



WHERE QUALITY IS A REALITY, NOT A PROMISE

SHOWING TONIGHT For Last Time

"The Battle Cry of Peace"

Starts 7 o'clock and 9 o'clock
Come as soon after 6:30 as possible
All Seats 25c

Coming Tomorrow THEDA BARA in
"GOLD AND THE WOMAN"

Motion Picture News

What the Picture Theaters Have to Tell You.

GREAT PICTURE TELLS A CONVINCING STORY

"It sets a person to thinking of what might happen to us because it has already happened in Europe," declared a former Spanish war veteran after seeing "The Battle Cry of Peace" at the Pastime theater last night. Comments from all sides place this picture in a class distinct from any screen production that has appeared at any time before. With the present crisis that is facing the American nation over the submarine question, the trouble in Mexico and the complications that at any moment may drive this country into war, the question of our preparedness is easily the most important one which confronts the American people. Regardless of your past attitude upon this vital issue, you will gain some facts worth knowing if you see this master-picture, "The Battle Cry of Peace." You can no longer remain luke-warm or only half heartedly interested in the defense of our country after you have seen in vivid realism what military experts declare is by no means an impossible catastrophe in case the United States should become involved in a monster struggle with some strong power. Today is your last chance to see "The Battle Cry of Peace" at the Pastime.

"City Blametes," Says Rand.

A brief synopsis of "The City," Clyde Fitch's masterwork filmed by the World Film Corporation, which is seen at the Alta theater today and Friday, fails to do justice to this melodrama of life.

The ambitious family of a country town, eager for the wider horizon of the city, are the characters of this play. How they attain their end, through what an awful crucible they pass, these are the things that make the drama. A mere recital of them would give no idea of the grim power with which the dramatist unfolded his theme. The summing up is put by the dramatist in the lips of his leading character, who cries:

"Do not blame the city. It's not her fault; it's your own. What the city does is to bring out what's strongest in us. If at heart we are good, the good in us will win; if bad, God help us! Do not blame the city! She gives man his opportunity; it is up to him what he makes of it!"

"A man may live in a small place all his life—decide the whole place and himself into thinking he has got all the virtues, when at heart he's a hypocrite, but the village gives him no chance to find out—to prove it to his fellows—the small town is too easy! But the city! A man comes to the gate of it and knocks! New York or Chicago, Boston or San Francisco, no matter what city, so long as it's big and busy and selfish and self-centered; and she opens her gates and takes him in, and she stands him in the middle of her market place—where Wall street and Herald Square and Fifth avenue and the Bowery and Harlem and Forty-second street all meet—and there she strips him naked of all his disguises and of all his hypocrites and she paints his ambition on her fences and lights up her skyscrapers with it—what he wants to do and what he thinks he is! And then she says to him: 'Make good if you can, or to hell with you!' And what is in him comes out to clothe his nakedness, and to the city he can't lie! I know, because I tried."

"A real bargain—\$500 for two lots, street assessment \$175, payable in 19 years. Lots 1 and 2, block 10, Householder's add., on the corner of Jackson and Matlock. See Wes Matlock.

Young man, who is experienced bookkeeper and stenographer, desires position. Or will take small sets of books to keep. Inquire 635 Main st.

Mattresses made over, furniture, couches, chairs repaired, recovered, upholstered like new, wire springs tightened. Deliver country. Phone 2273, La Dow Bros., 219 Beauregard

For rent—Office room in Judd building. Apply F. E. Judd, American National Bank.

Five room house, two lots, electric lights and gas. Connected with the sewer. Only five blocks from Main street. Price \$1300. Livermore & Bickers.

Fancy dressed chickens for Easter Phone 297M.

For sale—Blewett combined harvester; 12 foot cut; almost good as new. Only \$500. E. L. Smith & Co.

The Echo Hotel is under new management and is getting the glad hand from traveling men.

For rent—Large one room apartment. Inquire Kenmore Apartments or 109 Water.

17 roomed rooming house for sale, good location Main street. Owner leaving town. Inquire E. O. bidg.

Prompt automobile taxi service, day or night. Funerals to cemetery only \$1.50. Phone 680. Hotel St. George. Carney Taxi Co.

All around competent ranch machine man, can do repairing or anything on ranch. 469 East Alta street. Phone 2903. Fayett.

Young man, who is experienced bookkeeper and stenographer, desires position. Or will take small sets of books to keep. Inquire 635 Main st.

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Don't Dare

SEND YOUR BOY OR GIRL TO FACE THE PERILS AND PITFALLS OF A GREAT CITY UNTIL YOU AND YOURS SEE

"The City"

MOST IMPRESSIVE AND GREATEST OF THE WORKS OF CLYDE FITCH, FEATURING

THURLOW BERGEN

The drama that shook the capitol of two continents and rocked New York City to its foundation. Also Pathe News.

TODAY ONLY

The Alta Theatre

TOMORROW—"HE FELL IN LOVE WITH HIS WIFE."

ANSCO Cameras

Cyko paper and films.

Awarded gold medal Panama-Pacific International Exposition, San Francisco.

Developing and printing promptly done at,

Tallman & Co.

Leading Druggists

A Safe Investment

Good automobiles are good sellers. You can get Umatilla Co. agency for a high grade, popular size and price car, made by one of the largest and best known factories in the country. No pioneering necessary, car is well and favorably known. You can start selling cars at once. You can get prompt deliveries. Others are making money selling this line, so can you. A good, reliable representative is wanted. If you are such a man and mean business, drop a line to "C" per East Oregonian, our man will see you. Don't delay.



"He Fell in Love With His Wife," at Alta Tomorrow and Saturday.

LOCALS

Advertising in Brief

For sale—Golden Cocker Spaniel, two months old. Phone 179.
9-room modern house for rent Inquire Downey Meat Market.
I haul your garbage and trash Phone 553M. 1402 W. Railroad st.
Good building lot for sale on West Webb street. Telephone 524.
Penland Bros' transfer Co. have storage warehouse. Phone 333.
Would trade car as part payment on lot with small house. Inquire this office.

For sale, cheap—Gas water heater and two-plate gas jet. Inquire "X" this office.
We handle Alberta and Montana lands on easy terms. Pendleton Exchange, Room 2, over Taylor Hardware Store.
Wanted—Woman to do general washing for small family. 126 Willow.

For sale—Pool and billiard table. Inquire Ed's Place, St. George Hotel, Ed Hemmelgarn.
Three furnished housekeeping rooms for rent. Inquire 619 Johnson street.
Can sell a slightly used Haines piano at a very low price. Call Niel N. Berg, Hotel Pendleton.

For rent—Office room in Judd building. Apply F. E. Judd, American National Bank.
Five room house, two lots, electric lights and gas. Connected with the sewer. Only five blocks from Main street. Price \$1300. Livermore & Bickers.

Furnished room to rent. Phone 294G.
For tree spraying, phone I. C. Snyder.
Mrs. Packer, dressmaking. 400 E. Alta.
For sale—Two young mules. Phone 204 R or 819 Garden.
Lace curtains laundered. Phone 504R.
Good office room in Temple building to let.
Buff Orpington eggs for hatching 115 E. High.
Choice dwelling for sale. Inquire phone 784J.

Hog for sale. Address Mrs. Peter West, Box 54, Pendleton, Ore.
For sale cheap—Maxwell runabout. Inquire Dr. T. M. Henderson.
Suits pressed 50c; dry cleaned, \$1.50. Rudd, 319 W. Webb. Phone 685.

Easter Wearables

News for the Ladies

It's our never ending efforts which always enables us to show you the newest and most popular Ready-to-Wear, just at the right time.

This morning's express brought to us a beautiful line of newer, prettier and proper Silk Dresses and Novelty Coats.

Gorgeous Silk Dresses, combinations of Taffeta and Georgette Crepe, some with beautiful beaded designs on bodice, others of plaid and plain taffeta silk with touches of gold braided designs. One model has skirt of taffeta with inserts of chiffon cloth. Many others which space will not permit to describe. Prices—\$16.50, \$18.50, \$20.00, \$22.50 and \$25.00.



THOSE NEW SPRING COATS
We are showing a very complete assortment of the newer and most popular coats, \$6.90, \$7.45, \$8.45, \$9.90, to \$18.50.

MOTHERS our Infants' Department has been well stocked with newer and better wearables for the pride of the home—BABY.



NEW EASTER NECKWEAR

For Ladies just received. A large range of styles and designs to choose from. Every one of them proper in material and priced the Popular Cash Store way at 25c, 35c, 50c and 65c.

New Novelty and Leather Purses 50c, 75c, 95c, \$1.25, \$1.45, \$1.75, \$1.98, \$2.45, \$2.95 to \$5.00.

New Shoes, Auto Caps, Belts, Kid and Silk Gloves, W. B. Corsets.

Popular Cash Store

WHERE IT PAYS TO PAY CASH.

REAL RISKS RUN BY "HELL'S HINGES" ACTORS

Risks taken by players in the production of "Hell's Hinges," the Triangle Key Bee feature, in which William S. Hart is starred, are said to have been greater than in any play ever offered to the public by Producer Thomas H. Ince. In all more than 5000 people appeared in the play during the making of the scenes.

In the narrow streets of the Western village—a town which was patterned after the notorious Virginia City of the early seventies—the men and women, some mounted, some on foot, fought and struggled during the battle that raged while the town was burned. Many genuine rescues were made during the fire, which totally destroyed the thirty-five houses and stores in the town during the two hours it raged.

At one time during the making of the scenes more than two hundred men and women were trapped in a burning saloon and dance hall, the small door at one end of which was their only means of escape, being shut off by the camera, which kept working as the fire progressed. The order to make a general escape came at a moment when some of the actors were no longer acting their fear, but were really becoming frightened. Today at Temple.



Scene from Elnor Glyn's "One Day," Sequel to "Three Weeks," Pastime, Sunday and Monday.

Bond Clothes \$15 to \$30



Put Spring in your step—and a Spring song in your heart.

Our suits are faultlessly tailored of the best fabrics, and imbued with snap and go that means true distinction.

Bond Brothers

Pendleton's Leading Clothiers

LAST TIME TODAY

Wm. S. Hart

"Hell's Hinges"

WILLIAM COLLIER AND MAE BUSCH IN KEYSTONE COMEDY
"WIFE AND AUTO TROUBLES" 15c

Tomorrow and Saturday

MARY BOLAND IN "THE PRICE OF HAPPINESS."
HELEN HOLMES IN "THE GIRL AND THE GAME."
2 ACTS OF VAUDEVILLE.

TEMPLE

COMING SUNDAY—"THE FLYING TORPEDO."