

Plain Facts About the Shoe

LEATHER SITUATION

An Open Statement to the Public by the Shoe Stores of Pendleton.

We are uniting in publishing this statement because we know the public is fair minded and interested in knowing the facts about the shoe leather situation.

Do you know that every single item that enters in the making of a pair of shoes—leather, linings, nails, thread, etc., has greatly increased in cost in the last six months?

The causes for the general advance are briefly as follows:

First—The demand for leather is greater than the supply—on account of the decrease in cattle in the United States, increased population and the European war.

Second—Cost of tanning materials has increased 100 to 1000 per cent, owing to blockade of certain ports.

Third—Decreased Supply of raw skins by curtailment of some of the supply centers due to European war.

Fourth—The freight embargo of eastern railroads due to shortage of ships for carrying.

Fifth—Increased marine freight and insurance charges owing to the war.

Sixth—Export of huge quantities of sole leather to Europe.

Seventh—Increased leather consumption in America, due to the greater employment of labor all over the country, and more money in circulation from increased business earnings.

These causes have forced the shoe manufacturer to increase the price to the retail merchant, but the retail shoe merchant has not increased his price to you anything like the same proportion the manufacturer has increased to the retailer. This fact can be borne out in the stores represented on this page.

Comparative Wholesale Cost of Leather and Findings for Men's and Women's Shoes

CALF LEATHER: Men's weights, medium quality Russia for men's shoes to retail at about \$5.00 per pair:

1915			1916		
June	Aug.	Oct.	Dec.	Feb.	Mar.
\$.29	.31	.32	.34	.36	.38

Top grades 3c more than above figures.

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BLACK GUN METAL FINISH for Men's \$5.00 shoes:

1915				1916	
June	Aug.	Oct.	Dec.	Feb.	Mar.
\$.29	.30	.31	.32	.35	.37

WHITE CALF:
Nov. 30, 1915. March, 1916
\$.38 .45-50

REPRESENTATIVE LINES FASHIONABLE

July, 1915	December	Jan., 1916	March
\$.40	.45	.55	.60

GLAZED KID, average grade, used in Mens shoes to retail at \$3.50 to \$4.00:

July, 1915	Dec.	Jan., 1916	Feb.	Mar.
\$.17	.18	.19	.20	.22

For Men's shoes retailing at \$4.50 to \$5.00.

July, 1915 Dec. Jan., 1916 Feb. Mar.

\$.22 .23 .23 .24 .25

On low grade light weight spready glazed kid entering into Women's shoes retailing around \$2.50:

July, 1915	Feb., 1916	March
\$.13	.18	.20

FULL CHROME SIDE LEATHER, B grade, men's wt:

Oct. 1, 1915	Nov.	Dec.	Jan., 1916	Mar.
\$.24	.26	.27	.28	.29

CHROME VEALS, tan shade, B grade, H-M weight:

Oct., 1915	Jan., 1916	March
\$.30	.34	.36

A representative line of chrome patent side leather, B grade:

Oct., 1915	Jan., 1916	March
\$.29	.30	.32

SHEEP LEATHER: black and colored grain, suitable for linings and toppings of men's and women's shoes retailing at \$2.50 to \$3.00:

July, 1915	Feb., 1916	March
\$.08½	.10	.11

ANY COLORS SUITABLE FOR LININGS:

July, 1915	Feb., 1916	March
\$.08½	.11	.11

WHITE SUMAC GRAIN:

July, 1915	Feb., 1916	March
\$.08	.10	.11

DUCK LININGS, suitable for men's shoes retailing at \$4.00 to \$4.50. Per yard:

July, 1915	Sept.	Nov.	Dec.	Mar., 1916
\$.12½	.13	.13½	.14½	.16½

TWILL, suitable for women's shoes retailing at \$4.00 to \$4.50:

July, 1915	Sept.	Nov.	Dec.	Mar., 1916
\$.12	.12½	.13	.14	.16

LACES for \$4.00 to \$5.00 men's shoes, per gross:

July, 1915	Sept.	Nov.	Dec.	Mar., 1916
\$.40	.50	.75	1.00	1.25

Increase in Shoe Buttons, 50% within three months.

Increase in Eyelets 30% within two months.

BELTING BUTTS, first quality, light and medium wt:

June 1915	July	Aug.	Sept.	Nov.	Feb. 1916	Mar.
\$.58	.60	.64	.69	.75	.78	.80

UNION SOLE LEATHER, standard tannages tannery run:

Packer branded cow backs, medium and light:

Jan. 1915	Sept.	Nov.	Dec.	Jan. 1916	Mar.
\$.42	.48	.51	.52	.53	.56

PARKER STEER BACKS, plump, middle and heavy:

Jan. 1915	June	Sept.	Dec.	Jan. 1916	Mar.
\$.40	.40	.46	.46	.50	.52

WOMEN'S UNION OR OAK CUT SOLES, fine quality, 5½ to 7 iron:

July 1915	Oct.	Dec.	Feb 1916	Mar.
\$.20	.25	.28	.30	.31

Semi-fine 1c per pair less.

MEN'S UNION OR OAK CUT SOLES, fine quality, 9 iron:

July 1915	Oct.	Dec.	Mar. 1916
\$.40	.42	.44	.47

TANNING AND COLORING MATERIALS.—One pound each, total nine pounds, of the nine principal tanning and coloring materials used in the manufacture of leather, cost just before the war \$.96¼; today's price as delivered on contract, \$3.34. Current prices for spot goods would be much higher. Labor entering into the manufacture of leather has generally increased in cost or decreased in efficiency.

The latest quotations shown here are those of last March, three months ago. Costs have continued to soar in the meantime.

The Peoples Warehouse

Where It Pays to Trade

Alexander Dept. Store

The Daylight Store

Bond Brothers

Pendleton's Leading Clothiers

"Sayres"
The Ladies' Store

Golden Rule Store

We Lead, Others Follow

Popular Cash Store

Where It Pays You to Pay Cash