



WHERE QUALITY IS A REALITY, NOT A PROMISE

Entire Change of Program Today  
**Comedy! Comedy!**  
COME OUT TONIGHT AND LET US CHASE AWAY THE BLUES FOR YOU.

Ben Turpin, who will be remembered as Charlie Chaplin's partner in "A Night Out!"  
—IN—  
**Snakevilles' Champion**

LAUGHS LAUGHS LAUGHS  
Also HAM & BUD in "MAYBE MOON-SHINE." Then for those who like something more serious, DAINY MARY ANDERSON in the Vitaphone 3-part Feature "La PALOMA"  
A Real Sorrow Chaser.  
A Laugh—A Scream—A Howl.

Adults 10c. Children 5c

Coming Thursday and Friday NANCE O'NEIL IN "THE WITCH"



Bishop Charles J. O'Reilly of the Catholic church, was a Pendleton visitor yesterday and left on the evening train for Baker.

The usual Lenten services will be held at the Catholic church tonight at 7:30. The lecture will be given by Rev. Jos. C. De Rop. The senior and junior choirs will be in attendance. Miss Stella Roden presiding at the organ.

Dave Lavender of Weston is a Pendleton visitor.

C. E. Spence of Milton is here for federal jury duty.

E. M. Sanders of Hermiston was at the Bowman last night.

J. H. Wagner of Ukiah came down yesterday from his home.

M. J. Wilkinson of Walla Walla is a guest of the Pendleton.

R. E. Smith of Portland is stopping at the Golden Rule for a week.

Mr. and Mrs. Asa E. Thomson are up from their home at Echo today.

William Cockrell of Union is among the federal jurors in the city.

Mr. and Mrs. J. E. Molstrom are in the city today from their home west of Adams.

A. H. Johnson, former well known local musician, is over today from Walla Walla.

Miss Julia Bottoms of Albee is among the visitors from the south end of the county.

Mrs. C. J. Girts of Stanfield was a visitor from the west end of the county yesterday.

C. D. Greenwood of Portland formerly of this city, has returned to Pendleton to spend the summer.

A. D. Leedy, formerly of this county and now an attorney at Canyon City, is registered at the St. George.

Mayor Homer I. Watts, candidate for the republican nomination for district attorney, is in the city today.

Ozmer E. Smith, who is seeking the republican nomination for district attorney, returned last evening from a campaign trip to the west end.

J. S. McLaughery of Portland, who is associated with Herschel H. Bond and S. T. Comer in a jobbing business of drug sundries, is in the city today.

VILLA ESCAPES.

(Continued from page one.)

arrested, Garcia claimed and three have confessed. The mayor stated that the public executions were mere postponed and not stopped.

EL PASO, April 5.—Gulierrez wired Garcia a report that Villa was positively known to be wounded. He based his message on stories of persons who claimed to have seen the outlaw after he was shot in the leg. A Carranza soldier, whom Villistas captured, said Villa was unable to ride a horse.

WASHINGTON, April 5.—Secretary of War Baker ordered 180 additional motor trucks and two tank trucks to cope with the serious shortage in transportation facilities in Mexico. Finston requested the order. Notwithstanding the representations of Carranza regarding the use of the railroad, Baker suggested it was in poor condition and might necessitate reliance on motor trucks, anyway. He refused the Aero Club's offer to sell two aeroplanes to the army at a dollar each.

SAN DIEGO, April 5.—General Fell conferred with Mayor Capps today regarding Capp's request for a cavalry patrol of the border in this county. Bell said the conditions along the border here were very quiet. He said no cavalry was available now for patrol duty.

LOCAL PORTRAIT COMPANY WORKING IN LARGE FIELD

NEW BUSINESS HERE EXTENDS THROUGH EASTERN OREGON AND WASHINGTON.

H. F. Peters is one former local saloon man who has adjusted himself to the new order of things in a way that is making Pendleton the center of a new and growing business that extends all over eastern Oregon and Washington. He has organized the Northwest View and Portrait Co. and already has four men on the road soliciting business.

Associated with Mr. Peters in the business is H. J. Nelson who is one of the field men. The company has the entire upper floor over the Workington's Clothing Store, corner Main and Webb, and has fitted it up suitably for the purpose of the business. Not only does the company do field and enlargement work but it has a studio for regular post card and portrait work. Mrs. L. V. Culley, an experienced photographer, is in charge of the studio.

J. H. Merryman, who formerly taught dancing classes here, is doing the field photographic work. He is making a specialty of farm scenes and country homes. The company takes these photos, sends them east and has them enlarged. Family groups or any ordinary photograph are also enlarged, in colors or plain black and white, and the samples of this work, shown at the company offices, are of a very fine quality. It is this feature of the business that is the most attractive and that is causing the company to extend its field of operations. Besides Mr. Nelson, Richard Boyd and Andrew Kid are on the road all the time soliciting business.

The Alta Theatre

LAST TIME TODAY  
The Sweetest Flower of the Screen

MARY MILES MINTER

Supported by Thomas J. Carrigan  
in "DIMPLES"



A DELIGHTFUL STORY REplete WITH THRILLS AND CLEVER CONTRASTS.  
EXQUISITE ROMANCE, NOVEL PLOT, ARTISTIC SETTINGS.

Tomorrow Only: Frederick Lewis and Ethel Gray Terry in "BOUGHT"

Motion Picture News

What the Picture Theaters Have to Tell You.

"The Witch."

In presenting to the American public Nance O'Neil in "The Witch," William Fox believes that he is giving to the screen one of the greatest productions yet filmed by his vast organization. The part of Zora as played by Miss O'Neil in "The Witch," is the part whereby she made famous Sardou's remarkable emotional play, "The Sorceress."

Miss O'Neil played this great part so long and carried it to such triumphant heights in the world of stage art, that it has almost become a part of her. Naturally, to be cast in a character so long and so wonderfully played by her, makes this picture of even greater importance than it would be under different conditions.

To this remarkable production of "The Sorceress" will be added all of the unusual situations and surroundings that it is possible to get into a picture and so impossible to get on the real stage. Mr. Frank Powell, director, spared no time nor expense in order to turn out the most finished production possible on the screen. Villages were built, forests were blown up with dynamite, great battle scenes were put on at an unlimited expense, and months were consumed in rehearsals and filming the various scenes.

There is no question but "The Witch" will be admitted the most powerful feature presented to the American public in many a day. This play coupled with Nance O'Neil's unusual versatility, forms a combination that it is hard to match anywhere. Those who know the vastness and the strength of the Fox feature picture will readily realize what a statement like this must mean. Supporting Miss O'Neil is one of the strongest casts that it would be possible to secure anywhere. In addition to this cast, more than a thousand people work in the many scenes.

Pastime Thursday and Friday.

"Bought" at Alta Tomorrow Only.

World Film Corporation presents the five-part photoplay "Bought," in which a story of a somewhat unusual character is presented. Audiences

will probably appreciate the problem that is laid before them. An impetuous literary man is offered a proposition that possibly few individuals in his plight would turn down. He is in debt to his landlady, and the magazines reject his writings with a unanimity that is pleasant. Suddenly there appears to him a woman commissioned to find a husband for a wealthy girl who has loved not wisely but too well. The father of the illustrious child had gone down on the "Titanic" before he could carry out his intention of marrying the lady. The lady's name must be saved. Would the literary man marry her for a consideration and a desk in the lady's father's office? The literary man would and did.

So they were married; the child died.

There was no love lost between wife and husband, and the latter's stepfather disliked him. The wife prefers the society of other men.

Yet out of this distressing imbroglio the director of the picture has extracted a very happy ending, which however, is not reached before some dramatic incidents are revealed in the development of the play. This dramatic and unusual photoplay is to be shown at the Alta theater tomorrow only. Do not fail to see it.

BILLY BURKE IS HAPPY IN MOTION PICTURE WORK

"Pantomiming is so tremendously important to the art of acting that I would not take anything for the opportunity that Mr. Ince has given me," says the star of "Peggy."

When it is understood that Miss Burke was no easy capture the foregoing is significant. She resisted all the enthusiastic lures of Thomas H. Ince. He caught her when she was touring in California, specially staged an interview in his studio, contrived every wile he could imagine to affect the decision of the young woman he desired to star in pictures. But she was adamant even when an unheard of salary was mentioned. When her tour was ended, however, she had dismissed her company for the summer, meetings of that spring day at Inceville began to haunt Miss Burke. She excused her woman's prerogative, and changed her mind.

And now she is preaching the learning to be had only in the pictures just as if she had discovered a new gospel.

At Temple theater tomorrow.

WELSH SINGERS AT THE CHRISTIAN CHURCH

Following are a few of the western press endorsements of this wonderful musical organization:

Thoroughly delighted and justly enthusiastic audience. — Winnipeg Free Press.

Finest musical offering Grand Forks has had the opportunity to hear in some time.—Daily Herald, Grand Forks, N. D.

Unquestionably best ever heard in Huron.—Daily Huronite, Huron, S. D.

Most notable musical event in history of northwest.—Daily Optic, Minot, N. D.

All were enthusiastic in their praise.—Forum, Fargo, N. D.

Coming to the Christian church, Friday evening, April 7th.

Does Newspaper Advertising Pay?

A large paint manufacturer asked this question of retailers throughout the country:

NO. 8 SAID:

"Does newspaper advertising pay? Yes. We would not do without that kind of advertising at all. We do not do as much of it as we ought to, but that is another question."

"Let us say, for instance, that the ad we run this of next week does not bring in a single new customer. It keeps our name before the public, and when they do want anything in the line we carry they think of the people whose names they see in the papers. We think money spent in newspaper advertising is well spent."

(Continued Tomorrow)

LOCALS Advertising in Brief

RATES:  
Per line first insertion 10c  
Per line, additional insertion 5c  
Per line, per month \$1.00  
No local taken for less than 25c.  
Count ordinary words to line.  
Locals will not be taken over the telephone except from East Oregonian paid-up subscribers.

New piano for sale. Phone 296W.  
Furnished room to rent. Phone 294R.  
For tree spraying, phone L. C. Snyder.

Mrs. Packer, dressmaking. 400 E. Alta.  
Housekeeper wanted. Arlington Rooms.

Buff Orpington eggs for hatching 115 E. High.  
Five room bungalow for rent. Inquire 1023M.

Young girl wants place to work in town. Address Box 465.  
For Rent—8 room house in good condition. Phone 446.

Wanted—Experienced girl for general housework. Apply 415 Lillith.  
I haul your garbage and trash. Phone 553M. 1403 W. Railroad st.

Good building lot for sale on West Webb street. Telephone 524.  
To rent—Modern heated rooms and apartments. Close in. 617 Willow.

Penland Bros.' transfer Co. has storage warehouse. Phone 339.  
For sale—Airedale pups, from good hunting stock. 517 Aura street.

Good dry wood for sale. 612 Walnut street. Prompt delivery. Phone 694W.  
Suits pressed 50c; dry cleaned. 11.50. Rudd, 210 W. Webb. Phone 685.

For sale or trade for mules. 12 head of good work horses. Address Jas. Hill, Helix, Ore.  
For rent—Nice apartment at the Kenmore; also front sleeping room Mrs. Friedly, 617 Willow.

Old papers for sale; tied in bundles. Good for starting fires, etc. 10c a bundle. This office.  
Want a small business or partnership from \$500 to \$700 where \$1000 will handle. Phone 5147.

Very many people desire to buy lands in eastern Oregon. What have you to offer, and price? N. Berkeley.  
For rent—Office room in Judd building. Apply F. E. Judd, American National Bank.

For sale—Modern 6-room house with garage. Call at 115 Long street, or phone 547J. Call mornings.  
For sale—Blewett combined harvester; 13 foot cut; almost good as new. Only \$250. E. L. Smith & Co.

S. C. Rhode Island Reds, dark vigorous, 1 cock and 4 cockerels, \$2.00 each. Nellie Hopkins, Weston, Ore.  
Found—Gold watch. Owner may have some by calling at this office, identifying and paying charges.  
For sale—Two second hand Hudson cars in good condition. Inquire Childers' Garage.

Wanted to rent, unfurnished house, 4 or more rooms. Phone 748, or address P. O. Box 470.  
Wanted—R. R. laborers and teamsters, \$2.25 per day, at Riverside, Ore. New work, long job. Swan Benson Co.

Mrs. B. Craft of Norfolk, Va., announces the opening of French designing and dressmaking at 109 Water street. Phone 5143.  
Prompt automobile taxi service, day or night. Funerals to cemetery only \$1.50. Phone 680. St. George Hotel. Carney Taxi Co.

Mattresses made over, furniture, couches, chairs repaired, recovered, upholstered like new, wire springs tightened. Deliver country. Phone 237J. La Dow Bros., 219 Beauregard.  
Young man recently from Portland desires position as bookkeeper or clerk and assist with books. Would consider small salary in view of permanent position. Good habits and references. Phone 494.

For rent—Furnished flat of four rooms. 835 Thompson. Inquire 230 Water.  
50 acre improved dairy ranch, Yamhill county, equipped. Trade for wheat ranch. N. L. Atkins, City.

Leaving town, must sell at once, solid oak furniture, five rooms complete. 711 Willow st. Phone 213M.  
For sale—Home on West Court street, 4 room house, modern improvements all paid. \$12 W. Court.

17 roomed rooming house for sale, good location Main street. Owner leaving town. Inquire E. O. bidg.  
1500 Acres Farm Land for Sale. Located 4 1-2 miles south of Pendleton, O. P. Bowman, Pendleton, Ore.—Adv.

Modern Home for Sale. On account of moving to Spokane I desire to sell my modern home at 225 Jane street. For particulars inquire at E. O. office or address S. S. BUTLER, 1113 W. Indiana Ave., Spokane Wash (Adv.)

For Rent. Sheep ranch and range for 5000 sheep; meadow cutting 350 tons clover hay; water controlling spring, summer and fall range, with good winter range. Will rent for term of years, \$2000 per year. Address, mail or wire, Mary L. Hill, Denio, Oregon, via Winnemucca, Nevada.—Adv.

Lost. On "telephone line road" between Echo and Pendleton, three outside hookon boots for Ford car. Suitable reward for return to this office.

Attention Royal Neighbors. Meetings have been changed from first and third Tuesdays in L. O. O. F. hall to first and third Thursdays in Moose hall. By order of Oracle.—Adv.

Notice Eastern Star. There will be a special meeting of Bushee Chapter No. 19, Order of Eastern Star, in the Masonic Hall, Thursday evening, April 6 at 7:30, for the purpose of the official visit of the worthy grand matron of the state of Oregon. A full attendance of members is requested and a cordial invitation is extended all visiting members of the order. The meeting which was called by the Masons for the same date has been postponed. By order of the Worthy Matron.

MARY E. JOHNSON, Secretary.



Scene from "Bought," shown at Alta tomorrow only.

Union Boy Highest in Rank in Recent Exam for Annapolis

UNION, Ore., April 5.—Mark Crouter of this city received a message from Congressman N. J. Sinnott that he had passed the competitive examination for entrance to the Annapolis naval academy with the highest honors and making him his appointee for that honor. The examination was held in La Grande on the 22nd of March.

Crouter is a member of the senior class of union high school and has a large circle of friends who congratulate him warmly upon his recent achievement. He is 18 years of age, and is a native of the Grand Ronde valley and of Union. Mark has at all times shown unusual ability in his school work and was a member of the Union high school debating team this year and won the recent declamatory contest held here and will represent the Union high school at the oratorical contest to be held in Baker this month. He is also a member of the track team and played forward on the Union high school basketball quintet this season.

The examination for entrance to the academy will be held in Vancouver on the 18th of this month.



Nance O'Neil in the William Fox Production, "The Witch," Pastime Thursday and Friday.