

Motor oil made irom as-phalt-base crude gives best lubrication with least carbon. Such is the testimony of motorists and experts alike. As Lieut.Bryan,U.S.N., puts it: "Oils made from the asphalt-base crudes haveshownthemselvestobemuch better adapted to motor cylinders, as far as their carbon-forming proclivities are concerned, than are paraffine-base Pennsylvania oils." Zerolene is scientifically refined from selected California crude-asphalt-base-not only made from the right crude but made right. Dealers everywhere and at service stations and agencies of the Standard Oil Company.

## ZEROLENE <br> the Standard Oil for Motor Cars



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Void after Tuesday, April 18, 1916.

Organization
This coupon will count one vote when properly filled out and sent to Portland Rose Festival Contest Department, 337 Northwestern Nat1. Bank Building. Coupons
must be neatly trimmed and put in package with number must be neatly trimmed and put in package with number
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LAVEA AND BOWELS.







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MIIWAUKEE, Wis. April


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