## "THERE IS NO SUCH THING AS A WORLD CHAMPION" SAYS ONE








## Doctors <br> used to say-=

"Cut out smoking." Now they say, "Smoke mild cigars." Many physicians go right to the point and recommend the Girard. WHY?

Because the Girard never makes you heavy or sluggish in mind or body. Doesn't effect your appetite, your digestion, or your heart action. And it's a man's smoke-full of flavor, full of satistac.
tion.

## The

Girard Cigar never gets on your nerves
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## TEN CENTS AND UP

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## Get acquainted with the Girard at our store and club rooms

 The first smoke means a lifelong friendship.


## The Dollar Cigar ---5c Straight

is a worthy running-mate for the Girard. And thats saying something, because the Girard is e national cigar-advertised, known, sold, and loved by smokers all over the Untied States. The friendliest cigar in the world. Prove it for yourself.

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