## PREPARE NOW FOR EASTER

 To help you with your problems, we have gathered here for your choosing the greatest stock of merchandise we ve ever showter "things" here for every one.

## Easter Suits for Boys

-and the lines that we specialize on are thoroughly complete and present values that are truly very much better than can reasonably
the present market conditions.
our stock includes all the season's desirable new models, in colors and patterns to please any boy or
his mother. Pinch backs, belt backs, plain backs, aits made just like Dad's and others more snappy.


As Fits the Corset, as Fits the Gown How true this statement is, And not only does it apply to the appearance of
your clothes, but your whole manner and bearing are affected, for perfect fit ef-
fects your poise, comfort and ease of manner, all of those intangible things that we call "Style."

## BonTon 

 For years fashionable women have used them as the basis for their social success.Fi't secure your Easter outfit without first having our expert fit one of these famous Corsets as a foundation for your whole wardrobe. Any price you want to pay fro $\$ 1.00$ to $\$ 10.00$.

Fashionable Suits for Stout Figures In these days of clothes making pro- The materials
gress, women of stout proportions may mand wool poplin.
buy their suits ready-to-wear with tist buy their suits ready-to-wear with just
as much assurance of success as their more slender sisters.
Science success as their average basis, and when you slip on one of our stylish "stout" suits you'll be sur-
prised at the perfection of fit prised at the perfection of fit
Large armholes, extra large sleeves, extra long lines over bust froin shoulder to waist are the points of your former difficulty, that have been perfected in
the suits we now offer to you. The colors are black, navy hagen blue, tan and grey. The prices range from $\$ 27.50$ to $\$ 45$.
A satisfactory fitting guaranteed.

IN OUR ART DEPARTMEN We carry coats mercerized
CROCHET COTTON in all sizes CROCHET COTTON in all sizes;
30 and all numbers coarser sell at 10 per ball, and numbers above
30 at $15 e$ ner ball.
"Pure Food Shop" Basement CLEANLINESS
3 MAIN EINE PHONES, ALL 15.

ECONOMY Basentsand FRESH VEGETABLES by express today. New Calif Asparagus; Green Peas; Rhubarb; Radishes; Green Onions; Paraley; Cucumbers; Ripe Tomatoes; Green APPLES, SPEECIAL, box 48 ce . - Cooking and eating variety.

## The Peoples Warehouse

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## ARE YOU UP-TO-DATE

OR DO YOU STILL USE THE OLD FASHIONED
BROOM IN YOUR HOUSE CLEANING?

All Flofric Vacuum Cleaner
NO DUST NO ODOR SANITARY HEALTHFUL COSTS LESS THAN $1 / 2 c$ AN HOUR

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Pacific Power \& Light Company PHONE 40



OUCCK ACTION OF THE ECHO FIREMEN WINS


 F. O. B. PENDLETON

The Chevrolet Four-Ninety Touring Car is a car of ideal economy. It gives you the most value for your money. Theels. It accomplishes this feat through simplifity o
wheer
mechaniam. This compels directness of action. The re mechanism. This compels directness of action. The re-
sult is more power and sped and less fuel and expense. sult is more power and speed and less fuel and expense.
The path of Chevrolet' power is short and direct. The vaporized fuel enters directly into the valve-in-head motor. The impart of explosion strikes full against the
tise piston head. It is an act of face-to-face co-operation.
The fullness of the force is exerted immediately on the rear wheels. No friction of a second or horse-power is unduly spent. The Unit power plant type of construc
ution does the business. tion does the business.
And the result is, of course, that you ride faster and farther on one gallon of gasoline in this particular model. That is economy. And that is what you will find in the
Thevrolet Four-Ninety. Chevrolet Four-Ninety.
We are the authorize
We are the authorized agents for Pendleton and Uma
tilla county.
Simpson Auto Co.
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lts not what you hatch
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