

Begins Thursday

Nov. 15

INCORPORATION SALE

Opens Thursday

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FOR MEN

Men here's your great opportunity to save those dollars on your suit

The makes are from the country's most noted, such as Stein-Bloch, Sophomore and Schloss Bros.

LOT A—CHOICE \$13.95
This collection is values up to \$22.50, proper styles and fabrics, sizes up to 44. Incorporation Sale Price \$13.95

LOT B—BLUE SERGE SUITS \$13.95
These are far the greatest values offered in clothing by any firm in many months. If you don't get one of these you miss a rare opportunity. Incorporation Sale Price \$13.95

LOT C—\$14.95
This season's newest styles and best fabrics, \$20.00 values. Incorporation Sale Price \$14.95

LOT D—\$17.85
Exceptionally fine quality fabrics, proper styles, 1917 models, most all sizes, \$22.50 values. Incorporation Sale Price \$17.85

LOT E—\$18.95
\$25.00 Suits. Your unrestricted choice of our entire stock of 1917, \$25 men's suits, best patterns, best fabrics, all wool, newest models. Incorporation Sale Price \$18.95

LOT F—\$22.45
\$27.50 Suits. This includes our high grade suits, finest tailoring, newest models, perfect colorings. Incorporation Sale Price \$22.45

LOT G—\$23.95
\$30.00 Suits. None better made, as to workmanship, fitting and models. Incorporation Sale Price \$23.95

MEN'S OVERCOATS

Reduced in price right at the time of year when you can get full benefit of the season's wear.

- \$12.50 Overcoats, Incorporation Sale Price \$10.85
- \$15.00 Overcoats, Incorporation Sale Price \$11.95
- \$17.50 Overcoats, Incorporation Sale Price \$13.95
- \$20.00 Overcoats, Incorporation Sale Price \$16.95
- \$22.50 Overcoats, Incorporation Sale Price \$17.95
- \$25.00 Overcoats, Incorporation Sale Price \$19.65
- \$27.50 Overcoats, Incorporation Sale Price \$22.95
- \$30.00 Overcoats, Incorporation Sale Price \$24.95
- \$35.00 Overcoats, Incorporation Sale Price \$27.95

SPECIAL SATURDAY

\$3.50 MEN'S HATS \$1.95

20 dozen Men's Good Wool Felt Hats, the regular \$3.50 quality, all shades and large variety of shapes, sizes 6 3/4 to 7 3/4. Incorporation Sale Price \$1.95

BOYS' SCHOOL SUITS

Some with two pair pants; all the trousers are linen lined; pretty patterns; newest models; all to go at Incorporation Sale Prices.

- \$5.00 Boys' Suits, Incorporation Sale Price \$3.35
 - \$6.00 Boys' Suits, Incorporation Sale Price \$4.00
 - \$6.50 Boys' Suits, Incorporation Sale Price \$4.35
 - \$7.00 Boys' Suits, Incorporation Sale Price \$4.95
 - \$7.50 Boys' Suits, Incorporation Sale Price \$5.35
 - \$8.00 Boys' Suits, Incorporation Sale Price \$5.95
 - \$8.50 Boys' Suits, Incorporation Sale Price \$6.35
 - \$9.00 Boys' Suits, Incorporation Sale Price \$6.95
 - \$10.00 Boys' Suits, Incorporation Sale Price \$7.35
 - \$12.50 Boys' Suits, Incorporation Sale Price \$8.95
- Boys' Underwear, Blouses Extra Pants, Jersey Sweaters, Sweaters, Hats, Caps, Etc., all to go at Incorporation Sale Prices.

Alexander's Announcement

To the People of Pendleton and Umatilla County

After a period of nearly 40 years continuous business in Pendleton, having enjoyed the patronage of hundreds of loyal customers who have enabled me to build up this large mercantile establishment, I now contemplate a change.

I intend to incorporate this store under the laws of the state of Oregon. To do so I must prepare by disposing of the major portion of stock on hand.

Therefore I have lowered prices with one aim in view and that is to sell and sell quickly, as I sincerely wish to lessen my stock fully one half by the first of the year.

The price quotations on this page are an index of what will prevail throughout the store.

Thanking you for past favors and asking your patronage for this sale, I am,
Faithfully Yours,

(Signed) R. ALEXANDER.

SHOES FOR ALL PEOPLE

100 PRS.—WOMEN'S SHOES —100 PRS.

\$1.95—Tans, gun metal and patents. All out in a bin, easy to examine. Your choice \$1.95

100 PRS.—LOW SHOES AND PUMPS—100 PRS.

\$1.95—Patents and dull leather pumps \$1.95

\$1.50—One Lot Pumps, to close out \$1.50

Satin Pumps.
\$2.15—One lot satin pumps, values to \$4.50 \$2.15

Bronze Pumps.
\$3.45—To close out this quality pump in bronze, \$5 value. Beaded Colonial Pumps

\$3.10—Kid, twin sole, regular \$5.00 \$3.10

45 Prs.—Pumps—45 Prs.
\$2.85—Kid, one button, turn sole pump and kid beaded twin pump. Extra quality, regular \$4.50.

Women's Shoes.
\$8.15—No. 14156. White Washable Kid; 9 in. top, ivory welt sole. Louis covered heel. Regular price \$10.00.

\$5.15—No. 73556. Patent leather lace, leather heel, welt sole. Regular \$6.50.

\$5.40—No. 1443. Mezzo calf, military heel walking shoe for growing girls and women. Regular \$6.00.

\$5.40—No. 1433. Black English shoe for girls, low heel, all leather. Regular \$6.00.

\$4.95—Tan calf English shoe for girls. Extra good quality, all leather. Regular \$5.85.

\$5.85—No. 5701 and 5702. Black kid lace, welt sole, solid leather heel. Regular \$7.10.

\$10.00—Smaltz-Goodwin Shoes for women. Our best, in ivory gray, white and black. Regular \$12.50.

\$11.50—Smaltz-Goodwin Shoes in white, battleship gray, buff and dark brown. Regular \$13.50.

\$8.15—Smaltz-Goodwin patent vamp, white kid top, turn sole. Regular \$10.00.

150 SUITS MEN'S HEAVY COTTON RIBBED UNION SUITS

All sizes up to 48. Big value at \$1.50 suit. Incorporation Sale Price, suit \$1.15

All Wool Underwear, Wool Shirts, Men's Jerseys, Sweaters, Wool Sox, Lined Gloves, Outing Flannel Gowns and Pajamas, all go at Incorporation Sale Prices.

BIG LOT GOLF SHIRTS 95c
These shirts have laundered cuffs and are fast colors, pretty patterns, sizes 14 1/2 to 17. Values up to \$1.75. Incorporation Sale Price, only, each 95c

FOR WOMEN

Women's Coats

LOT A—\$16.95

Good, warm, serviceable coats for utility wear. Made up in heavy mixtures and velours, styled with belts, adjustable collars, patch pockets and deep cuffs. Some are trimmed with plush, others with buckles and large plush buttons. Many smart models at this price.

LOT B—\$22.95

Coats of exceptional quality. Some have large fur collars, others with plush collars and trimming; smart models with belts and large patch pockets.

LOT C—\$28.95

These coats are very nifty models in all materials and all sizes. In this lot we have an excellent line of Ladies' stylish Stout coats.

LOT D—\$38.95

These coats are of the very finest we have and are all expensive models in all the beautiful new fabrics and many of the models trimmed in handsome fur.

Women's Suits

LOT A—\$7.95

These suits consist of Poiret Twills, serges, poplin, gabardine. Regular prices \$25.00 to \$45.00. Sale Price \$7.95

LOT B—\$19.50

Suits from \$29.50 to \$40.00, sale price \$19.50
These suits consist of the very newest materials, such as Burella, Tricotines, Velours and Broadcloths. All the season's newest shades.

LOT C—\$26.50

Ladies' suits from \$40.00 to \$75.00, sale price \$29.50
These are very beautiful suits, fur trimmed in real fur, such as fox and Hudson seal. Very best of materials, workmanship and style. In our limited space we cannot describe these wonderful bargains.

SILK PETTICOATS

Lot 1—Brown, rose, pongee, primrose, gold, navy, gray, red, gold, mangold, gold and green, Copenhagen and rose, lavender and gold and black. Regular price \$7. Sale Pr. \$5.75

Lot 2—This lot consists of the very best quality of taffeta and silk jersey, same shades as above, also fancy stripes and plaids. Regular \$9.00; Sale Price \$6.75

DRESSES

All our serges and woolen dresses just one-half price; sizes from 14 to 48. Some are straight lines, others high waisted and some regulation waist line.

SILK DRESSES AND PARTY DRESSES

- Silk dresses in Taffeta, charmeuse and crepe meteor, in Pekin blue, taupe, beetroot, Copenhagen, navy and evening shades, sizes 16 to 52.
- Regular \$25.00, Sale Price \$18.50
- Regular \$30.00, Sale Price \$23.00
- Regular \$35.00, Sale Price \$26.95
- Regular \$40.00, Sale Price \$29.50
- Regular \$45.00, Sale Price \$34.50

25 PAIRS WOOL BED BLANKETS

72x84 size; worth \$7.50. Incorporation Sale Price pr. \$5.45
All wool blankets, quilts, cotton blankets, pillows, etc., go at Incorporation Sale Prices.

DRY GOODS DEPARTMENT

SILKS

One lot of splendid quality 36 inch silks, over 35 different shades. Regular price \$1.75 per yard. Special sale price, per yard. \$1.29

Beautiful New Plaids and Stripes in All the New Color Combinations.

- Regular \$2.00 quality, 36 in. wide, sale price, per yard \$1.25
- Regular \$1.25 quality, 36 in. wide, sale price, per yard \$1.00
- Regular \$2.50 quality, 36 in. wide, sale price, per yard \$1.80
- 40-in. Georgette Crepe, all silk, over 40 shades, yard \$1.75
- 40-in. Crepe de Chine, extra quality, all colors, yard \$1.75
- 42-in. Crepe Meteor, staple shades, yard \$2.10
- 42-in. Satin Radiant, the latest, yard \$2.15

BLACK TAFFETA

- 36-in. all silk Black Taffeta, black, per yard \$1.15
- 36-in. all silk Black Taffeta, navy, per yard \$1.15
- 36-in. all silk Black Taffeta, special, per yard \$1.25
- 36-in. all silk Black Taffeta, per yard \$1.29
- 36-in. all silk Black Taffeta, extra good quality, per yard \$1.50

Other Black Taffetas at \$1.69, \$1.79, \$1.98, \$2.10, \$2.15, \$2.98.

35 Shades in A-1 Quality Plain Taffeta, Special Per Yard \$1.49.

- 36 in. Black Poplin, per yard \$1.95
- 36 in. Satin lining, guaranteed for two seasons \$1.50
- 36 in. Black Duchesse Satin \$1.50

All Other Silks at 20 per cent discount.

SPECIAL ATTENTION

Regular \$2.50 Costume Velour, beautiful shades. A splendid material for suits and dresses, 36 in. wide, special for this sale, yard \$2.29
Other Velours and Vests, 15 per cent discount.

WOOL GOODS

- Regular 72x84 Woolens, wool weight, 36 in. special 40c
- Regular 72x84 Flannel, blue pattern, 36 in. special 35c
- 36-in. all wool Serge, staple shades, special \$1.29
- 36-in. Wool Taffeta, staple shades, special \$1.29
- 40-in. all wool Poplin, special \$1.50
- 44 in. fine quality French Serge, special \$1.50
- 42-in. Ottoman, especially desirable for one-piece dresses \$1.98
- 42-in. wonderful quality extra quality Velours, special \$2.29
- 36 in. Black Gingham, regular \$1.50 quality, sale price \$1.25

EXTRA SPECIAL

56-in. Storm Serge, all wool, regular \$1.65 quality, special for this sale 98c

- Ladies' Hosiery Children's
- Good quality child's Cotton Hose, all sizes, special 24c
- Another good quality at a special price of 24c
- Best silk hose for children, special 29c
- Infants' Wool Stockings, black, white and colors 29c
- Ladies' Silk Lisle Hose, good quality, special 29c
- Ladies' Silk Lisle Hose, extra quality, special 31c
- Ladies' Silk Foot, black or white, special 64c

WELCOME NEWS FROM OUR CORSET DEPARTMENT

One lot of Corsets, odd sizes, broken lines, but all good Corsets—One Half Price.

Another lot of Corsets at 33 1-3 discount; 10 per cent discount on any Corset in stock.

One lot of good weight Turkish towels, regular 25c sellers, extra special 16c

One lot of Bedspreads, full size, regular \$1.75 sellers, special, each \$1.15

SPECIAL

One lot of Ladies' Pure Thread Silk Hose, black, with the reinforced heel and toe. A dandy seller at \$1.35. For this sale, 98c

PENDLETON, OREGON

ALEXANDERS

DEPARTMENT STORE

The Dry Goods, Clothing, Shoes and Women's Ready-to-Wear Departments Will Be Closed Wednesday to Prepare for Sale