

AGED ELK AVOIDS LIQUOR
















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## Putting the "Win" in Window

A show window in itself is one arm of business getting.

Newspaper advertising is the strong. powerful body

When the two are linked together ${ }_{r}$ they make a business team with a punch

Merchants frequently effect this combination by linking their windows with the manufacturer's newspaper advertising.

They put the goods in the window at the time the manufacturers newspaper advertising is running and thus brings business to their stores.

This is literally putting the "win" in window.


Why Not Own Your Own Home BUY OR BUILD ON THE INSTALLMENT PLAN. t's paying rent to yourself.

Matlock-LaATZ IIVESTMENT CO.
Real Estate Farm and City Loans Insurance


WHY THE BRITISH ARE DRIVING THE GERMANS BACK


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## CLASSIFIED DIRECTORY

| CE AND LAND | ATTORNEYS. | FUNERAL DIREOTOR |
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| hartman abetract co. Makes <br> reliable abstracts of title to all Lands in Umatilia county. Buya and sella all kinds of real entace. Does taxes and makes investments for nonresidents Writes, fire, life and aceldent Insurance. References, any bank in Pendleton. <br> JAMES JOHNE, Pres. <br> C. H. MARSH. Sec. | RALEY \& RALEY, ATTORNEYS AT law, office in American Nationa: Bank Bullding. | J. T. BROWNS FURNITURE STOR Funeral director and licensed amzalmer. Most modern funaral parlor, morgue und funeral carn. Clalar responded to day or night |
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| hentley \& montiomery. real estate, tire, IIfe and accident insurance agenta 815 main otreet. phinc 104. | ${ }^{\circ} \mathrm{Bl}$ | montana farm lands, |
|  |  | NORTHERS PACTPIC RALLWAY Lands in cantern Montana at 13.50 <br>  matlon write or yee W. ह. Holt, whe City, Montana, |
| OR |  |  |
| COL W. F. YOHNK, ATCTMOS eer, makee a speciaity of tarman tock and machinery melee "Thman that geta you the money" ordere at Eant Oregonlan offlee. | PETERSON A, BISHOP, ATYOR- neze at law, foom 3 and 4, Smath- Crawford bullaing. |  |
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| $\frac{\text { orders at east oregonian orfice }}{\text { second hand dealiens. }}$ | DOUGLAS W, BAILET, ATTORNEY at law. Wul practice in all sute and feleral courta, Rooms 7,8 anc 9, Despaln bullading. | RAYMOND W, BATCH. ARCHITECT Despuln Bullding Phane 761 . Peadiston, oreson. |
| V. STROBLE. DEALER IN NEW and second hand goods. Cast pald for all second-hand goodar bough Cheapest place in Pendieton to buyhowernd kcods. Come and get our household goods. Come ned. Phons 171w. | FREDERICK STEIWER, ATTORney at law. office th smith-Craw ord bullding | mincralaneots |
|  | 8. A. LOWELL. ATTORNEY AND counsellar at law. Otfice fa Deapatn bullding. | acription tor county court eirsult court, funtich eourt, real eatate, ete. for sale it Bart Orvisontan offles. |


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