

## They're Here! The New 1918 CHEVROLETS

## THEY ARE GOING FAST

New Features

New Oil Pressure Gau
Demountable Rims.
Whe rims; one extra rim is furnishe
New Radiator.
The radiator is new, of an improved
pe. and is fitted with a connection
Foot rail, robe rail, tilted wind-
curtains, folding up into the top, flaps
on top of each door for protection of
body and finish, pockets on the outside
Specifications
Motor:- Four-cylinder, valveein-head Cylinders: Cast en-bloc (including
upper half of crank case.) Head detachable.
Calves: $11-2$ in. diameter


 Rear. $17-16$ in. $\times 1$ 1-4 in.
Oiling System: Splash, ear pump and Carburetor: Zenith improved double Ignition Ignition
Cluth
Transmission: Selective type, sliding
kear, three speeds forward, and re-
Cooling: Water pump; radiator extra Reare Axle: Three-quarter floating, hub and in axle housing, not axle shaft. Nickel steel shafts and gears
Hyatt roller bearings. Ratio: $37-11$ to 1. ront Axle: Drop forged: I-beam
with integral yokes of special steel double teat treated; tie rod end
steering spindles and steering sindies
Chrome
Tranted. Whadium
Wheels fitte treated. Wheels fitted
and cone ball bearings. and cone ball bearings.
Brakes: Emergency internal expand
rear of front seat. front and rear fen rear of front seat, front and rear fen
der skirts extended to meet the radia M Mor bod. Improved Motor-The motor is of
improved design. The cooling is an mproved design. The oil pump has been changed to the gear type. The he cylinder casting and ar fan mounted on the water pump shaft. Tire Carrier-Tire carrier is pro-
vided and is fastened in the rear of the
ing type; service, external contrac-
ing type; 10 in. brake drums. ing type ; 10 in. brake drums.
Wheels: Wood, artillery type, de-
mountable rims, large hub flanges. mountable rims, large hub flanges.
Tires: 30 in. $x^{3} 1-2$ in, on Touring Car Tires: 30 in. $x 31-2 \mathrm{in}$. on Touring Car
and Roadster. 31 in. $x 4$ in. on Sedan
and Coupe: none-skid front and
rear. extended to meet the radiatar
splash guard and rear splash guard on body. Drive: Left side, center control
spark and throttle under steering
wheel Foot teering Gear: Compound spur and sector, adjustable for wear, 15 in
steering wheel steering wheel.
prings: Semi-cantilever front a
rear, each with extris wide
leaf, or driving plate, made
Chrome Vanadium Bodies: Two-passenger Roadster five passenger tour ing Coup Wheelbase: 102 in .
Eqquipment: Electric lights and start er, highest type two-unit system,
single wiring used. Complete lamp equipment, including head ligh immer; Mohair tailored one-ma (Touring Car); tilted wind-shield speedometer; electric horn; extr
rim and carrier on rear; complet tool equipment, including pum pockets in each door.
Prices: Roadster, $\$ 700.00$; Touring
Full Line of Chevrolet Parts
ON DISPLAY IN THE SHOW ROOMS O

## Simpson Auto Co.

