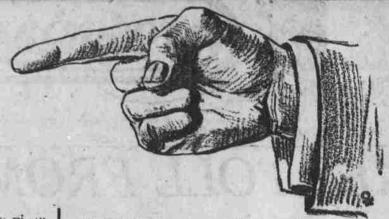
## A NEW DEPARTMENT For Women of Larger **Proportions**

In keeping with our usual policy of "Doing it First" we have installed a new section within our very complete ready-to-wear shop; namely: A Suit Department

for Larger Women.
"The World do Move," and we are progressing with
it. For now, in the course of perfecting the ready-towear garment, manufacturers are specializing on garments for women who have heretofore been unable to find suits to fit them.

Scientific measurements have brought about the perfecting of the following points.

Extra long lines over bust from shoulder to waist.



Extra large sleeves around the muscle.

Larger armholes. Garments so designed as to eliminate all tendency

to increase the size of the wearer. We carry a complete assortment of stylish suits for

stout women.

The materials are men's wear serge, gabardine, wool poplin and Poiret twill, in black, navy blue, Copenhagen blue and soft shades of grey. Moderately priced from \$27.50 to \$45.00.

We cordially invite your inspection.



# SHOFS

Whose style meets the latest vogue for cleverness and novelty are ready for women who value the importance of harmony in dress. From top to toe they are smart with new ideas and chic ideals.

Costume boots, walking boots and pumps for semi-dress; all models of high character and with distinction in their lines. Shoes that will stand the test of quality by the matchless test of time, \$5.00, \$7.00, \$8.50, \$9.50, to \$10.

# New Arrivals in Our Up-to-date Dry Goods Section

**NEW HANDKERCHIEFS** 

COLORED ORGANDIE

Shown in shades of Copenhagen, light blue, pink, old rose, lavender and grey; 36 inches wide; to be used for trimming collar and cuff sets, dresses etc. The yard 50¢

showing of patterns and materials that is different, of voile, organdie, batiste, lyklinen, marquesette, etc.

### THE BARGAIN BASEMENT

Additional lots of Women's Suits and Coats and Children's Coats are being sent to this money saving department where they are marked to the LOW POINT. Our Sale Starts Today, so be the First to Choose.

WOMEN'S SUIT SALE

Suits whose true values are \$14.75 and whose styles are most suitable for this spring's wear are offered you in this sale. Medium to light weight materials. Dark to light colors, Staple and fancy materials. Suit Sale more staple. Staid materials and every one of them of the strings are staled for this expring's reason.

\$9.85 CHILDREN'S COAT SALE

One good lot of children's coats representing excellent materials and cute styled garments. Ranging in values \$4.50 to \$9.50. Coat Sale Prices \$1.98 to

KIMONA CREPE SALE

Are you taking advantage of this best of all sales? The pretty kimona crepes we are offering you at 18¢ Bring your list of wants to this Money Saving Department where there is everything for everybody to wear, and

CROCKERY DEPT. in PURE FOOD BASEMENT.

42 Piece Set-"White and Gold" Dinnerware. \$5.00

Complete stock of this pattern now heré. "White and Gold" Dinnerware-Complete stock **BLOUSE LINEN** 

These materials can be used for dresses as well. A

styled for this spring's wear. A good range of sizes and values to \$25. Coat Sale Prices \$2.98 to \$5.75

ANOTHER REMNANT SALE

Tomorrow—Thursday, at 2 p. m. we place on sale the biggest lot of remnants we have ever offered you.

There will be liberal lengths of Muslin, Long Cloth, Percales, Callicos, Lawns, Ginghams, Suitings, Silks, Dress Goods and Outings. It is enough to say that we have marked them at Bargain Basement Prices.

remember-If It's In the Bargain Basement It's Sure a Bargain.

Taken from Saturday Evening Post, March 10th, written by Forrest Crissey. If you haven't read this article, you have missed something very important to every household.

The cold truth is that the personal gratitude isn't going to enter into the mind of the consumer-to any appreciable extent at least. The essence of the whole thing is that it is much easier on the consumer to receive a gradual advance than to get a jump of a hundred or two hundred per cent, for ex-ample, all at one shot.

ample, all at one shot.

"There are many food items in the Iuxury list, as well as among the necessities, that are immensely higher now than when these storekeepers placed their future orders; and that, by the same token, are going to keep right on jumping until a new crop comes in or the European war stops. The longer the retailer dolays in passing the retailer delays in passing the price increase on these goods to his customers, the more shat-

"Elite" White Dinnerware— Cups and Saucers—Set of 6

Dinnerplates, set of 6 ..

Cups and Saucers, set of 6 .

Dinnerplates Set of 6

tering will be the shock to them and to him when it comes. "There is a day of reckoning ahead for every retailer who does not have the grit to main-tain a normal and reasonable margin of profit and hand the price advance to his customera.

"As I see it, a very large share of the zetail grocers are doing business today on a mar-gin of net profit not far from one-half of with they get in a one-half of wint they get in a normal year. This sacrifice of, legitimate profit on the order of commercial timidity is one of the greatest business blunders that could possibly be made. At the same time it is almost inadverient. There are precious few retail grocers in this country whose profit margins have not heen depressed at least to the extent of twenty per cent. Prob-

PROFITS SHARPLY CUT ably the average consumer will be inclined to take this statement with a grain of salt; but the fact is that it needs no discount whatever. No one understands better than the traveling salesman that the average retail grocer does not make a large profit even under the most fa-vorable circumstances. With few exceptions, his profits are not only smaller than his custo-mers autonome but smaller than

not only smaller than his customers suppose but smaller than he himself believes them to be. "The consumer who holds the idea that this is the richest harvest-time that his retail grocer has ever seen is criticle to another guess. Instead, it is a time of peculiar anxiety and strain for very many of them. This is a period so far out of ordinary human experience that

We have few precedents which will serve as dependable guide-posts. For this reasons a whole lot of business mistakes are be-ing made; and one of the most common and conspicuous is fail-ure of the retail grocer to pass price advances on to the con-sumer promptly and coura-

were the result of manipulation, rather than of natural causes that must be apparent to anyone who will look into them as darkness or daylight, then the defermination of the retail grocers to serve as shock absorbers might have been of some use: but under the actual conditions that prevail today this effort of one retailer to hold the bag is . piece of pitiful folly."

NEW ARRIVALS in PURE FOOD BASEMENT Salted Almonds, Peanuts and Pecans, kept fresh and

clean in our new sanitary nut case.

Cream of Rice, delicious, healthful, economical, 3 packages 50¢; 2 packages 35¢; package 18¢ Wild Rice, natural rice, 2½ pound package 30¢ Potato Chips, freshly made, package 10¢ Thousand Isle Salad Dressing, bottle 35¢ Creamed Chicken, A La King, cans. 25¢ and 50¢

Carefully packed ready for delivery. PENDLETON'S GREATEST DEPARTMENT STORE

# THE PEOPLES WAREHOUSE WHERE IT PAYS TO TRADE. WHERE IT PAYS TO TRADE. OPENING THE PEOPLES WAREHOUSE WHERE IT PAYS TO TRADE. OPENING THE PEOPLES WAREHOUSE The destining the maximum rates as opinion is given as follows: "In our judgment the rates on Court Streets, "In our judgment the rates on Court Streets, "One Chicago, Pittsburg and New York to all territory more than 695 the court of the court

# **50C ON LICENSES**

IF BOUGHT BEFORE MAY 21 PER-MITS ARE \$1; THEN NEW LAW GOES INTO EFFECT.

Other Changes in Game, Code Made Made at Session of Legislature Just Recently Closed.

Fishermen and hunters may save bem before May 21st as on that date the law passed at the recent session of the legislature goes into effect in-creasing the price of hunting and angling licenses from \$1 to \$1.50 and a combination license from \$2 to \$2. State Game Wurden Carl D. Shoemak-er says that there has been quite a er says that there has been quite a rush for licenses in many pars of the state, due in all probability to the fact that the raise in licenses will become effective soon. Other changes in the game code made at the session of the legislature just closed are as follows:

Free running dogs, or dogs follow ing upon the track or any game ani-mal, may be deciared a nuisance aft-er notification in writing to the owner of dogs, and the animals may then be killed without any criminal or civil flability on the part of the person

killing the same.
One-half of all fine moneys will hereafter be sent to the credit of the game protection fund. Women are exempt from purchas-

ing angling licenses, but must obtain a hunting license if they desire to hunt for any of the game birds and game animals of the state.

game animals of the state.

The deer season for District No. 1. by more than 30, 50 and 70 cents, rewhich is western Oregon, has been
shortefied two weeks and will hereafter open on August 15th and close
on October 15th, the bag limit has
been reduced from three to two deer
in any season.

Same points from the Missouri river
by more than 30, 50 and 70 cents, spectively, on articles classified as second, third or
fourth class.

Certain Rates Held Not Too Low,

"Probant less than the

in any season.
In Game District No. 2, the open In Game District No. 2, the open deer season begins on September 1st and will close on October 11st, with the exception of Klamath, Masheur and Harney counties, where the sea-son will be the same as in District No. 1. Bag limit is reduced to two

deer.

The open season on migratory birds throughout the state will be from October 1st to January 15th, with the exception of Malheur and Hurney counties, wher the season will be from September 16th to December 11st.

The Chinese phenant her has been protected and only male birds.

protected and only male birds may hereafter be killed, the bag limit is five in any one day and not more than ten in any seven consecutive

In Hood River county a ten days' open on male Chinese pheasants has been provided, from October 1st to October 1sth, with a bag limit of three birds in any one day or ten dur-

All over the state the bug limit or All over the state the bag limit on trout has been reduced from 75 to 50 trout, or 35 pounds in any one day.

Winter fishing for trout in Game District No. 2 has been prohibited with the exception that trout over 18 inches in length may be caught.

The open seamon on six inch trout

The open season on six inch trout begins April 1st and sportsmen are urged to purchase their licenses and carry them on their person as strict rders have been given deputies to heck up all anglers found fishing in

COMMISSION MAKES RULE.

(Continued from Page 1.)

ritories to Pacific const terminals are found not unreasonably lower and not to have been induced by water

"The rates to Arizona. New Mexico, Nevada, Utah, Wyoming, Idaho, Colo-rado and Montana, as well as to Call-fornia, Oregon and Washington, should be adjusted at this time as fully as now can be determined. The facts do not admit of such a finding as is sought by the carriers, the coast cities in the castern shippers, namely. that present conditions justify lower rates to the coast cities than to inter-mediate points. Neither do the facts altogether admit of such a finding as is sought by the representatives of the intermountain states, namely, that all of these rates to Pacific coust cities are reasonable and fully remuperative. Some of the rates are un

reasonably low; many of the rates are un-reasonably low; many of the rates, however, are not unreasonably low.

"Rates from all castern defined territories to all points west of the Missouri river should be so adjusted now that on the return of water com-petition, which may necessitate reduc-

now that on the return of water competition which may necessitate reductions in rates to the Pacific coast, the rates to intermediate points need not be disturbed, except the point to which rates may be affected by combination on the coast.

Hates Graded by Distrace,

'The suggestion is made to carriers that carload commodity rates from the Missouri river to intermediate territory west thereof be graded with distance, applying rates not higher than 15, 70, 10 and 30 per cent of the present coast rates to the territory present coast rates to the territory within 600, 350, 2200 and 1650 miles from the Missouri river cities respect-ively.
"Commodity rates from points east

of the Missouri river to Arisona points on all items found unreasonably low at present should not exceed the rates from the Missouri by more than 15. 25 and 25 per cent from Chicago. Pritisburg and Atlantic seaboard ter-ritories, respectively, and should not exceed certain maximum rates here-

# No Eggs, Milk or Butter

The following recipe shows how an appetizing, wholesome cake can be made without expensive

In many other recipes the number of eggs may be reduced one-half or more by using an ad-ditional quantity of ROYAL Baking Powder. about a teaspoon, in place of each egg omitted.

EGGLESS, MILKLESS, BUTTERLESS CARE

# BAKING POWDER

Made from Cream of Tartar, derived from grapes, adds none but healthful qualities to the food.

No Phosphate

miles west of the Missouri river 1,000,000 tons? These figures were should not exceed the rates to the considered in reaching the tentative findings.

fourth class.

Certain Rates Held Not Too Low,

"Present less-than-carload commodity rates from eastern defined terridity rates from eastern defined terri-tories to Pacific ports which are high-er than \$250 per 100 pounds, are not unreasonably low.

"Rates on barley, beams, canned goods, asphalium, dried fruits and wine from Pacific coast ports via rall and water routes through Gaiveston

to the Atlantic seaboard should be re-vised to accord with the requirements of the long and short-baul clause." Reports to the commission as to the

volume of freight going from eastern cities to Pacific coast ports and to in-termediate territory were made by the railroads for four months of last year relected by the commission. They showed that while the Pacific ports received approximately the intermountain territory received

Germs of Disease should be promptly expelled from the blood. This is a time when the system is especially susceptible to them. Get rid of all impurities in the blood by taking Hood's Sarsuparilla," and thus fortify your whole body and prevent illness.—Adv.

### For Sale-\$15,000.00

Established, profitable coal business including bunkers, trucks, teams, buildings, etc. Will stand rigid investigation. Write,

M. M. GETCHELL, 1709 19th Ave., Seattle.

S.S.S.

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Health in the Home Maintained by S.S.S. For Fifty Years

The health of the family is an important question and one that should receive the most careful consideration in every real home.

for the trude mark.

All good drug stores cell S. S. S.

FREE USE OF MEDICAL DEPARTMENT:

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bland is urged to use our Medical Department without
charge. Address:

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### Listen! Our Prices are Talking

Powder Puff

Lilac Cream Rosewater and Glycerine Bay Rum Shampoo Jelly Complexion Powder Sachet Bage Pure Rouge Nail Puffer

