

OUR GREAT JULY CLEARANCE SALE

BEGINS WEDNESDAY, JULY 12th

This, Our July Clearance Sale Is An Annual Event

WE ARE NOT MERELY PUTTING THIS ON IN ORDER TO CARRY OUT THE ABOVE IDEA, BUT TO GIVE TO YOU AN OPPORTUNITY TO PURCHASE GOOD, SEASONABLE MERCHANDISE RIGHT AT THE TIME WHEN MOST NEEDED. YES, IN SOME INSTANCES WE ARE OVERSTOCKED, THEREFORE WE MUST CLEAR THESE OUT TO MAKE ROOM FOR OUR LARGE FALL STOCK ALREADY CONTRACTED FOR.

SILKS-SILKS

LOT 1—FANCY SILKS 98c

An assortment of silks in dress lengths and waist patterns of plaids, stripes and floral effects, 26 to 40 inches wide. Some plain colors; worth from \$1.25 to \$2.00 yard. July Clearance Sale 98c

LOT 2—SILK DRESS PATTERNS \$1.37

This lot consists of "the cream of our silks." These are exclusive patterns; shown in all colors, 36 to 40 inches wide; plaids, stripes, checks, etc.; worth \$2.00 to \$3.50 yard. Our July Clearance Sale \$1.37

\$1.00 TUB SILKS 67c

A few lengths left of the Tub Silks, shown in assorted colored stripes. These are worth more, but our price has been \$1.00 yard. Now in order to clean up we are putting out on Bargain Counter during our July Clearance Sale. 67c

ALL SILKS ARE REDUCED

In the face of the fact that silks will be higher priced for fall and too, the silks we now have in stock are "every piece" what will be used again the coming season, but in order to verify our statement a sale price on silks, we are going to offer you silks at a big saving; whether you need now or later—buy now.

- 25c Quality, July Clearance Sale... 21c
- 50c Quality, July Clearance Sale... 38c
- 75c Quality, July Clearance Sale... 59c
- \$1.00 Quality, July Clearance Sale 67c
- \$1.25 Quality, July Clearance Sale 96c
- \$1.50 Qual., July Clearance Sale \$1.18
- \$2.00 Qual., July Clearance Sale \$1.69
- \$2.50 Qual., July Clearance Sale \$1.98
- \$3.00 Qual., July Clearance Sale \$2.29

DRESS GOODS

Dress goods of all kinds are included in the annual July Clearance Sale, such as Storm Serge, French Serge, Poplin, Wool Taffeta, Coating Mixtures, Plaids, Stripes and Novelties. These goods can be made up now and be worn into early fall.

- 75c Dress Goods, July Clearance Sale 59c
- \$1.00 Dress Goods, July Clearance Sale 76c
- \$1.25 Dress Goods, July Clearance Sale 98c
- \$1.50 Dress Goods, July Clearance Sale \$1.18
- \$2.00 Dress Goods, July Clearance Sale \$1.71
- \$2.50 Dress Goods, July Clearance Sale \$1.98
- \$3.00 Dress Goods, July Clearance Sale \$2.37
- \$3.50 Dress Goods, July Clearance Sale \$2.87
- \$4.00 Dress Goods, July Clearance Sale \$3.19

\$1.25 SPECIAL LOT DRESS GOODS 79c

One special lot fine Dress Goods, such as Palm Beach Cloth and Tropical Worsted, shown in mixed and striped effect, 42 to 54 inches wide. Just the fabric to be used right now, and worth \$1.25 yd. July Clearance Sale 79c



Special Lot of Men's Suits Reduced

Please remember that these are all our regular high class makes; we carry no other. This is an exceptional lot at special prices.

- \$25.00 Suits, July Clear. Sale \$17.25
- \$27.50 Suits, July Clear. Sale \$18.25
- \$27.50 Suits, July Clear. Sale \$13.50
- \$26.50 Suits, July Clear. Sale \$14.50
- \$15.00 Suits, July Clear. Sale \$10.75
- \$17.50 Suits, July Clear. Sale \$11.75
- \$20.00 Suits, July Clear. Sale \$13.45
- \$28.50 Suits, July Clear. Sale \$18.25
- \$27.50 Suits, July Clear. Sale \$16.25
- \$25.00 Suits, July Clear. Sale \$13.75
- \$22.50 Suits, July Clear. Sale \$14.35
- \$13.50 Suits, July Clear. Sale \$8.75

MEN'S HATS SACRIFICED

Among the greatest sacrifices will be hats. Hats of all kinds are reduced. We don't mean to say all hats in stock are reduced, because there are some that have come in within the past week that are already marked so closely that no reduction can be made on them. We have divided our hats into 4 lots, viz.:

- Regular \$3.00 Hats, July Clearance Sale \$2.35
- Regular \$3.50 Hats, July Clearance Sale \$3.30
- Regular \$4.50 Hats, July Clearance Sale \$3.20
- Regular \$5.00 Hats, July Clearance Sale \$3.95

MEN'S NIGHT SHIRTS and PAJAMAS at July Clearance Sale Prices.

- \$1.00 Quality, July Clearance Sale 80c
- \$1.25 Quality, July Clearance Sale \$1.09
- \$1.50 Quality, July Clearance Sale \$1.29
- \$1.75 Quality, July Clearance Sale \$1.49
- \$2.00 Quality, July Clearance Sale \$1.79
- \$2.50 Quality, July Clearance Sale \$2.19

LACES LACES LACES

LOT 1—1c Yd.—Val and torchon laces, a big assortment of patterns, suitable for trimming lawns and underwear. July Clearance Sale, the yard 4c

LOT 2—10c Yd.—Shadow, Oriental and Imitation (Guy) laces, worth up to 20c yard. July Clearance Sale, yard 10c

EMBROIDERY AND LACE FLOUNCINGS

LOT 1—\$1.98—Embroidery and lace flouncings and allovers, worth up to \$4.50 yard; desirable patterns. July Clearance Sale, yard \$1.98

LOT 2—79c—Lace and embroidery flouncings and allovers, worth from \$1.99 to \$2.99 yard. July Clearance Sale Price... 79c

Advertising the Truth

No matter what you read in our advertisements. Come to the store and you'll find it.

We mean what we say. You are the judge.

We maintain that we give you the best merchandise for the price, no matter what the price.

Remember, a reduction on everything except contract goods.

READ CAREFULLY EVERY ITEM

on this page, as it is the most interesting in this paper today.

We also invite you to look up our ad in today's issue of the Evening Tribune and note the hundreds of money saving items.

Table Linens

All our Table Linens, Napkins, Lunch Cloths, Lunch Napkins, Table Cloths are to be put out on Bargain Counter. Right now you will be able to use the goods. Some special Table Damask Cloth and Napkins for harvest time.

TABLE LINEN

- 65c Quality, July Clearance Sale... 48c
- 75c Quality, July Clearance Sale... 59c
- \$1.00 Quality, July Clearance Sale 79c
- \$1.25 Quality, July Clearance Sale 97c
- \$1.50 Qual., July Clearance Sale \$1.18
- \$2.00 Qual., July Clearance Sale \$1.61
- \$2.50 Qual., July Clearance Sale \$1.95
- \$3.00 Qual., July Clearance Sale \$2.27

NAPKINS

- Including Dinner and Lunch Napkins.
- \$1.00 Quality, July Clearance Sale 87c
- \$1.35 Qual., July Clearance Sale \$1.10
- \$1.50 Qual., July Clearance Sale \$1.18
- \$1.75 Qual., July Clearance Sale \$1.47
- \$2.00 Qual., July Clearance Sale \$1.59
- \$3.75 Qual., July Clearance Sale \$3.13
- \$4.00 Qual., July Clearance Sale \$3.39
- \$4.50 Qual., July Clearance Sale \$3.98
- \$5.00 Qual., July Clearance Sale \$4.18
- \$5.50 Qual., July Clearance Sale \$4.69
- \$6.00 Qual., July Clearance Sale \$5.10
- \$6.50 Qual., July Clearance Sale \$5.39
- \$7.00 Qual., July Clearance Sale \$5.98
- \$7.50 Qual., July Clearance Sale \$6.29
- \$9.00 Qual., July Clearance Sale \$7.65
- \$10 Qual., July Clearance Sale \$8.13

TABLE AND LUNCH CLOTHS

- \$1.00 Quality, July Clearance Sale 79c
- \$1.25 Quality, July Clearance Sale 95c
- \$1.50 Qual., July Clearance Sale \$1.17
- \$2.00 Qual., July Clearance Sale \$1.61
- \$2.50 Qual., July Clearance Sale \$1.95
- \$3.00 Qual., July Clearance Sale \$2.39
- \$3.50 Qual., July Clearance Sale \$2.88
- \$4.00 Qual., July Clearance Sale \$3.31
- \$5.00 Qual., July Clearance Sale \$4.28
- \$6.00 Qual., July Clearance Sale \$4.85
- \$7.00 Qual., July Clearance Sale \$5.79
- \$8.00 Qual., July Clearance Sale \$6.75
- \$9.00 Qual., July Clearance Sale \$7.65
- \$10 Qual., July Clearance Sale \$8.75

Parasols 1-3 Off

All our Parasols are reduced 1/3 from original price. A splendid assortment to select from. Every one guaranteed first class stock. Right now when you need it most, 1/3 off regular price.



TOWELS AND TOWELING

This in itself is a great big department. Towels or toweling of all kinds, whether for home, hotel, boarding house, camping, or the ranch, we have the kind you want. During this sale fill your needs at reduced prices.

- 5c Quality, July Clearance Sale... 4c
- 7 1/2c Quality, July Clearance Sale... 5c
- 10c Quality, July Clearance Sale... 8c
- 12c Quality, July Clearance Sale... 10c
- 15c Quality, July Clearance Sale... 12c
- 18c Quality, July Clearance Sale... 14c
- 20c Quality, July Clearance Sale... 16c
- 25c Quality, July Clearance Sale... 19c
- 40c Quality, July Clearance Sale... 31c
- 50c Quality, July Clearance Sale... 38c
- 65c Quality, July Clearance Sale... 49c
- 75c Quality, July Clearance Sale... 57c
- 85c Quality, July Clearance Sale... 62c
- \$1.00 Quality, July Clearance Sale 76c

BEDDING

Yes, you will have an opportunity to purchase Bedding at a reduced price, such as Comforters, Blankets, Bed Spreads, Sheets and Pillow Cases. Buy even now for your winter covering.

Comforters and Blankets

- \$1.25 Qual., July Clearance Sale \$1.10
- \$1.50 Qual., July Clearance Sale \$1.20
- \$2.00 Qual., July Clearance Sale \$1.70
- \$2.50 Qual., July Clearance Sale \$1.90
- \$3.00 Qual., July Clearance Sale \$2.40
- \$3.50 Qual., July Clearance Sale \$2.90
- \$4.00 Qual., July Clearance Sale \$3.20
- \$4.50 Qual., July Clearance Sale \$3.30
- \$5.00 Qual., July Clearance Sale \$4.70

Sheets and Pillow Cases.

- 90c Quality, July Clearance Sale... 76c
 - \$1.00 Quality, July Clearance Sale 83c
 - \$1.25 Qual., July Clearance Sale \$1.10
- Pillow Cases**
- 24c Quality, July Clearance Sale... 20c
 - 30c Quality, July Clearance Sale... 26c
 - 50c Quality, July Clearance Sale... 39c

WHITE GOODS

Including White Goods of all kinds, such as Lace Cloth, Organdie, Lykline, Voile, Crepe, Dress Linens, Waist Linens, Handkerchief Linens, Gabardine, Pique, Beach Cloth, Linene. The prices on these goods are cut now at an opportune time. Just when you can use to best advantage.

- 25c Quality, July Clearance Sale... 18c
- 35c Quality, July Clearance Sale... 24c
- 40c Quality, July Clearance Sale... 31c
- 50c Quality, July Clearance Sale... 38c
- 65c Quality, July Clearance Sale... 48c
- 75c Quality, July Clearance Sale... 59c
- \$1.00 Quality, July Clearance Sale 79c
- \$1.25 Quality, July Clearance Sale 95c
- \$1.50 Qual., July Clearance Sale \$1.18
- \$2.00 Qual., July Clearance Sale \$1.71
- \$2.25 Qual., July Clearance Sale \$1.80

GLOVES GLOVES

- Women's \$2.00 Kid Gloves... \$1.69
- Women's \$1.75 Kid Gloves... \$1.49
- Women's \$1.50 Silk Gloves... \$1.18
- Women's \$1.25 Silk Gloves... 98c
- Women's \$1.00 Silk Gloves... 79c
- Women's 50c Silk Gloves... 43c
- Women's 50c Chamollette Gloves... 43c

WOMEN'S HOSE

- Women's 50c Lisle Hose... 39c
- Women's 55c Lisle Hose... 29c
- Women's 55c Lisle Hose... 19c
- Women's 50c Silk Hose... 45c
- Children's 25c Lisle Hose... 19c
- Children's 20c Lisle Hose... 16c
- Children's 15c Half Sox... 29c
- Children's 25c Half Sox... 19c
- Children's 35c Silk Hose... 29c
- Children's 50c Silk Hose... 39c

WOMEN'S UNDERWEAR REDUCED

- All Women's Underwear of Silk, Lisle and Cotton at the following reductions:
- 15c Underwear, July Clearance Sale... 12c
- 20c Underwear, July Clearance Sale... 16c
- 25c Underwear, July Clearance Sale... 19c
- 30c Underwear, July Clearance Sale... 23c
- 35c Underwear, July Clearance Sale... 29c
- 40c Underwear, July Clearance Sale... 35c
- 45c Underwear, July Clearance Sale... 41c
- 50c Underwear, July Clearance Sale... 47c
- \$1.00 Underwear, July Clearance Sale... 79c
- \$1.25 Underwear, July Clearance Sale... 98c
- \$1.50 Underwear, July Clearance Sale... \$1.19
- \$1.75 Underwear, July Clearance Sale... \$1.39
- \$2.00 Underwear, July Clearance Sale... \$1.59
- \$2.25 Underwear, July Clearance Sale... \$1.79
- \$2.50 Underwear, July Clearance Sale... \$1.98
- \$3.00 Underwear, July Clearance Sale... \$2.29
- \$3.50 Underwear, July Clearance Sale... \$2.79
- \$4.00 Underwear, July Clearance Sale... \$3.19
- \$5.00 Underwear, July Clearance Sale... \$3.98

1 LOT NECWEAR 49c

Women's Neckwear of lace trimmed organdie, worth from 75c to \$1.50. July Clearance Sale Price... 49c

FANCY RIBBONS 69c

Fancy velvet ribbons, handsome patterns for bases, big variety of colors, worth up to \$2.50 yd. July Clearance Sale, yard 69c

VEILINGS

- 25c Veilings, July Clearance Sale... 19c
- 35c Veiling, July Clearance Sale... 28c
- 50c Veiling, July Clearance Sale... 38c
- 65c Veiling, July Clearance Sale... 49c
- 75c Veiling, July Clearance Sale... 59c
- \$1.00 Veiling, July Clearance Sale... 79c

All Staple and Fancy Ribbons Reduced 10 Per Cent.

All Notions Reduced 10 Per Cent.

35c RIBBONS 24c
Big lot of fancy Hair Bow Ribbons, excellent 25c value, July Clearance Sale... 24c

T. P. W. PURE FOOD SHOP

T. P. W. Pure Food Shop
3 Phones—15
Cleanliness Economy Service
The Cleanest, Coolest Grocery in Pendleton.
JULY CLEARANCE SALE

- Canned Sweet Potatoes—A real treat. July Clearance Sale, 3 cans... 50c
- 25c Asparagus—July Clearance Sale, 3 cans \$1.00
- 20c Asparagus Tips—July Clearance Sale...
- T. P. W. Bath Soap—July Clearance Sale, 12 bars to box... 90c
- 25c Toilet Cansup—July Clearance Sale, bottle... 15c
- 30c Tomato Catsup—A well known brand of the finest quality; July Clearance Sale... 23c
- 30c Jap Tea—July Clearance Sale, pound... 30c
- 5 Pound Lots, pound... 25c
- Dinnerware—Blue and white pattern, new design, added and sold in open stock. We are including it for introduction in July Clearance Sale less 10 per cent regular price.
- Hershey's Cocoa—July Clearance Sale, 1-2 lb. cans 19c; 1 pound cans... 37c
- Ground Chocolate—July Clearance Sale, One pound can 20c; 3 pound cans... 83c
- Van Camp's Soup—July Clearance Sale, 3 cans... 25c

Pendleton's Greatest Dept. Store

THE PEOPLES WAREHOUSE

Where It Pays to Trade