season.
\$1.00 Quality, January Clearance Sale $\$ 1.50$ Quality, January Clearance Sale $\$ 2.00$ Quality, January Clearance SaIe $\$ 2.50$ Quality, January Clearance Sale \$2.75 Quality, January Clearance Sale $\$ 3.00$ Quality, January Clearance Sale. $\$ 3.50$ Quality, January Clearance Sale

35c FANCY RIBBONS 25c Big lot of Fancy Ribbons, plaids stripes and floral designs, suitable for

Price, yard
75 c TO $\$ 1.00$ RiBBONS, CLEARANCE PRICE 69c YD.
 IN MEN'S UNDERWEAR

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OUR SECOND FLOOR SHOP FOR WOMEN OFFERS UNPARALLELED VALUES IN A VARIED ASSORTMENT OF EVERYDAY NEEDS FOR WOMEN. WOMEN WHO APPRECIATE TRUE ECONOMY CANNET AFFORD to be absent from this sale.

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EMB. YOKES AND PANEL FRONTS
35c EMBROIDERIES 24c
For Infant's Wear
750. Yokes Clearance Price
49c
39e
28 c

Embroidery Tlouncing suitatle for
ehildren's wear, underwear, etce, a va-
riety of patterns, Clearance Price, the
yard $\ldots \ldots \ldots \ldots \ldots \ldots \ldots \ldots \ldots \ldots$ 24c

## MEACHAM HAS FIRST

## SHOWLESS CHRISTMAS

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Plenty of War Work
    In U., S. For Patriotic
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