You'll Find that we want more than merely your business—we want your absolute confidence, and . the only way we can gain that is through SERVICE.

THE COURSE CONTROL OF THE CONTROL OF

TO US SERVICE MEANS THIS: To sell only the best merchandise to be had; to give what you want when you want it; to gladly refund your money if we fail to satisfy you. One of the best ways we know of establishing confidence is through HART, SCHAFFNER & MARX CLOTHES.



CHOOSE YOUR SPORT

You'll find so many good belt-back styles here that you may have some trouble deciding which you like best.

That's a good thing too; it's better to select your clothes where there's plenty of variety to select from; where there are so many good things that you will find it hard to choose one. You're sure that you can't choose wrong.

HART, SCHAFFNER & MARX CLOTHES are that kind; all wool fabrics, fine tailoring, and the best and most authoritative styles. You can't make any mistake if you see their mark in the clothes.

We have other models than the belt styles; sack suits, single and double breasted, varsity Fifty-Five, and others; styles for every taste, fit for every figure and they are priced economically too, \$17.50 to \$30.00.

THE NEWEST IDEAS IN SHIRTS ARE

Manhattans, "the best known, known as the best," Absolutely fast colors, cut large and roomy, and most perfectly tailored. Beautiful patterns, serviceable materials \$1.50, \$1.75, \$2.00 to \$8.50 serviceable

NEW SPRING HATS

We now have the greatest stock of the finest hats we've ever shown. Advanced new styles, new finishes, all the newest shades and combinations of colors— \$3.50, \$4.00 to \$6.50.

ANOTHER **NEW SHOE**

All pearl grey kid, French covered heel, 8 inch top, hand turned sole, long vamp, lace, one of smartest, dressiest boots in our stock. Priced at \$9.00.



Clean-Up Sale of Women's Cloth Starts Saturday Morning, May

LADIES—THIS IS YOUR OPPORTUNITY—Every cloth suit in our stock will be duced. We have divided them into four great lots:

LOT 1 for suits worth up to \$27.50

LOT 2 \$19.98

for suits worth up to \$35

LOT 3 for suits worth up to \$40

LOT 4

for suits worth up to \$47.50

We bought an unusually large number of suits this spring and backward weather has held sales back till so late that we have decided to sacrifice our suits so to carry any over into the next season.

There is not an old suit in the entire lot. Every garment is the last word in style. Materials and work manship are unsurpassed. Full range of sizes from Misses' 16 to bust 48.

Every bright color as well as the conservative shades are included.

This will be a sale long to be remembered.

The prices quoted would be low at any time, but in view of the rising values of all woolen materials, they are the extreme in value giving.

LADIES—Be wise and save by taking advantage of this sale of suits of real quality offered by this store where a sale advertised is a sale worth attending. Come and



SILK UNDERWEAR By far the most beautiful showing yard of SILK UNDERWEAR we have ever

of SILK UNDERWEAR we have ever had. The real, genuine Kayser Silk knickers, vests, chemise, envelopes, etc. Come in pink and white. See our window display. Price the garment

S1.50 to \$5.00

WHITE SKIRTINGS

Such as Pinne Reach Cloth Gabar.

TISSUE GINGHAMS yard

These are 36 to 40 inches wide. The white, gold, etc.; 36 inches wide. The NEW BAGS AND PURSES

WHITE SKIRTINGS

Such as Pique, Beach Cloth, Gabardine, Galatea, Repp. Poplin, etc.

Make up into most practical skirts.

JERSEY SILK

Make up your little blouse, dress or shown only in white; 40 to 45 inches wide. Better than linen; does not crush, and wears fine. The jard 25c ors of coral, Chinese blue, emerald, to 40c.

Clearance Sale of Shoes in The Bargain Basement

Beginning today, Friday, we offer in this department OVER \$4000 WORTH OF SEASONABLE SHOES at sac rificed prices on account of broken lots and odds and ends of men's women's and children's shoes. THIS IS YOUR OPPORTUNITY TO SAVE.

Here you will find the best bargains offered in Pendleton. Dozens of different styles and every kind of Shoes for dress wear, shoes for hard Bargain Basement it's Sure a Bargain.

The several lots consist of the kid in solid colors and combinations, bronze, black and tan, white canvas and poplin, high and low heel. All tied in pairs and plainly marked.

WOMEN'S LOW SHOES.

Here you will find the best bargains offered in Pendleton. Dozens of different styles and every kind of

Pendletons Greatest Department Store

The Peoples Warehouse

Where It Pays to Trade

ALUMNI OF UNIVERSITY OF ORE-GON PLEDGES RENEWED HELP TO INSTITUTION.

atriotism of Members Is Taking Con-crete Form in All Kinds of Service to the Country; 25 Per Cent of Men Already Enlisted.

Today is state-wide University Day. proclaimed by Governor Withy-

Alumni of the state university will gather in many cities throughout the state in observance of the occasion to revive memories of their alma mater and to pledge themselves anew to helping the institution that has help-ed them. The letters sent to alumni-over the state by the committee in charge explain something of the oc-

casion. In part the letter reads. UNIVERSITY OF OREGON, Eugene, May 9, -- University Day of 1917 s a historic occasion. The stirring

In the national crisis that has arisen, it is a matter of pride to be able to say that the University of Oregon is bearing itself as befits an institution of high ideals and noble tradi-tions. Both men and women of the university have already taken hold of the situation, and not only are arrang-ing to do their respective "bits," but are preparing to make that bit as large as possible. Trained service of a high order—service that will count is to be offered to the government. Perhaps you have not been able to keep in close touch with all that the

university is attempting to do to help the nation put up best possible fight. When war was declared, the faculty when war was declared the faculty established compulsory military drill for all male students and provided instruction along military lines. The courses inaugurated include military tacics military law, first aid, military topography, gunnery mathematics and fire control, electricity as applied to Gunnery and other military uses, the chemistry of explosives advanced. the chemistry of explosives, advanced ordnance chemistry and signal prac-tice. For the women, ited Cross and hospital courses have been established, together with work in setting up exercises to provide for endurance of extra physical stress which may arise from war conditions. The extension division has offered its extensive sys-tem of offices all over the state for the organization of Red Cross work and other uses in connection with the organization of the national defense. Furthermore, the extension division s devoting itself to taking a military ensus of its alumni and other college men of the state with a view to de-termining the nature of their probable service in war time.

Many Enlisted Men.

Twenty-five per cent of the men in college have already enlisted in some military unit such as the regular army, aviation and signal corps, the national guard, the mays, the naval reserve and the marine corps. Many of these have already left college to join their respective units. As many have applied for a membership in the Officers' reserve corps, a good many of whom have already been callmany of whom have already over car-ed to training camps, while numbers have been excused from the last few weeks of college work in order to give their services on the farm, on which so much depends this year. The school of architecture is supplying nu-merous draftamen and other skilled workers to the navy department Preworkers to the navy department, Pre edical students in the university are preparing themselves for active service in hospital units of the army and mvy, but these have been urged b the government to remain in school and get the benefit of as much intensive training as possible before joining any military unit. The school of at Portland has abolished its vacaton for seniors and will graduate its class of 1913 in January in re-sponse to the extra demand for traindical men in connection with the

dertaken special research work de-signed to be of service to the govern-

The university is offering thing it has to the nation, and is only anxious that the service it may offer may be of a nature and quality that will make it felt in the days of stress

to come.

Keep Up High Standard.

It is in this spirit of service that the university approaches its first State-Wide University Day. While the direct war service above enumerated is of prime importance at present, almost equal importance attaches ent, almost equal importance attaches to the work of keeping up the activi-ties and high standards of the uni-versity itself, and the co-operation of alumni and former students throughat the state is expected to result in which have been left by the patriotic students who are laying down their books to take up the active defense of the country. High school seniors, nearly all of whom are below the age when they can be drafted into the military service, should be urged to continue their education, rather than to voluniteer for immediate service. This is in line with the policy urged in the recent speech of secretary Baker before the presidents of state universities recently assembled at the national capital. The purpose is to make it possible for each person to give the best trained service of which he is capable and the way for the high school boy to increase his efwhich he is capable and the way for the high school boy to increase his ef-ficiency, his power of serving the na-tion, is to attend an institution of higher learning, where he can obtain training that will fit him for more intelligent service than he can pos-sibly give when equipped only with his high school course. This training will not only be civil but military in its nature, for in addition to the res-ular military drill for all male stu-dents, the war department has prom-



FORD Accessories

Service Station for GOODYEAR TIRES

Service Station for GOODRICH TIRES

Simpson Auto Co.

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Telephone 408

ised to organize at the university next fall units in different branches of the reserve officers' training corps. We hope that a realization of what the university is doing in the present situation will be spread as far as possible throughout the state,

President Campbelt, who was called hurriedly to Washington a week ago

You Need Not Suffer From Catarrh

You have probably been in the habit of using external treatments to relieve your catarrh. You have applied sprays, washes and lotions to the mucous surfaces of the nose and throat have been temporarily relieved, and then wondered a short time after, why you were troubled with another attack of catarrh.

You should realize that catarrh is an infection of the blood. This fact has been agreed upon by specialists in catarrh troubles, and has been agreed upon by specialists in catarrh troubles, and has been proven in the laboratories of the Swift Co., 305 Swift Building, Atlanta, Ga.



is simply delicious when made with

KG BAKING POWDER

Pure-Healthful-Economical

The highest grade of baking powder possible to buy and your money refunded if it fails to satisfy. Ask your dealer.

Jaques Mfg. Co., Chicago



Bond Clothes \$15 to \$35

Here you will find dash and ginger clothes. Clothes that are distinctive and progressive. Clothes that the designers had you fellows who want to stay young in mind when they designed them. Clothes that the cloth buyers had you in mind when they selected the fabrics. Clothes that we had you in mind when we bought them.

We believe we are showing the greatest array of clothes ever shown in this vicinity. This is your invitation to come in and browse around.

We are just as particular in selecting shirts and other fittings as we are in se-lecting clothes. This store is your head-

NOODLES, CHOP SUEY, CHINA DISHES KWONG HONG LOW

116 West Alta St., Upstairs, Phone 433

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