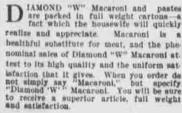


"W" line of pure foods. The housewife who will specify Diamond "W" products when placing her orders with her grocer will be assured the highest quality with the lowest prices consistent therewith



W OPTEN do yon wish that yon could make good Cake Filling and loing? How often have you neglect-bake a cake because of the time, and expense of making tempting and Fillings? Diamond "W Cake has helped irundreds of women be-good cake bakers. It is the modern use for the white of egg in fancy One ten-cent packnase equals the of one dozen eggs. It Saves Time, we Money. It Saves Patience. en eggs. It Saves It Saves Patience

goods are manufactured in Portland. They are the equal or the superior of the same line of goods manufactured elsewhere. Women of Oregon should buy DIAMOND "W" PURE FOODS, first, because of their superior quality, and second, because they are manufactured locally. If you have never tried any of the DIAMOND "W" LINE, specify them the next time you place an order with us. You will be delighted with the delicious taste and fragrant aroma of DIAMOND "W" COFFEE. Ask us for the Cake Filler, the Fruits and Vegetables and the Jelly Powder. After you have given DIAMOND "W" PURE FOODS a trial, you will never be satisfied with anything else, and you will save money besides.





D IAMOND "W" Jelly Powder is made materials available. In every way, it is typical Dismond "W" Pure Food prod-tor. Everybody who uses Diamond "W" Jelly Powder says that it is the most tasty, palatable and economical demeet that they rear tried. Dismond "W" Jelly Powder has a fruit flavor that you can distinguish. You need not emhelish it with expensive whip-ped cream to make it palatable. There are eleven true fruit flavors to select from and every one offers unlimited possibilities for delicious dessert. Diamond "W" Jelly Powder sets quickly and will solve for you

## All Good Grocers Sell Diamond "W" Pure Food Products

## Desserts, Table Fruits and Tender Garden Vegetables Found under the Diamond "W" Brand are the finast products of orchard and garden, grown where the various varieties reach perfection and packed where grown.

The Fruits are picked when perfectly ripe and lucious, handled in the most careful and sanitary manner and packed in extra heavy pure case sugar syrup. The Vegetables when they have reached their proper

growth are gathered with the morning dew upon them and prepared with the least possible delay, so as to retain their tenderness and preserve their natural flavor.

Save money by buying your winter requirements now and be prepared for future needs and against sudden social emergencies. There's a variety and quality to Diamond "W" Pare Foods that home preserving can-

not supply.

