



SIGNPOSTS ON THE ROAD TO BETTER LIVING FOR

1917



Guides to health and economy—signposts that point the way to reliability, better living and a better 1917. Resolve to patronize these firms and the new year will find you satisfied with your purchase.

Yours for Better Meals

HAPPY NEW YEAR

May your fondest expectations in prosperity and pleasure be realized during the year upon the threshold of which we are now standing.

If the high cost of living hits you too hard, come here and we'll help you realize the above wish three times every day.

Your satisfaction is our pleasure.

THE QUELLE
Cleanliness Quality Service

T. P. W. Pure Food Shop
Cleanliness Economy Service

"The Future"

To idly ramble along dreaming into the future would be sheer waste of time; and the business world has no patience with the dreamer.

Yet, isn't it true that most big ideas have found their birth in some mind fertile with imagination—in the mind of a dreamer, as it were?

Our constant dream, or aim, has been to make our's the best grocery store in Eastern Oregon. We thank you for your patronage for the year just past and soliciting a continuance of your further valued orders and wishing you a **HAPPY AND PROSPEROUS NEW YEAR.**

The Peoples Warehouse
Pendleton's Greatest Dept. Store. Where It Pays To Trade

We Thank You

As we cross the threshold of a new year, we wish to thank those who have honored us with their confidence and trade during the year that is gone.

We strive always to protect and promote the interests of our friends and customers in every way and we are gratified to note the generous response which this policy brings.

During the coming year we shall make every effort to serve you even better than we have in the past.

We extend to all sincere wishes for a happy, healthy and prosperous New Year.

THOMPSONS' DRUG STORE

Thompsons' Drug Store

A Happy New Year

—and 365 days of it.

The best wish we can make you is that the New Year may bring you lots of joy and an abundance of prosperity, and that your good judgment may dictate **PHELPS** for

Plumbing, Heating Plants and Sheet Metal Work.

You know, we make a specialty of automobile radiator repairing.

WATCH FOR THE DOG

D. D. PHELPS

LAUNDERING DE-LUXE
PROMPT and RELIABLE

An Appreciation

We cannot let the Happy Yuletide season slip by without extending to our friends and patrons—and the public generally—a sincere wish for a Happy New Year.

May you deserve and receive all the good things of life during 1917—and may your first thought be of **better laundry work**—and may that thought bring us a visit or call from you.

The Domestic Laundry
J. S. ROBINSON,

Yours for Less Tire Trouble in 1917

HEALTH, WEALTH, HAPPINESS AND EASY GOING

IS OUR NEW YEARS WISH FOR EVERYONE

We could not wish you more—unless we wish you a happy, easy and safe automobile journey throughout all of 1917.

OUR TIRES WILL HELP.

Pendleton Rubber & Supply Co.
W. N. Matlock. Wm. Dunn.

Best Wishes and Thanks

We wish our friends and patrons a Happy New Year.

We thank them for the liberal patronage of the past, and hope to merit its continuance.

May we be instrumental in making your home more cheerful during this and the years to come.

MURPHY BROS.

LOOK OUT FOR PAINT!

TO YOU and to thousands of others of our fellow-citizens who we have had the pleasure of serving during the year 1916 and its busy holiday shopping season which has just come to a close, we extend our thanks for your friendship and good will. And on the verge of this the new year we take this opportunity to express the heartfelt wish

- to each and every one of you;
- to those near and dear to you;
- to all; that today will bring a Happy New Year.

W. J. CLARKE

SHELF AND HEAVY HARDWARE