

Belt-Backs

are stylish and right for Spring

They're becoming to young men, the picture shows that. There's life, vigor and spirit in the suits we're showing for Spring. Take your choice; single or double breasted models, belt-all-arounds, half-belts, quarter-belts, pinch backs or yokes. Every well dressed young man and every man who likes young style will have at least ONE of these belt-back suits in his wardrobe. All-wool fabrics, silk sewed seams, high quality; strong values at the prices we ask—\$17.50 to \$30.00.



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WOMEN'S PURSES AND HAND BAGS
We are showing something in Ladies' Hand Bags and Purses that is entirely new. Comes in leather and fancy ribbon, etc. Each 75¢ to \$5.00

SCHOOL HANDKERCHIEFS
You are always in need of Handkerchiefs when you are in school. We are showing a splendid lot of these now, soft finish, ready for use, in plain white and colored borders... 2 for 5¢ to 25¢ each.

SHANTUNG SILKS
A new lot just came in this morning. These are very popular silks as they look like the "Khaki Kool." Shown in plain shades and striped effects. The yard \$2.00 to \$2.50



CORDED SILKS

These are shown in a wide range of the latest coloring and are used especially for trimmings, such as collar and cuff sets, pockets, etc. Yard... \$1.50



More New Coats Arrived Today

This morning's express brought us another shipment of coats that were recently bought in New York by our buyer of women's wear.

They typify all that is newest in styles, colors and materials at prices extremely moderate.

Wool velour, Bolivia, poplin, gabardine and Poret will in all the bright solid colors as well as checks and the more conservative navy and black at prices ranging from \$6.75 to \$50.00.



Spring Shoes

Whose style meets the latest vogue for cleverness and novelty are ready for women who value the importance of harmony in dress; from top to toe they are smart new ideas and chic ideals.

Costume boots, walking boots and pumps for semi-dress, all models of high character and with distinction in their lines. Shoes that will stand the test of quality by the matchless test of time, \$5.00, \$7.00, \$8.50 to \$10.00.

THE PEOPLES WAREHOUSE

WHERE IT PAYS TO TRADE.

29 Years Ago Today

(From the Daily East Oregonian, March 19, 1888.)
The Umatilla Real Estate & Loan Association today sold nine lots in block 80 to Pat Kline for \$1000, and nine lots near the reservoir to C. H. Wade for \$540.

Uncle Tom Nye and Arthur Dillon of the Meadows are in town.

Doubtless Mr. John Gagen's new hotel will be heated with steam throughout; Mr. Gagen is wise and enterprising at all times.

Col. W. H. Parsons, of Washington, D. C., special Indian agent, arrived in Pendleton last evening and will remain until tomorrow.

Sam McComas who started in pursuit of his daughter and young Prince last Monday has returned by mail with Mrs. Prince and the young husband will return soon with the horses.

A prominent citizen of Weston who was in town yesterday said there is very little division of sentiment left in that vicinity.

Berth Beck who was taken ill last evening with brain fever is much improved today.

Mrs. A. M. Haley went to Centerville yesterday morning to attend the bedside of her mother, Mrs. Townsend who is very ill.

DO YOU KNOW...

That the library controversy has been crowded to the back of the stage by the row in council circles?

That E. E. Sharon, secretary of the Grand lodge of Odd Fellows, is a former Pendletonian and 23 years ago was manager of the Umatilla Collection Agency?

That Cottonwood street took its name from a grove of cottonwood trees that used to stand east of Main street?

That Echo was christened in 1879 by Mr. and Mrs. J. H. Koontz in honor of their daughter, Echo Koontz?

That all contributions to the "Do You Know" columns are gratefully received?

That Dr. Vincent is a graduate of O. A. C.?

PERSONAL NOTES FROM THE GIBBON COUNTRY

(East Oregonian Special.)
GIBBON, March 10.—Albert Baker went to La Grande Tuesday on business. He will return Saturday.

Mr. and Mrs. John Thompson have returned from Pendleton where they went to attend the funeral of their little niece, Audrey Lois Mahaffey, daughter of Mr. and Mrs. Robert Mahaffey of Hornistown. They were accompanied home by Mrs. Mahaffey, who will visit here a week or 10 days.

Mrs. Dave Bonifer went down to Pendleton today to have some dental work done.

Mrs. Add Grigg was down to Gibbon today from Duncan.

James and Bert Adams of La Grande are spending a few days here at the home of their brother, John Adams.

Mrs. W. H. Sayer is spending the week in Pendleton with her daughters.

Dolray Thompson has gone to Weston mountain for a couple of weeks' visit.

Joe French went down to Pendleton Tuesday.

Bill Duffey and wife who have been spending several weeks at the home of Mr. and Mrs. Dave Bonifer have returned to their home on Reed and Hawley mountains.

Mr. and Mrs. Albert Baker expect to leave about the 29th of this month.

Note the Great Improvements on the New 1917



Valve-in-Head Motor **Cantilever Springs**

CHEVROLET

8000 Miles to Set of Tires 25 Miles to Gallon of Gas

THE NEW MODELS HAVE

Heavier Front Axle **Heavier Frame**
Larger Hand Control Lever **Larger Front Wheels and Tires**
Cantilever Front Spring Improved and Perfected Rear Axle. **Better and Deeper Upholstering**
Larger Radiator **Sight Oil Feed on Dash**
 Four Doors on Touring Car

All the above features have been added to CHEVROLET known power and performing qualities.

We are the authorized CHEVROLET agents for Umatilla County, carry a full line of parts and maintain an efficient service department.

Telephone or see us for demonstration before you buy a car.

Simpson Auto Co.

709 Thompson Street. Telephone 408

Try The Milk Substitute

CALF MEAL

Raises your calves without milk

Colesworthy's

SELL IT, ALSO

CHOP MILL

Poultry Supplies, all kinds
Rolled Barley
Oats and Hay
Alta and Cottonwood Phone 134

GENERAL STORE FOR SALE

Owner wants to retire and will sell good paying business cheap. Located in good stock raising section, close to Pendleton. Whole thing goes; store building, 8 room dwelling, 5 lots, stock runs about \$4000. Price for all \$6000.00. Cash or bankable notes. Must be sold at once.

MATLOCK-LATZ INVESTMENT CO.
112 East Court St.
INSURANCE REAL ESTATE LOANS

For their new home near Pomeroy, Wash. Mr. Baker has been forest ranger here for the past four years. They will be greatly missed by the neighborhood, who all regret to see them go.

Fred Pittman has returned from a few days visit with his family in Weston.

Walter Swart was over from La Grande visiting his uncle's folks, Mr. and Mrs. John Adams.

Suffered With Burning Pimples

For Two Years. On Arms and Limbs. Became One Large Eruption. Itched All the Time. Healed by Cuticura. Costing \$1.25.

"I suffered for almost two years with pimples on my arms and limbs. They were small and red to start with but by irritating them they became larger and finally became one large eruption, or a number of eruptions which had a yellowish look. I work around intense heat so that they burned and itched all the time and I scratched. I was ashamed to wash when the other men would as my arms looked so bad. Then seeing Cuticura Soap and Ointment advertised I wrote for a free sample. I bought more, and I was healed." (Signed) James H. McManaway, 1131 St. Louis Ave., East St. Louis, Ill., Aug. 12, 1916.

Cuticura Soap to cleanse, purify and beautify, Cuticura Ointment to soften, soothe and heal, are ideal for every-day toilet purposes.

For Free Sample Each by Return Mail, address post-card: "Cuticura, Dept. R, Boston." Sold everywhere.

CLASSIFIED

DOCTORS.

DR. S. A. ROE, PRACTICE LIMITED to the eye, ear, nose and throat. Charity patients 1st and 3rd Saturday mornings. 21 Judd Building.

MONTANA FARM LANDS.

NORTHERN PACIFIC RAILWAY Lands in eastern Montana at \$2.50 to \$18 per acre. Suitable for farming or grazing. Easy terms. For information write or see W. E. Holt, Miles City, Montana.

FUNERAL DIRECTORS.

J. T. BROWN'S FURNITURE STORE Funeral director and licensed embalmer. Most modern funeral parlor, morgue and funeral cars. Calls responded to day or night. Corner Main and Water streets. Telephone 62.

JOHN E. BAKER, FUNERAL DIRECTOR and licensed embalmer. Office postoffice. Funeral parlor two funeral cars. Calls responded to day or night. Phone 75.

How that once broad Atlantic ocean has shrunk!

TODAY

SPECIAL ALTA THEATRE

TODAY

SPECIAL PICTURE

Louise Huff and Jack Pickford

IN

"Great Expectations"

An Adaption of the Celebrated Novel

SPECIAL VAUDEVILLE

ACT 1

FREDERICK THE GREAT & COMPANY THE WORLD'S GREATEST MAGICIAN

ACT 2

CHAS. VARLEY THE CHARACTER COMEDIAN

SPECIAL MUSICAL PROGRAM By THE ALTA ORCHESTRA Chas. O. Breach Director