 Our custom THE LEAST. than those wher live better for less money cause of the purity and wholesomeness of our groceries and our low Cash Prices.
Not percentage of profit, but gross profit at the year's end is our aim. That result is
best attained by making a small profit on each item and thus doing a much larger volume of business.
That means th That means that we buy our goods in larger
quanties for cash, sell for cash and thereby quantes for cash, sell ower price, making it possible for us to give pure food groceries for less money,
Be frugal, healthy and happy by buying
here

The Dean Tatom Co. Phone 688


OFFICIAL WAR PICTURES WITH LeETURE BY War Hero to be SHOWN AT THE ALTA THURSDAY


KRONSTADT OLD
In Days of Czar Place Was sidered Absolutely
Impregnable.


## Alexander's Dep’t. Store

Everything here to make your Holiday a
pleasant one. Holiday offering of Outing
 wear, greatly underpriced.

Vacation sale of Middy Blouses.

A great showing of Bathing Suits, Bathing Caps and all the accessories. Fancy silk Hose, new designs in Silk Gloves.
to buy something you But it is economy to buy something you do want when you can save money.

STORE CLOSES AT 12:30. REMEMBER THE PLACE.

## AIEXANDER'S DEFARTMENT STORE



THE PACIflC TELEPHONE and TEEEGRPPH COMPAMY

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## The Telephone Eliminates Distance

