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MR. HUGHES AS A TAIL-END ORATOR



Here is Charles E. Hughes, the republican and progressive candidate for the presidency, as a sleeping-car tail-end orator. The photographer has caught him in one of his characteristic attitudes, with Mrs. Hughes beside him, as he appeared in the far west on his tour.

put spots on him, may, in the end, result disastrously for his opponents. It will pay the republican board of strategy to think on these things, and cut out much of the consideration given to the mistakes of Wilson.

than that he should have another term? If the middle west is "aroused" is it not possible it may be found upon the Wilson side of the fence?

The complaint of the railroads that the eight hour day would ruin them would have more force if they had not made the same complaint about every reformatory or regulatory step ever taken in relation to their business.

NO TIME FOR INSOLENCE

LOUIS W. HILL says that no matter what other roads do his lines will not grant an eight hour day. He seems to think that he is a czar and can do as he pleases whether other people like it or not.

But spectacles of would-be despotism of any sort do not set well with people in this country. This is a democracy, not a monarchy. The public does not want insolence from either side of the controversy.

Next to keeping out of a foreign war the greatest necessity confronting the country is the avoidance of a great railroad strike. From an industrial standpoint it would be a calamity, particularly as crop moving time is at hand and all our traffic this year must go by rail.

The farmers of the northwest have already suffered injustice enough with reference to the transportation subject. For two years they have been forced to sell wheat at one-half the price it brings at Liverpool. Carrying charges absorb the difference. It is not right to put the producers of the country up against a railroad tie-up.

The president's efforts at a settlement deserve success. If railroad owners like Louis W. Hill block the plan and force a strike they may regret their behavior.

DON'T SCOFF TOO SOON

IT will be only natural if at first some people smile or sneer at the plan of the University of Oregon to send out a man to lecture on the subject of merchandising. Newspapermen of Oregon did that very thing some years ago when a school of journalism was established in the university. Well informed men do not do so now. The journalism department has been a good thing. It trains young people for a calling in which successful work calls for such education. But it has done more. It has raised the newspaper standard in Oregon and caused more efficient methods to be adopted in scores of country shops and some city offices throughout the state.

There is no reason why the university should not be of aid in the merchandising business. It is a calling of which those who follow it have reason to be proud. They could have even more pride in their line of work if better methods could be employed and a still higher standard set up. Perhaps the new move will accomplish this purpose.

It may be well to suspend judgment on the university's new line of work until the same can be judged in the light of the results attained.

AROUSING THE MIDDLE WEST

DR. NICHOLAS MURRAY BUTLER, republican candidate for vice president in 1912, is downcast and says that if Hughes is elected it will be necessary to arouse the middle west from its good natured indifference.

But why disturb the middle west? Has not the present administration given the country a sound financial system, a rural credit law and a revised tariff such as the Iowans long asked for? Is not the country peaceful and prosperous?

President Wilson having conducted a successful administration what is more natural

Heppner desires a "place in the sun" with reference to the auto tourist business and is going about in a practical way to achieve that end.

A live evening entertainment is essential to the Round-Up.

Time for another big sea battle off Europe.

Beautiful autumn this August.



A quiet but pretty wedding was solemnized on Sunday afternoon at four o'clock when Miss Winnie L. Chisholm became the wife of George W. Wachtel, the Rev. J. M. Cornell officiating. The ceremony was performed at the Riverside home of the bride's mother, Mrs. Nellie Chisholm, the ring service being used. The bride, dressed in a traveling suit entered the room while a wedding march was being played by her little sister, Mary Douglas. With the bride stood her brother, J. J. Chisholm and his wife, Mae Chisholm. With the bridegroom stood O. G. Chisholm, another brother of the bride and Miss Hazel Morgan, a sister of the bridegroom. The home was fittingly decorated with flowers. Following the ceremony refreshments were served, the bride cutting the bride's cake in which had been placed several emblems very significant to the one finding them, so the story goes. Miss Hazel Morgan drew the ring, Mrs. Nellie Chisholm the thimble and Will Chisholm the darling needle.

Mr. and Mrs. Wachtel took the east-bound O.-W. R. & N. train No. 18 to visit several places in eastern Oregon for a week and will be at home to their many friends in Pendleton.

Mr. Wachtel is the stepson of Ed. Morgan and a popular clerk at Gray Bros. Grocery. His bride is the daughter of Mrs. Nellie Chisholm, a resident of Riverside for several years and is a recent graduate of the Pendleton high school. Those present were Mrs. Nellie Chisholm, Mr. and Mrs. J. J. Chisholm, Mr. and Mrs. Ed Morgan, Mr. and Mrs. Fred Hobby, O. G. Chisholm, Wm. Chisholm, Mary Douglas Chisholm and Miss Hazel Morgan.

Harry Dye of the Specialty Grocery has returned from a trip to Portland.

W. C. E. Pruitt enjoyed a hunting trip yesterday to the head of the north fork of McKay. He reports getting several birds.



Calling Customers for You!

THE newsboy is the bell ringer of modern commercial life. He keeps the public supplied with its great shopping guide—the daily newspaper.

Every line of advertising in this newspaper is selling goods to some one and for some one. It is helping people who have wants to fill—helping buyer and seller.

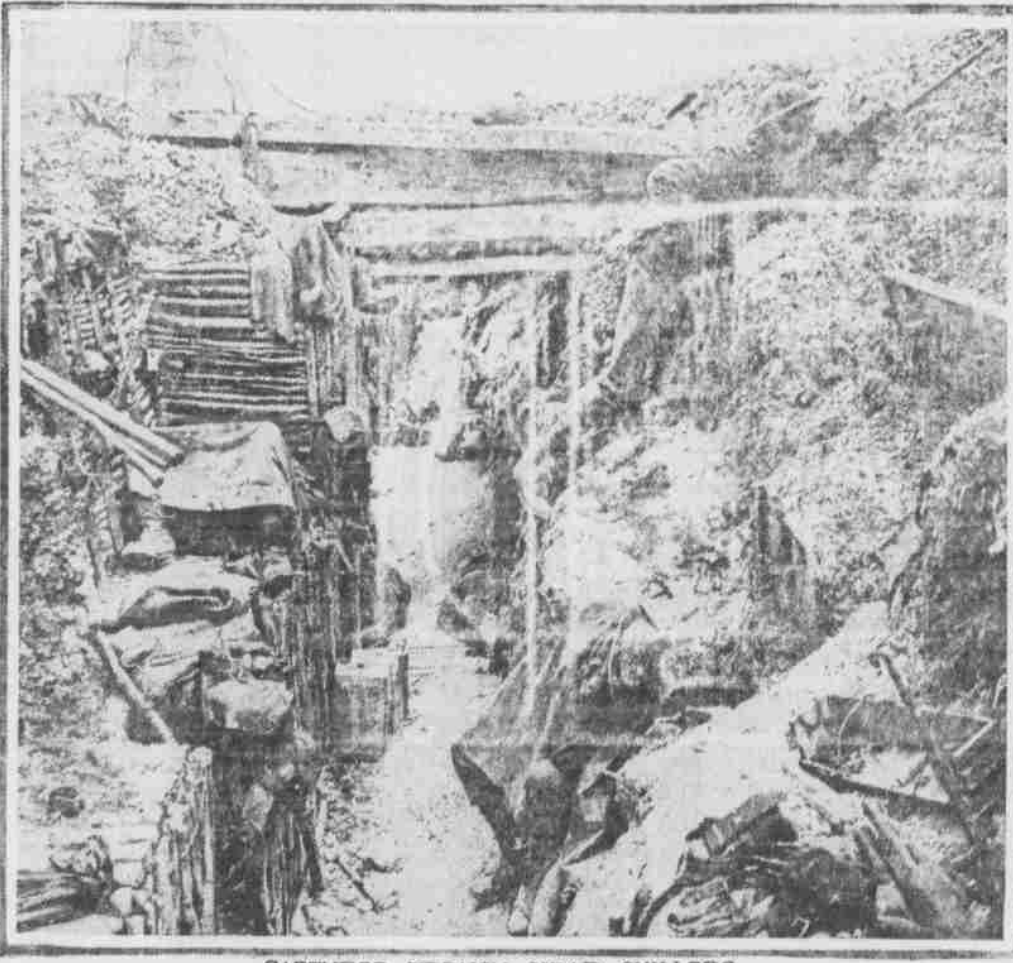
UP-TO-DATE STOREKEEPERS FIND IT PROFITABLE TO WATCH NEWSPAPER ADVERTISING WITH MICROSCOPIC EYES.

When they see goods they carry in stock advertised by the manufacturer, they bring them forward—they put them in their window. The storekeepers know people will want to see them.

They co-operate with the newspaper advertising, and they find this co-operation sells goods for them.

They know the customers attracted to their store by newspaper advertised goods may be made permanent friends. They know their co-operation marks them as up-to-date merchants.

GRAPHIC PICTURE OF CAPTURED GERMAN TRENCH



CAPTURED TRENCH NEAR OVILLERS.

This interesting and graphic picture shows a German trench on the western front shortly after it was captured by the allies. The sentinel is earnestly watching for signs of a counter attack by the Germans. Other members of the detachment are taking advantage of a lull in the fighting to get a little sleep.

- List of local news items including: W. H. Jones of Pomeroy was in the city yesterday; G. T. Judd of Seattle, was an out of town visitor in town yesterday; J. M. Donaldson, farmer in the Cold Springs country, was in town Saturday; A. M. Lewis of Silver Lake was registered at the Golden Rule Hotel Saturday; Marshall Spent of the Peoples Warehouse, went to Portland today on business; Joe Grinde and John Lindgren have returned from a vacation spent at the home of Mr. Grinde in Silverton; Mrs. C. E. Heard went to Spokane this morning where she is to be the house guest of Mrs. H. C. Blewett; Miss Agnes Shroyer of Cambridge, Idaho, was among the out of town guests of the Hotel Bowman Saturday; Judge Thomas Fitzcerald has returned from Lehman Springs where he has been enjoying a two weeks vacation. His family will remain there for some time; C. Davis of La Grande, is in the city; J. R. Jordan of Echo, is in the city; Bert Mullins of Echo was in the city yesterday; Arthur Halle of Walla Walla, was in the city yesterday; Jim Cox of the Specialty Grocery, went to Portland today; George Morrison of La Grande was in the city last night; Rhea Berg and Lulu Vickersham are visitors from McPherson, Kan.; Mrs. E. S. Thomas of Portland, who has been visiting her sister, Mrs. J. R. Johns, Jr., returned to her home today; John McMurray Pendleton natatorium instructor, returned from Portland yesterday where he witnessed the three mile marathon swim; William Ingram of Portland, who was recently appointed to Annapolis, spent yesterday here visiting his grandfather, J. A. Drake; T. J. O'Keffe of Portland, is in the city; C. H. Odehn of Palouse, was in town Saturday night; E. A. Simpson of Weston, passed last night in the city; Lulu McKeenolds of Moberly, Mo., is visiting friends in the city; Bryan Bramstetter of Echo is here today visiting his mother; J. F. Rehl of Horniston was a Sunday visitor in the city yesterday; Mr. and Mrs. J. S. Barker were Mescham visitors here yesterday; W. H. Barrett of Heppner was registered at the Hotel Pendleton yesterday; District Attorney Frederick Steiner has returned from a trip to La Grande; Marion Jack and family who have been camped near Mescham have returned home; Mr. and Mrs. Frank Carl and family are expected to return from their summer home at Mescham today.

- J. W. Myrick came in from Myrick this morning; Dr. A. E. Stone of Athens is in town today; Mrs. E. Myrick is a visitor in the city today from Helix; A. E. Greiner of Echo is spending the day in the city; D. D. Connor and son were at the Golden Rule last evening; Rev. E. B. Cleveland is back from his vacation spent at Kamela; County Superintendent L. E. Young went to Milton this afternoon; Mrs. S. L. Hatton and family have returned from a visit at Seaside; Mrs. I. H. Johnson is reported to be very ill at her home on West Webb street; Mr. and Mrs. James McCull spent Sunday at the Purdin farm northwest of Athena; R. N. Stanfield, prominent sheepman, returned this morning over the N. P. from points in Washington; R. O. Hawks, deputy county assessor, will leave Monday for his ranch on Cabbage Hill to spend the week; A. F. Alexander of the Up-To-The-Point magazine, is here today, enroute home from Baker and Union counties; Mr. and Mrs. J. B. Perry and daughter, Miss Jenny Perry, returned home Saturday night after an extensive automobile trip to southern Oregon and northern California; Mrs. Prudence Killiam of Helix has returned from an extended visit in Spokane and Republic. She was a guest of her son James at Republic. Mrs. Killiam is now on her way to Milton; Cottage meetings of the W. C. T. U. will be held at eight different homes in the city at two thirty o'clock tomorrow afternoon. The subjects will be "State Control," "Registration," "The State Normal School" and many other interesting topics.

WILLIAM ROCKEFELLER PAYS PENDLETON A SHORT VISIT

- William Rockefeller, brother of John D. Rockefeller and one of the richest men in the United States, was a Pendleton visitor yesterday. He was a member of a party that included President Earling of the Chicago Milwaukee & St. Paul and President J. D. Farrell of the O.-W. R. & N.; While here the noted oil king's brother chatted pleasantly with local people whom he met and complimented Agent T. F. O'Brien upon the parking at the depot; Mr. Rockefeller is a man about 65 years of age and is short and inclined to stoutness; He is personally affable in manner. He is one of the directors of the Milwaukee.