



WHERE QUALITY IS A REALITY, NOT A PROMISE

Last Time Today "A PRICE for FOLLY"

Edith Storey and Antonio Moreno

Starting Tomorrow The Battle Cry of Peace

We insist that you see this great picture to the best advantage. Come at starting time if possible. You would not begin a book at the last chapter, would you?

THE BATTLE CRY OF PEACE STARTS AT 11 A. M., 1 P. M., 3 P. M., 5 P. M., 7 P. M., 9 P. M. We beg all of you who possibly can to make it a point to see the afternoon performance.

ALL SEATS ARE 25c REGARDLESS OF WHO OCCUPIES THEM.

LOOK

LOOK

LOCALS

Advertising in Brief

RATES: Per line first insertion... Per line, additional insertion... Per line, per month... No locals taken for less than 25c. Count 8 ordinary words to line. Locals will not be taken over the telephone except from East Oregonian paid-up subscribers.

Furnished room to rent. Phone 294R. For tree spraying, phone I. C. Snyder.

Mrs. Packer, dressmaking. 400 E. Alta. Good office room in Temple building to let.

Buff Orpington eggs for hatching 115 E. High. Choice dwelling for sale. Inquire phone 7847.

Hog for sale. Address Mrs. Peter West, Box 84, Pendleton, Ore.

For sale cheap—Maxwell runabout. Inquire Dr. T. M. Henderson.

For sale—Baby's English perambulator at a bargain. Call 259W.

For sale—Golden Cocker Spaniel, two months old. Phone 170.

9-room modern house for rent. Inquire Downey Meat Market.

For Rent—8 room house in good condition. Phone 446.

I haul your garbage and trash. Phone 553M. 1403 W. Railroad st.

Good building lot for sale on West Webb street. Telephone 524.

Pendland Bros' transfer Co. has storage warehouse. Phone 335.

Suits pressed 50c; dry cleaned, \$1.50. Rudd, 310 W. Webb. Phone 685.

We handle Alberta and Montana lands on easy terms. Pendleton Exchange, Room 2, over Taylor Hardware Store.

Motion Picture News

What the Picture Theaters Have to Tell You.

"A PRICE FOR FOLLY"

Edith Storey and Antonio Moreno. If you thought "The Island of Regeneration" was wonderful, you should see "A Price for Folly." Filled with heart throbs, with pathos, with love, with hatred, with every tremor that is possible to human emotion, the story runs smoothly but comes to a terrible climax at the end. Jean de Segni was the young, impulsive scion of a French family. His father and mother loved him dearly. But Jean had erred in different ways. He had turned from the path of righteousness and was in the power of a coquette, Dorothea, premier danseuse at the Folies Bergere. Dorothea had no heart. The great God Gold dominated her. She lived for admiration—love—life. She had the soul of a painted woman. Jean wasted wealth, youth and happiness upon her. His aged father, realizing that the family fortune had dwindled, has not the courage to face debt and dishonor. He kills his beloved wife and falls himself by the hand of Providence. The painted woman, realizing that her lover is no longer wealthy, spurns him. Jean is accused of murdering his father and mother, but fate intervenes. He is freed of the accusation only to live under a shadow wherever he goes. His life is the life of shame. He meets M. Langdon at the club. A duel is the outcome of this meeting. In the cold, gray dawn in the Bois de Boulogne, Jean succumbs to his adversary's shot. You would naturally think the story should end here, but, as with all great stories, it does not. Jean still lives, Dorothea still lives, M. Langdon still lives. Should Jean pay the price for his folly? Is Dorothea, the painted woman, right? Or should the woman pay? We offer one suggestion and that is to see "A Price for Folly" immediately. Pastime today.

Tennessee's Pardner Pleases

The character of Gerwilliker Hay, the proprietor of the "Sudden Stop Hotel" and the champion liar of the coast, as portrayed by Raymond Hatton, in the photographic version of the famous story, "Tennessee's Pardner," which will be at the Alta for the last time today, is, by no means, a mythical one, although the name is changed.

The character, a proprietor of a hostelry in the early days of California, was a great friend of the author. Mr. Hatton made a special journey to the town where Hay held forth and was fortunate enough to get quite an insight into his character and a description of his personal appearance and eccentricities.

We have in addition two excellent big time acts that pleased a large and enthusiastic audience at every performance yesterday. White and Gilmore, Hawaiian Musical Artists De Luxe, have a clean, snappy musical act that pleases from start to finish. Larry Moylan and Co., the Dublin Tricksters, are there in several different ways. You may have had some surprises in your life, but if you have not seen this act, you have several in store.

Hippodrome Road Show Coming Tomorrow. The Hippodrome Road Show, a high class vaudeville and dramatic show of

Chamberlain's Cough Remedy. From a small beginning the sale and use of this remedy has extended to all parts of the United States and to many foreign countries. When you have need of such a medicine give Chamberlain's Cough Remedy a trial and you will understand why it has become so popular for coughs, colds and croup. Obtainable everywhere.—Adv.

The Alta Theatre

LAST TIME TODAY THE CELEBRATED AMERICAN STAR

FANNIE WARD

IN A NOTABLE PICTURIZATION OF

Tennessee's Pardner

A wonderful story of the plains, and the real West that soon will be no more. Also

2 Big Time Acts 2

WHITE & GILMORE—Hawaiian Musical Artists.

LARRY MOYLAN CO.—The Dublin Trickster. Do not miss them.

TOMORROW—HIPPODROME ROAD SHOW—5 BIG ACTS. MARGARET SNOW IN "A CORNER IN COTTON."

six people, will play at the Alta for two days, commencing tomorrow. They will present four acts of vaudeville, and a two-act farce comedy entitled, "Wanted, a Wife."

LAWLESS WESTERN TOWN DESTROYED BY FLAMES

W. S. Hart Burns "Hell's Hinges" In New Triangle Picture Play. A lawless tough town of the west in "Hell's Hinges." The Rev. Robert Henley and his sister, Faith Henley (Clara Williams), comes to this town from the east. A band of tough men and women from the saloon and dance hall kept by Silk Miller (Alfred Hollingsworth) disturb the meeting held by Henley. Blaze Tracy (Wm. S. Hart) drives

the bunch out, when one of them offers to insult Faith. Silk Miller with the aid of one of the inmates of his dance hall gets the minister intoxicated. While Blaze is away they burn the church. On his return he is shocked to find the girl mourning over her dead brother and the destruction of the edifice. He shoots Miller and sets the saloon and dance hall on fire. The town is wiped out by the spreading of the flames and a high wind. Blaze takes the girl away from the town with the hope of a happy future for them.

Wednesday and Thursday at the Temple.

Splendid for Rheumatism. "I think Chamberlain's Liniment is just splendid for rheumatism," writes Mrs. Dunburgh, Eldridge, N. Y. "It has been used by myself and other members of my family time and time again during the past six years and has always given the best of satisfaction." The quick relief from pain which Chamberlain's Liniment affords is alone worth many times the cost. Obtainable everywhere.—Adv.

With Easter Only Five Days Ahead

We Are Prepared

To supply your needs with proper wearables, and our cash buying and cash selling plan enables us to sell you better and newer or the same merchandise far lower than the average store.

Your Dollars Will Go Farther at the POPULAR CASH STORE



Men and Young Men's EASTER SUITS

We have just received two shipments of new Spring and Summer suits, consisting of greys, tans, blues and mixtures; models of the very latest creations; priced the Popular Cash Store way \$6.90, \$9.90, \$12.50, \$14.75, to \$17.50.

The famous Oregon Cashmere Suits, with extra pair of pants FREE \$15.00

Dress Shoes for Men and Young Men. Most every last and wanted leather, including the rubber sole, English tan, lace shoe. Priced \$3.15, \$3.45, \$3.95, \$4.00, \$4.25 and \$4.50.

FURNISHINGS of all the Latest Styles and Textures. Such as Sport Shirts 49c, 79c, 98c and \$1.50, Golf Shirts, in new stripes, laundry and soft cuffs 49c, 75c, \$1.00, \$1.19, \$1.25 and \$1.50.

Easter Neckwear, about 50 dozen of the newest designs in silk neckwear, wide flaring ends, etc, 25c, 45c and 50c.

Hats—98c, \$1.45, \$1.95, \$2.45 and \$2.98. Caps—49c, 75c, 98c, \$1.25 and \$1.45.

MEN'S BLUE BIB OVERALLS AND JUMPERS, STANDARD MAKE, 83c.

Ladies here's your chance for that Easter Coat, Suit or Dress

On Wednesday, Morning, April 19th, we will have in our store a large consignment of silk suits, silk dresses, silk coats, novelty coats, skirts, etc., these garments are from one of the largest exclusive makers of ladies' fine ready-to-wear in the country. Your Easter garment will be here.

Ladies 10 inch kid lace boots \$4.98. White Reinskin 10 inch boot \$3.95

Popular Cash Store

WHERE IT PAYS YOU TO PAY CASH.



"CASCRETS" BEST IF HEADACHY, BILIOUS, SICK, CONSTIPATED

BEST FOR LIVER AND BOWELS, BAD BREATH, BAD COLDS, SOUR STOMACH.

Get a 10-cent box. Sick headache, biliousness, coated tongue, head and nose clogged up with a cold—always trace this to torpid liver; delayed, fermenting food in the bowels of sour, gassy stomach. Poisonous matter clogged in the intestines instead of being cast out of the system is re-absorbed into the blood. When this poison reaches the delicate brain tissue it causes congestion and that dull, throbbing, sickening headache. Cascarets immediately cleanse the stomach, remove the sour, undigested food and foul gases, take the excess bile from the liver and carry out all the constipated waste matter and poisons in the bowels. A Cascaret tonight will surely straighten you out by morning. They work while you sleep—a 10 cent box from your druggist means your head clear, stomach sweet, breath right, complexion rosy and your liver and bowels regular for months.



MANY a motorist is demanding a government gasoline tank when he should be looking under the hood of his car

PENDLETON AUTO CO. Automobiles, Parts, Accessories

Last Two Days Santanelli Company TONIGHT—MISS MARJORIE BURKE IN ANNA EVA FAY'S FAMOUS SPIRIT CABINET ACT

Santanelli in Humerous Hypnotism

Lillian Gish in

Daphne and the Pirate

CHAS. MURRAY AND ALL STAR KEYSTONE CAST IN "THE JUDGE." PICTURE 7. SANTANELLI 8:30

TOMORROW

The Santanelli Company Close Their Engagement. "THE PRECIOUS PACKET," a Gold Rooster Play in 5 parts.

Wednesday and Thursday WM. S. HART IN "HELL'S HINGES."

TEMPLE