

**THE PEOPLES WAREHOUSE
POST OFFICE**
Sub Station No. 1 of the U. S. Post Office is here in our store for your special accommodation. We hope you'll use it. Mail your letters here, buy your stamps and postal orders here, send your parcels post packages from here.



MEN'S WHITE GOODS REDUCED
Men will have a chance to save on all white goods too. White Shirts, White Underwear, White Night Gowns and Pajamas, Handkerchiefs, etc., all are reduced for this White Sale.

Our January Sale of White Goods, is Now In Progress

AND PROVIDES WONDERFUL OPPORTUNITIES FOR SELECTION AND ECONOMY. THE GREAT VALUES THAT WERE OFFERED TODAY WILL BE FOUND AGAIN TOMORROW. THE MERCHANDISE IS UNIFORM IN CHARACTER, AND THE SALE PRICES WILL BE IN EFFECT UNTIL THE VARIOUS LOTS ARE SOLD OUT, WHICH WON'T BE LONG, JUDGING BY TODAY'S SALES. MAKE IT A POINT TO COME JUST AS SOON AS POSSIBLE.

Here's An Immense Stock of Laces, Embroideries, Handkerchiefs, Beads, Buttons, Women's and Children's Underwear, Ribbons, Hosiery, Etc. AT WHITE SALE PRICES AWAITING YOUR CHOOSING

VAL LACES
Val and Filet laces in twelve yard bolts, suitable for trimming underwear, tub frocks, etc., worth from 5c to 15c the yard. White Sale Price per bolt 49¢ and 69¢.

5c AND 6c LACES 3c YD.
Big assortment of Val and cotton torchon laces. Regular 5c and 6c qualities. White Sale Price, yard 3¢

8c AND 10c NARROW EMBROIDERIES 5c YD.
Both Swiss and Cambric edgings and insertions, suitable for children's dresses and underwear. White Sale Price, yard 5¢

9 TO 18-in. EMBROIDERY FLOUNCINGS 28c YD.
Just the very things for children's dresses and petticoats, for making collars on wash dresses and for making all kinds of lingerie. White Sale Price, yd. 28¢

18 TO 27-IN. EMB. AND LACE FLOUNCINGS 1/2 PRICE
Values from \$1.00 to \$5.00.
These are last season's goods, good styles and patterns but mussed from handling; just to clean them up, White Sale One-Half Price.

EMB. NOVELTIES REDUCED
We have just received a big lot of novelties in embroidery, consisting of baby yokes and panels, baby flouncing, beautiful organ-die edges, embroidered in colors; embroidery flouncings with Venice lace edges, beadings, galons, in fact embroideries for every purpose. These we offer at the following reductions:

10c Emb., White Sale, yard 8¢
12 1/2c Emb., White Sale, yd. 10¢
15c Emb., White Sale, yard 12¢
20c Emb., White Sale, yard 16¢
25c Emb., White Sale, yard 19¢
30c Emb., White Sale, yd. 24¢
35c Emb., White Sale, yd. 28¢
40c Emb., White Sale, yd. 32¢
45c Emb., White Sale, yd. 36¢
50c Emb., White Sale, yd. 39¢
65c Emb., White Sale, yd. 59¢
75c Emb., White Sale, yd. 59¢
\$1.00 Emb., White Sale, yd. 79¢
\$1.25 Emb., White Sale, yd. 98¢
\$1.50 Emb., White Sale yd. \$1.19
\$2.00 Emb., White Sale yd. \$1.59
\$2.50 Emb., White Sale yd. \$1.98
\$3.00 Emb., White Sale yd. \$2.39
\$3.50 Emb., White Sale yd. \$2.79

LACES
Laces, bandings, flouncings, beadings, medallions; any laces in our well chosen stock at the following reductions:

10c Laces, White Sale 8¢
12 1/2c Laces, White Sale 10¢
15c Laces, White Sale 12¢
20c Laces, White Sale 16¢
25c Laces, White Sale 19¢
30c Laces, White Sale 24¢
35c Laces, White Sale 28¢
50c Laces, White Sale 39¢
65c Laces, White Sale 49¢
75c Laces, White Sale 59¢
\$1.00 Laces, White Sale 79¢
\$1.25 Laces, White Sale 98¢

LINEN HANDKERCHIEFS
35c plain or fancy linen handkerchiefs, also handkerchief centers; White Sale Price 28¢

25c PLAIN LINEN HANDKERCHIEFS 17c
Best quality linen cambric, 1-8 inch hems, just the thing for real service; White Sale Price 17¢

15c HANDKERCHIEFS 11c
One lot of embroidered and colored bordered handkerchiefs, regular price 15c; White Sale price 11¢

10c BATISTE HANDKFS. 7c
White with dainty colored edges and small embroidered designs. White Sale Price 7¢

PEARL BEADS
\$2.00 Beads, White Sale \$1.59
\$1.00 Beads, White Sale 79¢
75c Beads, White Sale 59¢
50c Beads, White Sale 39¢
35c Beads, White Sale 28¢

WHITE BIAS TAPE
10c Bias Tape, White Sale 8¢
12 1/2c Bias Tape, White Sale 10¢
15c Bias Tape, White Sale 12¢
20c Bias Tape, White Sale 16¢

WASH CLOTHS
10c Wash Cloths White Sale 8¢
15c Wash Cloths, White Sale 12¢

PEARL BUTTONS 8c
Big assortment of sizes, regular 10c and 15c Pearl Buttons; White Sale Price, dozen 8¢

All other Pearl Buttons, ranging in price from 15c to \$1.25 dozen; White Sale Price 20 per cent less.

WOMEN'S AND CHILDREN'S UNDERWEAR
Whether of wool, cotton, silk and wool or all silk, summer or winter weight, we offer you our entire stock at the following reductions:

25c Garm't, White Sale 19¢
35c Garm't, White Sale 28¢
50c Garm't, White Sale 39¢
65c Garm't, White Sale 49¢
75c Garm't, White Sale 59¢
85c Garm't, White Sale 69¢
\$1.00 Garm't, White Sale 79¢
\$1.25 Garm't, White Sale 98¢
\$1.50 Garm't, White Sale \$1.19
\$1.75 Garm't, White Sale \$1.39
\$2.00 Garm't, White Sale \$1.59
\$2.50 Garm't, White Sale \$1.98
\$3.00 Garm't, White Sale \$2.39
\$3.50 Garm't, White Sale \$2.79
\$4.00 Garm't, White Sale \$3.19
\$4.50 Garm't, White Sale \$3.59
\$5.00 Garm't, White Sale \$3.98

WHITE RIBBONS
White lingerie ribbons at following reductions:
30c Bolts, White Sale 24¢
40c Bolts, White Sale 32¢
50c Bolts, White Sale 39¢
65c Bolts, White Sale 53¢
75c Bolts, White Sale 59¢
\$1.00 Bolts, White Sale 79¢
All other white ribbons 20 per cent less.

HOSIERY
35c White Hose, regular or outsize, White Sale Price 29¢
85c White Silk Hose 77¢
\$1.15 White Silk Hose 95¢

LONG CLOTH
We handle only the best quality, soft finish, firm texture and at a big saving to you. Anticipate your wants for the whole year, because we are quoting prices that cannot be duplicated, quality considered.

15c Qual., Jan. White Sale 11¢
20c Qual., Jan. White Sale 16¢
25c Qual., Jan. White Sale 19¢
30c Qual., Jan. White Sale 24¢
35c Qual., Jan. White Sale 27¢
40c Qual., Jan. White Sale 31¢

TABLE LINEN.
Without regard to the existing market conditions we are plating on sale our Table Linen and Napkins at a big reduction.

50c Quality, White Sale 43¢
75c Quality, White Sale 59¢
\$1.00 Quality, White Sale 79¢
\$1.25 Quality, White Sale 95¢
\$1.50 Quality, White Sale \$1.21
\$1.75 Quality, White Sale \$1.42
\$2.00 Quality, White Sale \$1.78
\$2.50 Quality, White Sale \$1.95
\$3.00 Quality, White Sale \$2.37

WHITE SALE BARGAINS FROM THE ART AND DRAPERY DEPARTMENT

Saving reductions on White Curtain Scrim, Net and Madras. All crisp, new merchandise and right up to the minute. For the hangings required this spring and summer you should come to this sale. Depend upon it you will save handsomely.

20c Swiss 14¢
35c Scrim and Net 27¢
50c Scrim, Net and Madras 39¢
65c Scrim, Net and Madras 53¢

75c Scrim, Net and Madras 63¢
\$1.00 Scrim, Net and Madras 83¢
\$1.25 Scrim, Net and Madras 98¢

Dainty flowered Cretonnes on sale. Just what you need to freshen up your bedrooms for spring-time. Cream or white backgrounds, with charming designs of flowers, foliage and birds.

25c Value, White Sale Price 19¢
35c Value, White Sale Price 27¢
50c Value, White Sale Price 39¢

65c Value, White Sale Price 53¢

Embroidery Package Outfits Reduced. Attractive designs in gowns, combinations, waists, middys and children's apparel. Only the best of materials and the best workmanship to be found in these packages.

25c Values, White Sale Price 19¢
35c Values, White Sale Price 27¢
50c Values, White Sale Price 39¢
75c Values, White Sale Price 63¢
85c Values, White Sale Price 73¢

\$1.00 Values, White Sale Price 83¢
\$1.35 Values, White Sale Price \$1.13
Stamped Hemstitched Linen Towels reduced.
50c Quality, White Sale Price 36¢
Stamped Pillow Cases reduced. Regular 85c, White Sale Price 72¢
Stamped Dresser Scarfs—
50c Value, White Sale Price 38¢
\$1.00 Value, White Sale Price 87¢
25c Hemstitched Union Linon Dresser Scarfs; White Sale Price 18¢

T. P. W. PURE FOOD SHOP
3 Main Line Phones, all 15 Cleanliness—Economy—Service

STRICTLY FRESH EGGS—Recandled and graded, doz. 45c
Use the Phone.

Franquette Walnuts—
Fancy white meats, the pound 30¢

Jan. White Sale
White Beans— 25¢
Fancy Head Rice— 25¢
White Dinnerware— 10 per cent reduction.
Imported Jap Fruit Baskets—
Special Sale 10 per cent reduction.
Smoked Chinook Salmon—
By express today.
Sweet Mustard Pickles—
Bulk, pint 25¢
Scotmints—
Special three 5c packages for 10¢

Peanut Butter—
Fresh shipment, lb. 20¢
Cream Oyster Crackers—
Pound 20¢
Mackerel—
Fine fat fish, each 15¢ to 75¢.
A Coffee Percolator and a pound of T. P. W. Special Blend Coffee, spec. \$1.98
30c Table Peaches—
Extra fancy Melba Peaches, packed in rich sugar syrup, can 25¢; dozen cans \$2.75
Hood River Spitzenberg Apples—
Fancy grade, splendid for eating and cooking, the box \$1.75

THE BARGAIN BASEMENT
During our January White Sale this department will offer you many exceptional money saving bargains. It will pay you to visit the Bargain Basement.

7 1/2c Heavy White Outing Flannel 7 1/2¢
21c Satin Stripe Voile, 35c value 21¢
79c White Petticoats, embroidered trimmed 79¢
59c White Crepe Gowns, \$1.00 value 59¢
67c White Muslin Gowns, prettily trimmed 67¢
Turkish Towels, a big lot at 10¢
Boys' Waists, 50c values, special 39¢
Children's Petticoats, heavy white outing flannel 15¢
Remnants of all White Goods 1/4 regular price.
White Top Shoes—Of that pretty, soft kid, with the new high heels and high tops. Come with black quarters or deep brown. The cheapest you ever bought them is \$5.00. Bargain Basement White Sale \$3.98

We are simply jamming this department full of good serviceable merchandise. Every upstairs department has unloaded hundreds of dollars worth of odds and ends. So crowded with merchandise it's hard to pass through this best of all money saving stores.
Remember—If it's in the Bargain Basement it's sure a Bargain.

Pendletons Greatest Department Store
THE PEOPLES WAREHOUSE
Where It Pays to Trade

White Shoes
Included in Our January White Sale

Ladies' White Buck Sport Shoes, the new shoe for early Spring 39.95
Ladies' White Kid Beaded Slipper 5.00
Ladies' White Kid Plain Pumps 4.50
Ladies' White Satin Beaded Pumps 4.00
Ladies' White Canvas Two Strap Pumps 2.50
Ladies' White Canvas Plain Pumps 2.50
Ladies' White Canvas Low Heel Pumps 2.25
Ladies' White Canvas Mary Jane Pumps 1.75
Children's White Buck Shoes 2.00
Misses' White Canvas Baby Doll Slippers 1.50