

THIS STORE PRIDES ITSELF ON HAVING

Plenty of Good Clothes for all ages and sizes

Being young is a great thing; but it's the sort of things that doesn't last long; men get over it quickly.

Next to being young, it's fine to look young and feel young; and that's something some men never do get over.

The right clothes help the looks and the feeling, too; you can dress in smart style always, and the fact that your clothes are stylish and fit you, helps a lot toward the youthful spirit. Even when a man adds weight as he adds years, there are clothes-styles that are designed to keep up the idea of youthfulness. We have them here for you.



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IN SPECIAL MODELS FOR ALL MEN

We'll show the young men the smart, snappy, fashionable types—belt styles—military effects prominently featured.—We'll show older men who feel young (and want to look as they feel), the models they need—stylish and dainty.—We'll show stout men, short men, tall men, extra large men clothes specially designed for their individual needs.—

\$20 TO \$35

THIS WEEK

Exceptional showing of fine Suits, Overcoats, Raincoats..... \$20, \$25, \$35

Do You Know WHY This Store is Called the Overcoat Store of Pendleton?

—Volume, variety, values—plus SERVICE. You'll know what we mean soon as you step into this great store. Overcoats of every kind— from

\$15 TO \$65

Smart, Light "Toppers" for early wear, \$15 to \$25.

Warm Winter Coats, all styles—up to \$35.

Fur Coats, fur-collared, fur-lined and fur-trimmed coats up to \$65.



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BUY YOUR LIBERTY BOND THROUGH THE PEOPLES WAREHOUSE AND YOU'LL NOT HAVE TO PAY ANY INTEREST ON DEFERRED PAYMENTS. ALL YOU'LL HAVE TO PAY WILL BE THE FACE VALUE. \$1.00 DOWN, \$1.00 A WEEK.

Gloves



The glove situation is now beginning to be quite a problem to the stores, but the manufacturers that make OUR GLOVES have promised and are filling our orders complete. You'll find satisfaction in our gloves, because they have style and fit and quality.

WEAR OUR GLOVES, for WOMEN and CHILDREN.

WOMEN'S KID GLOVES

A great big stock on hand and a full run of sizes in each style. Fancy stitching in contrasting colors. The pair..... \$1.50 to \$2.75

CHILDREN'S KID GLOVES

Offered in grey suede, white suede and tan kid. The pair..... \$1.25 to \$2.00

WOMEN'S DRIVING GLOVES

Comes in tan, black, grey and the like in soft and stiff cuffs. The pair..... \$1.50 to \$3.50

WOMEN'S SILK GLOVES

We have more styles and more colors in silk gloves than we have ever shown before.

Two special numbers are new lined ones in plain and colored stitching. Pair... 65c to \$1.50

WOMEN'S WOOL GLOVES

Offered in several styles and well made and colors of red, black, brown and navy. The pair 50c to 85c.

CHILDREN'S GOLF GLOVES

and MITENS. Comes in colors of black, navy and red; all sizes; keep the little hands warm. The pair..... 35c to 75c

WOMEN'S CASHMEREETS

A fabric glove, fleeced lined. Comes in all sizes. The pair..... 85c

WOMEN'S LINED MOCHA

A glove for out door wear and one that will keep you warm, wool lined; all sizes; fur cuff. The pair..... \$1.50

More Beautiful Georgette Waists

Have just been unpacked.

The makers of blouses are fairly out doing themselves this year. Each new arrival is more exquisite than the last.

These new creations are white, flesh pink, maize, yellow and bisque. Most of them have large collars with medallion inserts of dainty lace. The fronts have motifs of silk embroidery, or steel cut beads and the unusual sleeves and cuffs are an attractive feature. Our waist department is by far the largest in town and the prices are the most reasonable.



PLAID SKIRTS ARE ALL THE RAGE

We are showing a new and varied assortment of these fashionable skirts in both woolen and silk materials that are intended for both street and dress wear. The colorings are beautiful and will have to be seen to be appreciated. Come in and let us show them to you. Economically Priced.



BROAD CLOTHS

For a one piece dress or a very stylish suit you can choose nothing better than one from our BROAD CLOTH. Finest quality texture, short nap finish and in a good assortment of the newest shades. A few colors at \$1.50 yard. Other colors up to \$4.00 yard.

FRENCH FLANNEL

We have just received a shipment of this fine wool flannel, soft as chamois; 27 in. wide. Most desirable for dresses, Norfolk suits and children's coats. Comes in colors of scarlet, royal blue and white. The yard..... \$1.75

"PURE FOOD SHOP"

Basement—3 Phones All 15.

- JONATHAN APPLES—Extra fancy grade; splendid for eating and cooking, box..... \$1.75
- "JONES" DAIRY FARM SAUSAGE. Phone your orders.
- STRICTLY FRESH EGGS, CANNON HALL CABBAGE. Per crate..... \$2.25
- HOME CANNED FRUIT—Qt. jars, 40c
- HUGE OLIVES—Cans..... 10c to 15c
- NEW CROP WALNUTS—Pound..... 35c
- CHOCOLERY DIET.
- 42 Piece Set Dinnerware..... \$5.00
- Cooking Ware—Bean Pots, Custard

Cleanliness—Economy—Service

- Dishes and Baking Dishes. "This is the time of the year to cook and serve in the same dish."
- HOTPOINT HEADLITE ELECTRIC HEATERS, each..... \$7.50
- HAWAIIAN SLICED PINEAPPLE—Packed in pure sugar syrup. Specially priced, 6 cans..... \$1.00
- TOASTED MARSHMALLOW—Lb. 45c
- AFTER DINNER MINTS—Fresh shipment, MINTS in packages..... 35c, 65c
- ment, pound..... 15c
- SHELLED NUTS, both plain and salted.

SPECIAL NOTICE

Watch tomorrow evening's ad for Saturday Evening Specials. Every item will be a bargain of merit. Don't overlook them.

THE BARGAIN BASEMENT

Heavy Winter Wear is the Order of the Day for Your Saturday's Shopping, and with cold weather right at hand, and with prices still rising in the wholesale market we are MARKING DOWN HUNDREDS OF DOLLARS WORTH OF SEASONABLE SERVICEABLE MERCHANDISE. To clear out Odds and ends from our big first class up stairs stock. SPECIAL SALES FOR SATURDAY.

- MEN'S SUITS AND OVERCOATS at Bargain Basement Prices.
- MEN'S HEAVY UNDERWEAR at Bargain Basement Prices.
- WOMEN'S SUITS AND COATS at Bargain Basement Prices.
- WOMEN'S WINTER UNDERWEAR at Bargain Basement Prices.

OUR OUTFIT FLANNEL SALE FOR SATURDAY WILL INTEREST YOU! Remember, we are leading all Eastern Oregon with our LOW PRICES. SWEATERS FOR EVERYBODY at Bargain Basement Prices. STOCKINGS FOR THE WHOLE FAMILY at Bargain Basement Prices.

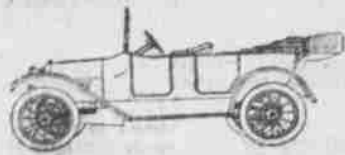
THE BIGGEST AND BEST SHOE SALES ARE HELD IN THIS BUSY DEPARTMENT EVERY SATURDAY. IF ITS IN THE BARGAIN BASEMENT ITS SURE A BARGAIN. BE SURE AND ATTEND THIS SALE TOMORROW.

PENDLETON'S GREATEST DEPARTMENT STORE

The PEOPLES WAREHOUSE

WHERE IT PAYS TO TRADE

The Model "Four-Ninety"



From a mechanical standpoint, this model has reached a standard of excellence that is not surpassed in any motor car. Vanadium steel is used for every part that requires unusual strength. It has ample power, proper spring suspension, correct weight, smart in appearance, well finished.

It has unusual records in gasoline economy. The fact that there are nearly 150,000 Model Four-Ninety cars in use is ample proof that this model is doing the work demanded of it in a most satisfactory manner.

We can fill your order at once.

THE C. & F. MOTOR CO., Inc.

Exclusive Chevrolet Representatives, Johnson Street, Between Water and Court

GIRLS! DRAW A MOIST CLOTH THROUGH HAIR DOUBLE ITS BEAUTY

TRY THIS! HAIR GETS THICK, GLOSSY, WAVY AND BEAUTIFUL AT ONCE.

Immediately?—Yes! Certain?—that's the joy of it. Your hair becomes light, wavy, fluffy, abundant and appears as soft, lustrous and beautiful as a young girl's after a Danderline hair cleanse. Just try this—moisten a cloth with a little Danderline and carefully draw it through your hair taking one small strand at a time. This will cleanse the hair of dust, dirt or excessive oil, and in just a few moments you have doubled the beauty of your hair. A delightful surprise awaits those whose hair has been neglected or is scraggy, faded, dry, brittle or thin. Besides beautifying the hair, Danderline dissolves every particle of dandruff, cleanses, purifies and invigorates the scalp, forever stopping itching and falling hair, but what will please you most will be after a few weeks' use, when you see new hair—fine and downy at first—yes—but really new hair growing all over the scalp. If you care for pretty soft hair, and lots of it, surely get a small bottle of Knowlton's Danderline from any drug store or toilet counter for a few cents.

If men were compelled to practice what they preach, most of them would give up preaching.—Chicago News.

FAMINE THREATENS ITALIAN WAR POWER

America Likely to Take Steps to Relieve Serious Shortage in Food Supplies.

WASHINGTON, Oct. 19.—Official reports from Italy received here today state that unless means are provided to relieve the food shortage the situation in that country threatens to become alarming. The necessity of providing food for the civilian population and for the army, it was declared, may result in some diminution of Italy's war activities. The Italian Government survey of the food situation and assessment of this year's crops reveal a shortage in every commodity and the only resource is assistance from the United States. In order to meet the difference between last year's crops and the crop this year, it was said on high authority to-day, it will be necessary to divert to Italy 142,000 tons more of shipping per month. It is believed that steps will be taken immediately to provide for Italy's necessities during the winter and to make it possible for her to resume her military operations, against Austria-Hungary next spring.

3,000,000 ARE TUBERCULAR.

Expert Discloses Vast Number of Victims of White Plague. BALTIMORE, Oct. 25.—Dr. Chas. J. Hatfield of New York, executive secretary of the National Association for the Prevention and Study of Tuberculosis in his address today before the convention of the North Atlantic Tuberculosis Congress, said in part: "The cause of tuberculosis are far greater than at first supposed. It has been recently discovered that instead

of 1,000,000 active cases, there are nearly 3,000,000 cases.

"This does not mean that there has been any increase in the disease, but more cases have been discovered by modern methods used in its detection. Therefore, the national program must comprise primary education in the prevention of the disease—not only for the general public, but to reach

Admire Babies?



Every normal woman's heart thrills with the thought of possessing a baby. What man can fully perceive the sympathetic understanding and the love that

glows in a woman's eyes at the sight of her flesh and blood representative in the tiny infant. Every woman in the joy of coming motherhood should prepare her breast for the crisis and the unusual strain. Three generations have found the tried and reliable external application, "Mother's Friend" of the greatest help at such a time. By its daily use throughout the period, the skin of the abdomen is made soft and elastic, the expanding muscles relax naturally and with ease, when baby arrives, and the inflammation of breast glands is avoided.

By no chance neglect to obtain this great preparation which science has offered for so many years to expectant mothers. Write the Bradford-Engelator Co., Dept. E, 506 Lamar Building, Atlanta, Ga., for their helpful and interesting book, "Motherhood and the Baby". It is free and is well worth writing for. No woman should fail to help nature in the severest strain ever put upon her. "Mother's Friend" is procurable from any druggist and is a real help to nature in her glorious work. "Mother's Friend" is absolutely and entirely safe.

the army cantonments and the medical profession. All cases of men who are rejected in the National Army must be followed up and cared for. To provide funds for this work, the sale of Red Cross Christmas seals this year must be trebled.

FIELD WORKERS ASK HIGHER WAGES

HOUSTON, Tex., Oct. 26.—The Houston labor council announced that between eight and ten thousand oil field workers would strike November first, following the refusal of operators to grant higher wages.

We Give You Exclusive



REPAIRS SERVICE SALES AGENCY SATISFACTION

Authorized by factory and with factory mechanics.

Dealers in Practical Ford Accessories.

Every Ford part in stock.

SIMPSON AUTO COMPANY

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