

# You Really Ought to Know THIS STORY WELL

THOSE WHO DO KNOW IT LIKE IT. THIS IS A STORE WITH A CONSCIENCE—A POLICY—A PURPOSE, WITH "CUSTOMER FIRST" AS ITS OPERATING PRINCIPLE.

YOU PROBABLY APPRECIATE GOOD MERCHANDISE, GOOD CLOTHES, GOOD SHOES, GOOD APPAREL OF ALL KINDS—WITH STYLE AND QUALITY AND TAILORING TO JUSTIFY THE PRICE THAT YOU ARE WILLING TO PAY. SUCH ARE THE THINGS WE OFFER.

THEY MEET IN EVERY DIRECTION OUR ENDEAVOR TO SERVE THE BEST INTERESTS OF "CUSTOMER FIRST."

## The Clothes You're Planning to Get

Every man has made certain plans with regard to the clothes he will wear this spring—determined upon the price, decided upon the weave and the styles, done all but buy the clothes.

WE HAVE THE CLOTHES HERE THAT WILL FIT EVERY MAN'S PLANS.

They offer style, weave and pattern that he will like and still come within the cost he wishes to pay, \$15 to \$30.



### DO YOU KNOW

THAT notwithstanding the high wholesale cost, we are selling many styles of Shawknit Sox at the old price of **25¢**

THAT our Kensington hats are still selling at the old price notwithstanding the fact that they are worth much more. Our price only **\$3.50**

THAT our price for Carhartt Overalls is only **\$1.35**

THAT we are showing the greatest stock of men's Neckwear in Pendleton, all at the old price, **25¢, 35¢, 50¢ to \$2.50.**

## A Remarkable Sale of Navy Blue Suits \$25.00—Monday Only

THE SEASON'S NEWEST MODELS. Many women who realize the intrinsic value both in service and appearance of the navy blue suit, will regard this as a sales event of unusual importance. Though this sale of suits is limited to only one color, there is no limit to the variety of new styles open for your selection, from the perfectly plain tailored garment to an embroidered garment that is a direct copy of a Parisian model. All sizes from 16 misses' to 48 bust measure. The materials are mannish serge, gabardine, wool poplin and Poiret twill. Though we quote no former prices each navy blue suit is a bargain and in keeping with the values that have made our business the largest in Eastern Oregon.



### GOLFENE

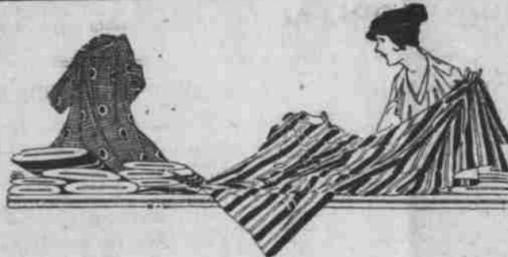
For extra skirts, shown in white only, in wide and narrow stripe or wale; 32 inches wide; washes like linen. You can make this up into sport suits as well. The yard **85¢ and \$1.25**

### SILK GLOVES

For women and children, a big assortment of fine silk gloves. Best in quality, double finger tips and washable; shades of tan, white, black with contrasting stitchings. Each **50¢ to \$1.50**

### BEADS AND GIRDLES

The new novelty in Beads and Girdles. These come in strings of many colors, and are very smart. Beads **35¢ to \$2.00** Girdles **\$1.50 to \$6.50**



### PONGEE SILKS

Best quality pure oriental Pongee Silks. Shown in natural shades, 32 inches wide. The most practical silk made. Laundered like linen. We have a big lot on hand and the prices per yard are **85¢, 95¢, \$1.15, \$1.35, \$1.50, \$2.00.**

### BATH MATS

Something new in bath mats, in all colors. Good heavy weight. Brighten up the Bath Room with a new mat. Each **75¢ to \$2.50**

# Pendletons Greatest Department Store The Peoples Warehouse

Where It Pays to Trade

Now that Bulgaria has the only remaining car, it should make a Kaiser of him to keep him from feeling lonesome.

Cataract Disease Cannot Be Cured by local applications, as they cannot reach the diseased portion of the eye. There is only one way to cure cataract disease and that is by a constitutional remedy. Cataract disease is caused by an impaired condition of the nervous system. The Ketchikan Tonic. When this tonic is taken you have a rumbling sound or rattling in the ears. Unless the blood is purified, the disease will not be cured. The Ketchikan Tonic acts thru the blood. It is the only medicine that cures cataract disease. The Ketchikan Tonic. We will give One Hundred Dollars for any case of Cataract Disease that cannot be cured by Dr. J. C. Marsh's Ketchikan Tonic. All Druggists. Dr. J. C. Marsh & Co., Toledo, O.

War News of Pacific Northwest. PENDLETON, Ore., April 21.—As a patriotic step toward food preparedness, the Pendleton Commercial club has on hand today a \$100 fund with which poor people will be aided in securing seed to plant gardens.

TACOMA, Wash., April 21.—There'll be no slackers in Heaven, in the opinion of John Kendrick Bangs, noted humorist, who spent several days in Tacoma. "We have been appalled by the gas or mustard oratory on behalf of a bovine existence that even now with our honor and self-respect threatened by the arrogant powers of a medieval ideal there are not wanting men who would have us conquer in the presence of the enemy, surrender everything the makers of our republic have gained for us and truckle to barbarism because we feared the shodding of a little blood."

ALBANY, Ore., April 21.—Aiming to conserve materials during the war and to reduce the high cost of living, the Civic Relief committee and the Associated Charities here today are organizing a campaign to induce all the children to go barefooted during the summer.

EUGENE, Ore., April 21.—Six new courses, intended to prepare the students of the University of Oregon for active service in the war against Germany, are being organized here today.

PORTLAND, Ore., April 21.—Take another notch in your belt—if there's any notches left. This high cost of living stuff is old by now, but the Pacific Northwest housewife can't lose her interest in it. Cheese prices are up another 1-4 cent a pound. Flour is expected to go even higher. The smelt season has ended, and with

it went the last of the cheap fish. Wheat establishes a new high record almost every day in the grain markets of the northwest, and with wheat as gone flour and the hundred and one wheat products. Livestock of every kind is at an unheard-of figure. With potatoes and onions, not only are the prices up, but it is almost impossible to secure supplies.

PENDLETON, Ore., April 21.—Wounded, but still game, Joe Despain of Pendleton, is somewhere in Europe anxiously awaiting the time when his arm will permit his return to the firing line. His brother Grover, is showing his friends a letter from Joe today. Life on the battlefield of Europe is more exciting than a thousand hand-ups at Pendleton says Joe.

The Devil's favorite music is the Banana peel.

## RED CROSS CHAPTER IS FORMED AT ECHO

TWENTY-TWO MEMBERS ENROLLED WITH MRS. T. M. JOHNSON, PRESIDENT.

Judge Phelps and Commissioners Cockburn and Marsh held meeting in interests of Preparedness; Other News of Interest.

(East Oregonian Special). ECHO, April 21.—A Red Cross society was organized here yesterday afternoon with a charter membership of 22 members. Mrs. John F. Robinson and Mrs. John Vert of Pendleton were here to perfect the organization. The following ladies were elected as officers of the local chapter: Mrs. T. M. Johnson, president; Mrs. E. B. Stanfield, vice president; Mrs. C. C. DeVore, secretary; Mrs. Wm. Esselstyn, treasurer.

Judge Phelps, County Commissioner Cockburn and County Judge Marsh of Pendleton were here yesterday and held a meeting in the interests of preparedness. Nothing definite was accomplished as the men gave way in the afternoon for the ladies to organize the Red Cross chapter. Later there will be another meeting held.

Mr. James Wisener of Pittsburg, Ore., is a business visitor here.

## Amusements

What the press agents say about Pendleton's present and coming attractions.

"Should a woman's life and conduct be judged by a distinctly different code of ethics from a man's? Should not a woman have her chance for happiness the same as a man without being judged and condemned by some act of indiscretion in her past that in a man would simply be winked at? Upon this 'motif' is woven the story of 'The Other Man's Wife,' the play by Victor E. Lambert, which comes to the Oregon theater on next Saturday.

This is that world old mite question that has been back of more movements for woman's advancement than almost any other. One thing sure the subject has been handled in a very clever and intensely interesting manner by Mr. Lambert. Gaskeel and MacVitty, the producers, have given the play an exceptional cast and production.

## CHURCHES

Baptist. The Bible school meets at 10 o'clock, preaching 11 o'clock, subject, "For the Sake of the Name." An announcement concerning the E. Y. P. U. will be made at the morning service. At 7:30 we go to the Happy Canyon for the first of the Henry evangelistic meetings. Let us make the first meeting a great beginning for the greater work to follow.

Methodist. The church school begins at 10 a. m. as usual. Efficient teachers and officers are at the service of Pendleton's youth. Preaching service at 11 a. m. The Rev. W. E. Arnfield of Spokane will occupy the pulpit. Specially attractive and helpful music will be rendered. All members of the choir and everyone who can sing are expected at "Happy Canyon" with Prof. Erwin at 3 p. m. Dr. J. G. A. Henry at 7:30 at the union meeting. Help to make the initial service a great spiritual impetus.

Presbyterian. Rev. J. E. Snyder, pastor. Morning worship, 11 a. m. Subject of sermon, How to overcome temptation. 10 a. m. Sunday school. Music by McDonald's Orchestra. The church will join in the union meeting at Happy Canyon in the evening.

Christian Science. E. Webb and Johnson streets. Services Sunday, 11 a. m. and 3 p. m. Sunday school, 10 a. m. Wednesday, 8 p. m. Subject of lesson, sermon, "Doctrine of Atonement." The reading room at the church is open daily, except Sunday, from 1 until 5 p. m.

Christian. The regular morning hours of worship at the Christian church. A rally of the "shut-ins" for the Sunday school and morning preaching services. Pastor Rubbell will speak upon the topic of "Weapons of Our Warfare." We will unite with the union meetings beginning Sunday evening at the Happy Canyon pavilion.

Church of the Redeemer. The celebration of the Holy Communion will be at 8 a. m. instead of 7:30 a. m. Sunday school at 10 a. m. Divine service at 11 a. m. and 7:30 p. m. The Rev. George B. Van Wagoner, general missionary of the western part of the district, will conduct the services and preach both morning and evening. Mr. W. E. Rose will sing the offertory "O, Saviour, Hear," by Huck.

BRAZILIAN SHIP SUNK. RIO JANEIRO, April 20.—A report that the Brazilian steamer Belos was torpedoed aroused further excitement here. Confirmation is unobtainable.



## "Four-Ninety" Touring Car \$635

F. O. B. PENDLETON.

The Chevrolet Four-Ninety Touring Car is a car of ideal economy. It gives you the most value for your money. The Chevrolet delivers the maximum power to the rear wheels. It accomplishes this feat through simplicity of mechanism. This compels directness of action. The result is more power and speed and less fuel and expense. The path of Chevrolet power is short and direct. The vaporized fuel enters directly into the valve-in-head motor. The impact of explosion strikes full against the piston head. It is an act of face-to-face co-operation. The fullness of the force is exerted immediately on the rear wheels. No fraction of a second or horse-power is unduly spent. The ultra power plant type of construction does the business. And the result is, of course, that you ride faster and farther on one gallon of gasoline in this particular model. That is economy. And that is what you will find in the Chevrolet Four-Ninety. We are the authorized agents for Pendleton and Umatilla county. Carload just received for immediate delivery.

## Simpson Auto Co.

709 Thompson Street. Telephone 408

## CROWD SEES FLAG KISSED FOR INSULT

Milwaukee Men Made to Salute Old Glory for Calling it a "Rag."

MILWAUKEE, April 21.—A thousand people coming from the theaters late last night saw two young men forced to salute the American flag in the downtown Arcade building, after they had insulted the colors. Secret service men took their names, but released them.

"Two-bits for carrying the rag," was the phrase used. It was heard by a national guardsman, who ordered both to accompany him to recruiting headquarters in the Arcade building. The lone guardsman ordered the crowd to let him and his prisoners through. Other men, in uniform, added him in the march to the Arcade, a block distant, while the crowd followed.

In the building, in front of the joint recruiting headquarters, the men were forced to stand at salute for five minutes in front of the flag, kiss the emblem on their knees and depart.

## DAVID MONTGOMERY HEARS THE LAST CALL

Noted Comedian, 33 at Chicago for More Than A Month, Passes.

CHICAGO, April 21.—David Montgomery, the comedian of the team of Montgomery & Stone, who has been ill in a Chicago hospital for more than a month, died this afternoon.

Montgomery was of Scotch descent and was about 47 years old. He began his career as an entertainer with a small circus. From clown and side-show dancer, he became a minstrel and for some time was with the Haverly troupe of Mastodon Minstrels. In 1895 he formed the partnership with Fred Stone, and the team of Montgomery & Stone soon became famous. The two appeared in the "Wizard of Oz," Montgomery as the tin woodman and Stone as the straw man. Montgomery last appeared in "Chin-Chin" at St. Paul, leaving the company to come here for medicinal examination which resulted in his going to the hospital on March 29. After the operation he rallied for a time but suffered a relapse since which he has been unconscious for days at a time.

## HOW YOUNG BELGIAN COUNTESS REBUFFED GERMAN OFFICER

"You Resemble English Women Whom I Know," He Said. "Evidently You Mean Miss Cavell," She Replied.

HAVER, April 21.—A well authenticated incident which occurred recently at a German courtmartial in Belgium has become known here. Paul Terlingen, burgomaster of the town, was before the court charged with shielding a wounded Frenchman and was condemned to 15 months imprisonment.

His daughter, Farnesse de Coninck, a young married woman whose husband is at the front, was at the hearing. A German officer sat down beside her, saying: "I believe, madame, I have met you before."

Farnesse de Coninck replied that she did not know him. The German persisted, saying: "Perhaps I am mistaken but you greatly resemble an English woman whom I knew well."

## 5 YEAR OLD TOT TRIES TO SAVE HER FATHER

GLOBE, Ariz., April 21.—F. A. Donaldson, a Globe hotelman and owner of sawmills and stores in Pleasant valley, 35 miles from here, shot and killed James Haskel, a pleasant valley rancher, today. Donaldson and three eye-witnesses assert that Haskel threatened to stone the lumberman to death and that the shot was fired in self-defense.

The shooting occurred in the presence of five-year-old Margaret Haskel, who dashed at Donaldson and was attempting to kick him, crying "Don't shoot my daddy."

Donaldson was released tonight on bond.

Many a man's hobby is merely a clothes-horse.

## Itching Pimples Kept Mr. Simpson Awake for Hours. Suffered Badly. Healed By Cuticura.

"I suffered very badly with my head which came out in little white pimples. They would go away in a week and then come back again. They itched and came to little white heads and my scalp was sore. It itched and burned so badly I would just lie awake for hours with the pain and I used to have big eruptions on my head from scratching. My hair was also thin and dry.

"I was told to wash my head with salt and water, but it did no good and I tried but with no relief. Then I sent for a free sample of Cuticura Soap and Ointment. I afterward bought more and when I used two large boxes of Cuticura Ointment and two bars of Soap I was healed." (Signed) Charlie Simpson, Cal. St., River Grove, Ill., June 7, '15. When Cuticura has cleared your skin of pimples and redness keep it clear by using the Soap assisted by the Ointment for every-day toilet purposes. Absolutely nothing better. For Free Sample Each by Return Mail, address post-card, "Cuticura, Dept. R. Boston." Sold everywhere.

## FEW DROPS AND CORN LIFTS OUT

SAYS THERE IS NO EXCUSE FOR CUTTING CORNS AND INVITING LOCKYAW.

Sore corns, hard corns, soft corns or any kind of a corn can harmlessly be lifted right out with the fingers if you will apply directly upon the corn a few drops of freestone, says a Cincinnati authority.

It is claimed that at small cost one can get a quarter of an ounce of freestone at any drug store, which is sufficient to rid one's feet of every corn or callus without pain or soreness or the danger of infection.

This simple drug, white sticky, dries the moment it is applied and does not inflame or even irritate the surrounding tissue. This announcement will interest many women here for it is said that the present high-heeled footwear is putting corns up practically every woman's feet.