Patent Flour Prices Up TwentyCents



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## The Proof in Sales!

THE proof of the newspaper advertising pudding is not so much in the eating as in the delightful after effects.

To illustrate: A large Philadelphia manufacturer had used other media, and it was only after much persuasion try newspape

OF ADVERTISITG
Results have been so encouraging as to sell our company a natinal campaign of advertising through the newspapers.

When all is said and done it is results that count. And newsp per advertising gives results.

The BUREAU OF ADVERTISING, American Newspaper Publish rs Association, 806 World Bldg., New York city, will be glad to present ractising.


MATLOCK-LAATZ INVESTMENT CO. Insurance CLASSIFIED DIRECTORY


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