## $\therefore \quad$ Why the Round-Up Runs So Smoothly

SCENES FROM 1915 ROUND.UP
THE WIDOW

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## IT ISN'TYOUR TOWN IT'S YOU!

Every Pendetonian lives in the kind of a town Like the kind of a town we like, And start out on a long, long hike.
You'll never find what you left behind, For places like this are few;
It isn't your town-it's you.
Real towns are not made by men afraid But by confidence and pep instead;
Cause everyone works and nobody shirks Has put old Pendleton ahead.
And if while you make a personal stake Your home's in a town, that's a dandy And the one we are addressing is YOU.

## WHY NOT BUILD YOU A HOME?

We give Quality, Quantity, Service
In building a home, the question of QUALITY is
an important one, and that is what we guarantee.
No matter how large the quantity, we are pre-
pared to look after your wants for any thing in the pared to look after material line.

We deliver the goods, and if your orders are
placed with us, you will not be tied up indefinitely placed with us, you will not be tied up indefinitely
waiting for the arrival of material. We help your wat you wat

Oregon Lumber Yard<br>"THE HOME BUILDERS"

## Aren't you about ready to stop "cigarette-shopping"?

You'va tried out more different brands of cigarettes than you can remember. It's discouraging. And expensive.
Naturally, you'd stop this "shopping" around-quickIf you could find a cigaretto that never grew tiresome.

Fatima is such a cigarette. Men don't simply get Fati-mas-they adopt them.
Because they find that Fatimas never grow tiresome.

Fatimas are a SENSIBLE cigarette inasmuch as they are always cool and comfortable to the throat and tongue. And they allow you to smoke as you like to smokewithout leaving a trace of "mean" feeling afterward

Is it any wonder men adopt Fatimas and STICK to Fatimas for their steady smoke?

Surely-you should at least TRY Fatimas.

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