For a Tip-Top Serve

## New PostToasties



## Here's the why

The New Toasties have a delicate, true corn flavour-un matched by any other corn flakes. Trial proves.

They are the meat of choicest white Indian Corn-first cooked and seasoned, then rolled into thin wisps and toasted by quick, intense rotary heat. This new patented process of making raises distinguishing little bubbles on each flake, and brings out their wonderful new flavour.

# New Post Toasties 

-the New Breakfast Delight
Your groert has them now.

## Army Men Foresee Long Stay For the Troops in Mexico  MINGG ORDERS OLD RO RED REPAIRED FOR ESE  Coldmbus, May 30 - Army men <br> Why shouldn't the Standard Oil Company make the bestoil-with over 40 years experience in refining-with unequalled plant equipment? And Zerolene is scientifically refined from selected California crude-asphalt-base. Prominent authorities have recently declared that an oil correctly refined from asphaltbase crude can be made not only equal but superior to paraffinebase oils. Next time you empty thecrank-caserefill withZerolene. Dealers everywhere and at service stations and agencies of the Standard Oil Company. <br> ZEROLENE <br> the S'andard Oil for Motor Cars



## ROSE

FESTIVAL PORTLAND June 7-8-9-1916 national dedication COLUMBIA RIVER HIGHWAY Comection With the Rose Festival-June 7th

LOW ROUND.TRIP FARES
PORTLAND

## UNION PACIFIC SYSTEM

Tickets on Sale June 4th to 8th Final Return Limit June 17th THer Schedules, Tickets, Etc.
T. F. O'BRIEN, Agent

 BuNYIIG Redurfo AFFER IST OF JUKE

## HE'S TRIED BOTH OF EM <br> BOLIVER HEDGE SAYS IF YOU WANT TO LEARN TO SWIM IN ONE LESSON - TRY PADDLING A YOUNG AND GIDDY CANOE. HE ALSO SAYS IF YOU DON' WANT TO SMOKE, DON'T TRY A





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doomed to dentruction. With the lo
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Your roof must have power to resist the blazing sun, the forceful wind, the pouring rain, and the driving snow.

Real life and resisting power come from natural asphalt, and Genasco is made of natural asphale from Trinidad Lake-Nature's everlastThe nitural oils of this asphate stay in Genasco and make it proof against rot, cracks, and leaks,
He on the safe side-come get Genasco for all your buildings.
w. J. CLARKE,


Is Your Toilet Soap Injuring Your Skin?



HOODIES, GMOP SUEY, GHHA DISHES
GOEY'S KWoNG HONG LOW

