PAGE TWO

DAILY EAST OREGONIAN, PENDLETON, OREGON, FRIDAY, SEPTEMBER 7, 1917.

EIGHT PAGES

THE Fall Fashions

The distinction and originality of our styles go without saying, yet service wear is always particularly considered. Autumn assortments are wonderful. Never in our history have stocks been so complete, so abundant. Every thing is ready for your selection, here, NOW. Pay us a visit.

The Coats Were Never More Pleasingly Practical STYLE WARMTH DURABILITY

These are the three outstanding features of our entire showing of new Coats. Already thrifty women with a desire to appear well dressed are taking ad-vantage of this fact. Full lengths, large collars. graceful styles and beautiful materials in all the newest weaves as well as plush and velvet render these garments especially attractive.

Comparison will prove to you the modesty of our prices for the quality offered. Coats range from \$10.00 to \$100.00

BABY FLANNELS

Prepare the baby now for cold winter by making up flannel petticoats. Offered in plain and embroidered. Prices reasonable. The yard... 50¢ to \$2.00 . 50¢ to \$2.00 VEILINGS

Always the newest kinds in plain and fancy designs of very best quality. Shown in colors as well as black and white. The yard 25c to \$1.00 25¢ to \$1.00

SCHOOL HANDKERCHIEFS Especially now as school will begin soon. Get the school handkerchiefs in readiness. We are showing ones that are different and really you will like them 2 for 5¢ to 25¢ each SCHOOL HOSIERY

Right now our stock of Hosiery school children is complete. We have all sizes and in several weights. The

pair

HOME READING COURSE FOR CITIZEN-SOLDIERS

LESSON NO. 23. S. Thorough amowledge of interior GETTING AREAD IN THE ARMY. suard duty.

Since resimental and company of-ficers have full responsibility for the efficiency of their teams they are 6. Skill in range finding and in es timating distances so as to assi in firing accurately. ficers have full responsibility for the efficiency of their teams they are given corresponding authority in pro-moting men from the ranks to pe-sitions as noncommissioned officers. For all practical purposes their judg-te to the second s Proficiency in leading patrols
Ability to prepare written mes

ages that are clear, complete, and ent as to the men under them Ability to sketch and read maps regarded as final. This list will suggest some of the ines along which you should work. One point as to which you may feel One point as to which you may reel assured is the carnest desire of every officer to give promotion to the men-words, to select the men who have cultivated the soldierly qualities and in addition show capacity for further development and for leadership. The officers are fully as much inter-reted in memorial so on the hasis whenever you have the chance. Man, of the noncommissioned officers in the National Army will be chosen. only because of the knowledge or skill

they already possess, but also because they show capacity for further de velopment and for leadership. Developing Soldierly Qualities. This question of winning promotion all comes back to the question of mak-ing yourself a thorough soldier, of ested in promoting men on the basis of morit as any of the men are in-terested in scentring promotion. For the officers' own burdens are lighted demonstrating that you possess loy-alty disciplined obedience, physical fitness, intelligence, cleanliness, cheerand their success is increased almost n direct proportion to their ability to promote right men. fulness spirit, tenacity and self-rell

Chances for Promotion. The first rank above private is cor-poral. The corporal should be a real leader. He is expected to be more familiar with various manuals and familiar with various manuals and this result it must produce out of us over resultations and with the dulies of the over renks men who are fitted for men in the squad than are the men themselves. He is expected also to missioned officers, either in the first contingent or more probably in building up soldierly qualities among the contingents. This need is your opportunity. It is an opportunity not merely for per these men

Among the qualities which all noncommissioned officers should pos-sess the following have been select-ed by one military writer as being of onal advancement-which in of war is a small thing to work for but more than that, an oppo-to render to your country the the first importance:

the first importance: 1. Proficiency as guides in close-or-der drills, and particularly as column 1. Aggressive leadership, especially in drilling, marching, and fishting. 3. Ability to act as instructors. 4. Therough knowledge of the eie-ments of field service.

FIRST ECHO MAN TO

PAY HONOR TO JESSE SAYLOR ARNOLD.

Epworth League chapter met at the sorth League chapter met at the home of the M. E paster first J F Cook and held their regular annual section. The officers elected are: President Miss Frances Snike: Miss

Glades Wells, ist vice president of head of the devotional department

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Sherman Wells, 2nd vice president of misiconary department, Miss Emm Missonary department, Miss Emma dessiler, third vice president or head of the mercy and help department. Miss Elna Thompson, fourth vice oresident or superintendent of the social department; secretary. Miss Annie Salling; treasurer, Miss Flor-mers Michael JOIN DRAFT ARMY IS **GUEST AT RECEPTION**

ence Mahood Mrs² A Aaron and son Herbert re-turned home Monday morning from a month's visit at Portland, Rainier and other weatern Oregon points with friends and reatives. Postmaster A. Longwell has pur-MANY PRIENDS TURN OUT TO

chased the residence property of R. R. Lewis situated on the corner of Sprague and Dupont streets and will Epworth League Chapter Meets and

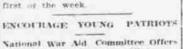
Elects Officers for Coming Year: Other Newsy Notes. take possession the first of October. Mr. Lewis will fit up apartments in the Artington building where he will reside with his family for a time. ECHO Sept. 6 - A public reception was given at the city half on Tuesday evening by the Musonic lodge in hon-

evening by the Museuli today in Tuesday or of Jesse Saylor Arnold in Tuesday of the second distribution distrib

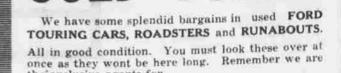
is held in high esteem by all Th-reception was well attended by his many friends. The Fletcher Orches-Mr. Spinning's absence. Miss Kalherine Sprague of Hermis-ton, visited in Echo the first of this tra of Pendleton furnished the music. Music dancing and a general social time was the program of the evening. week the guest of Miss May Ellett. Arthur Johnson, who worked h Pendleton during the summer, ha returned home to attend school. Time was the program of the events? While the hearts were heavy all as-sumed galety and were glind to have the opportunity of bidding Mr Ar nold guod-bye. He left the next morning (Wednesday) for the U.S. Master Gustave Gravelle of Stan field, is here to spend the winter with his sister, Mrs. Jos. Cunha. Jr. and attend school. Epworth League Officers Named.

John Hoskina and family of Walls Wal's, are here visiting with rein

Mrs. S. E. Mikesell, Mrs. Evelyn Skinner and Mrs. Tela Watson were business visitors in Pendleton the first or the week



Prins for Essays on War.



SFD FI

the exclusive agents for

Genuine Ford Parts

and WHITE STAR LUBRICATING OIL. White Star oil is especially recommended by the Ford people as the best oil for your Ford.

GARAGE WORK OF ALL KINDS

Service Station. Gas, Oil and Water at Curb.

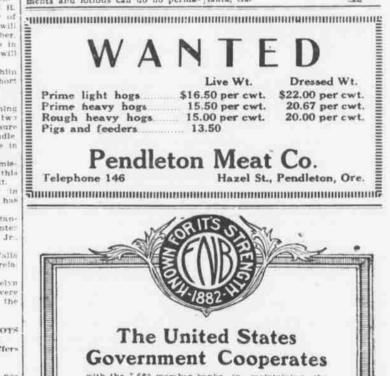


SAFETY DEPOSIT BOXES ROBBED sonville were robbed yesterday of \$500 in money and \$5000 in jewelry. lank in Town Near Medford Loses The robbery was discovered today

s1000 Cash and Jeweis. MEDFORD Sept. 5.—The safety reposit waults of the Bank of Jack

How Long Must I Suffer From the Pangs of Rheumatism?

Is there no real relief in sight? Doubtless like other sufferers, you have often asked yourself this ques-tion, which continues to remain un-answered. Science has proven that your Rheu-matism is caused by a germ in your and you will blood, and the only way to reach it is by a remedy which eliminates and re-moves these little pain demons from your blood. This explains why lini-ments and lotions can do no perma-





For a dress coat or suit of individuali-ty use our silk velvets. Soft finish, short nap, 40 and 42 inches wide. Offer-ed in shades of black, navy, taupe,

green, tete de negre, beet root, etc. An imported chiffon velvet. OUR NEW AUTUMN BLACK SILKS

have been received and are being shown in our silk section, such as: Taffeta, Messaline, Imperial Satin, Georgette, Peau de Soie, Charmeuse, Pussy Willow, Ottoman, Gros de Londre, Gros Grain. Duchess Satin, Poplin, Satin Crepe, Crepe de Chine and Soire Taffeta. JAP CHALLIE

They are here, an all wool Challie of Japanese design and colorings; used for KIMONAS, house dresses and shopping bags. We also have handles and accessories that go to make up bags.



25¢ to 35¢

Georgette neatly trimmed with lace and embroidered. Collars and Jabots. Have a look at these-35¢ to \$3.50.



What gives this busy department its popular-ity? Why do people prefer it to the stores call-ed cheap stores? What makes our business 3 to 5 times as great as it ever was? HERE ARE REASONS. SOME OF THE BARCAINS Women's prory shoes -15.50 high tops lace

Heavy Coat Remnants-For warm coats 1.2

Outing Night Gowns- Heavy full cut 59c Men's \$6.50 press Shoes, Special to close out . \$4.47 Boys' School Shoes- \$1.59, \$1.87, \$1.98, \$2.23 \$14,95 Silk Dresson-This season's \$4.89 Boys' Wool Suits. 17 50 values -

New Silk Petilconts Hundreds of pairs of W omen's Fancy \$7 and \$3 \$4.60 Shoes

Hundreds of pairs of Girls' Shoes, plain or Hundreds of yards of Dress Goods greatly re-duced on this sale. duced on this sale. Never the second second

out prices. Special Note-In order that we can better take special Note-in order that we can be the task care of our big crowds during the weekends we have doubled our force of sales people, so therefore no long waits. Better, quicker service

PURE FOOD SHOP

CLEAN, COOL BASEMENT

3 MAIN LINE PHONES, ALL 15

FOR SATURDAY'S TRADE-Green Corn, Tomatoes, Cucumbers, Peaches, Watermelons, Green Beans, Head Lettuce, Casabas, Celery, Green Peppers, Sweet Potatoes.

Fancy Eating Apples, pound10¢Fancy Ripe Pears, pound10¢Special, Salted Peanuts, fresh by express pound30¢Fancy Shelled Brazil Nuts, lb.\$1.00Freshly made Doughnuts and Buns.	New Pack Peas, with that right from the garden flavor, 3 cans 50¢ Dozen cans \$1.95
	Hawaiian Sliced Pineapple, packed in rich sugar syrup, 6 cans \$1.00
New Pack Asparagus—Better than just from the garden, dozen cans \$4.50 Can	T. P. W. Special Blend, the Best 35¢ Coffee on earth.

Pendleton's Greatest Dep't. Store The Peoples Warehouse Where It Pays to Trade



Governor E. L. Phillipp. of Wis consin, who in telegrams to Mayo is had granted permission to the Peer ple's Peace Council to hold a pear is the toward of this state the covernor armed the local authors the difference is the telesting were received to for this sweetly fractant fermon lotion and massage it daily into the face, neck, arms and hands. It should that helpstic the hidden to the sweetly for arm skin. It is unaterally help to the hidden to arm druggist will self three ounces of archard while at little cost, and any greeer will supply the lemons.

WASHINGTON Sept. 5 - The national war a d committee announce oday a prize essay contest for chil-fren between the ages of \$ and 18 or he topic: "Why America Entered the topic: "Why America Enter-the War." The prizes include a \$50 Liberty bond and gold of \$25, \$17 and \$10. The only restriction is that the contestant must be a relative not the contential must be a relative to farther removed than third cousin of some man serving his country in the war. The writing of one "cheerful" letter a month to a service relative is one requirement.

Lemons Whiten and Beautify the Skin! Make Cheap Lotion

The juice of two fresh lemon-strained into a bottle containing three ounces of orchard white makes whole quarter pint of the most fe markab's lemon skin beautifier markable lemon skin beautifier at about the cost one must pay for a small jar of the ordinary cold creams. Care should be taken to atrain the lemon juics through a fine cloth so no lemon pulp gets in then this fotion will keep fresh for months. Every woman knows that lemon juice is used to blench and re-



Who are neglecting your teeth will such pay the penalty. That little pin-hole that appears in your tooth teday will become a big write in the second state. blg cavity tomorrow. Charat teed first class work at moderate Diricism. **Newton Painless Dentists**

Corner Muin and Webb Bries-Entrance on Wohl or Phone 12 Otherin Machinester-

Australian and a second and a second and a second and a second a