

# ALEXANDERS

Pendleton's Biggest and Best Store, Better Goods, Later Styles, Prompt and Courteous Treatment

## The Charm and Beauty of New Fashions All Through This Large Department Store

MOST WOMEN WILL BE INTERESTED IN SEEING THE NEW THINGS NOW—EVERYTHING SO FRESH, FASCINATING AND AT ITS VERY BEST—FOR THE QUESTION OF WHAT YOU ARE GOING TO WEAR THIS SPRING IS BECOMING MORE AND MORE IMPORTANT EVERY MOMENT. THE QUESTION CAN BEST BE ANSWERED BY ALEXANDER'S ASSORTMENTS—NOTABLE FOR CLEVERLY DIVERSIFIED STYLES AT PRICES MADE POSSIBLE BY OUR "SPECIALIZATION" AND MANY BUYING ADVANTAGES. AS STYLE LEADERS OUR SUPREMACY IS SPLENDIDLY MAINTAINED IN THE PRESENT SHOWING.

### Our Section of Women's Ready-to-Wear Apparel on the Second floor is now complete

We are constantly introducing clever new models in the Suits and Coats for the woman who desires something attractive and uncommon.

#### LOVELIEST NEW SKIRTS

Stripes, checks, in all color combinations make these skirts ultra-smart. The materials are serges, poplin, wool velours, corduroy and silks ..... \$5.00 to \$20.00



#### DAINTY NEW WAISTS

In waists the most attractive showing in dainty Georgette crepes, crepe de chine, French voiles, handkerchief linen, tub silks, habitan and every other material in vogue, \$1.25 to \$10.00.

#### ESPECIALLY DESIGNED LINGERIE

They may be white, or they may be delicately tinted, and their material may be any of the dozen weaves of silk and cotton but you will find every style and material in our stock.

#### INFANTS' DEPARTMENT

By giving personal attention to this interesting department we are not only enabled to give you the practical apparel such as rompers and coveralls, but the dainty garments for dress-up occasions.



Children's Hosiery—These come in fine, medium and heavy ribbed at 15¢ to 35¢.

Art Department—This department is larger and better than ever. We are exclusive agents for Royal Society Art Goods and can furnish you anything desired in needle craft.

### PIECE GOODS DEPT.—This department is the largest, best and most complete in the city. If it is piece goods we have it.

**SILKS**—Our stock is being replenished from day to day by express shipments and we now have on hand most any silk material you might ask for, such as Gros de Laundries, Pussy Willow Taffetas in plain and fancy, Georgette Crepes, Chiffon Taffetas, Charmeuse, Crepe Meteor, Crepe de Chine, Cheney Fullard, Silk Poplin, Failles, Marquissette, Voile, Fancy Taffeta, Jacquards, Pongee, both fancy and plain, Tub Silks, in about 50 different patterns; Skinners Silk Back Satin for Waists, Fancy Corded Silk for Trimming and many others not mentioned here.

#### SPRING WEIGHT WORSTED MATERIALS

These come in all widths from 36 inch to 56 inch and range in price from 35¢ the yard to \$3.50.

Gabardines in all the new dainty Spring shades, Failles, Poplins, Spingles, Challies, Silk and Wool Checks, Batistes, Henriettas, Bengalines, Bedford Cords for the infants' coat, French Serges in a wide assortment of shades, fancy stripes, plaids and checks, in all the best patterns for Sport Skirts.

#### WASH GOODS DEPARTMENT

This department comprises the larger part of our stock at this season of the year, and our early and careful buying places us in a position to offer you values, both in quality and style that are unequalled in many large cities.



We only ask the public to call and inspect our stock and in this way to ascertain for themselves the truthfulness of this statement.

In this new, clean Spring merchandise we are showing such goods as Lawn Du Loise, Kool Silks, Emb. Voiles, Ribbonets, Flowered Organadies, Lace Cloths, Surf Suitings, Palm Beach Cloths, Cotton Gabardines, Piques, Batistes, Voiles, Lawns, Dimities, Crepes, Ripplettes, Devonshires, Zephyr Ginghams, Percales and in fact everything to be had in the wash goods line and ranging in price from 12½¢ to \$1.25.

**LACE DEPARTMENT**—This department is quite complete as we now have on hand a large shipment of Oriental laces; these are all hand crocheted and are just the thing for those new art pieces or pillow cases.

**RADIUM LACES**—Something new and more beautiful than anything we have ever carried, **Allovers** in the more dainty patterns and wide widths for sleeves and drapes.

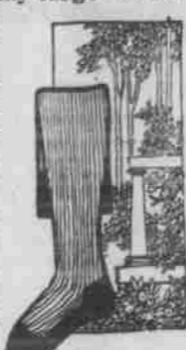
#### HOSIERY, CORSETS and UNDERWEAR

Corsets, both back and front lace, flesh and white, for the small, large and stout figures and for the school girls. These range in price from \$1.25 to \$10.00. Call and be properly fitted by our expert fitter.

#### Ladies Out Size Hose—35¢ to 75¢

**Brassieres**—We have many new numbers in this line and are featuring new lace and embroidered crepe de chine Brassieres in particular, also anything desired in the more common styles.

**Underwear**—Our new Spring line having arrived we are in a position to fit the smallest to the largest and our prices range from 12½¢ the garment to \$3.00 in knit, and at from \$1.75 to \$6.00 the garment in silk.



**Hosiery**—Wayne Knit hosiery, the kind that are guaranteed to give satisfaction.

A beautiful line of fancy hosiery and a broad assortment to choose from. We carry these in color combinations to match any garment you may wish.

**Ladies' Cotton Hosiery** in several different numbers and ranging in price from 25¢ to 75¢.

#### NOVELTY GOODS SECTION

New Kid and Suede Collar and Cuff Sets with Belts to match. Something entirely new and up to date.

Fancy Wicker Baskets, work boxes and rose bowls. These are exceptionally good and right from the Orient. Rose Bowls woven with brass and absolutely new.

We now have on hand a complete run of sizes in **POWNE'S** White Kid Gloves with the fancy embroidered backs and piqued edges. Also the plain Kids in all the more common colors, such as brown, tan, green, navy, black, grey and champagne.



### MEN'S CLOTHING

#### OFF WITH THE OLD CLOTHES—ON WITH THE NEW.

Your winter suit has ceased to be a comfort—frankly, it's a burden. Right now with the first touch of warmth in the air, with that Springy, happy, elastic feeling in your bones, choose your Spring suit. Stein-Bloch and Sophomore clothes \$22.50 to \$30.00. Others \$15.00, \$17.50, \$20

**Shirts for Men**—Spring styles in Monarch and Arrow Brand Shirts in both starched and soft French cuffs. In madras, percale and silk. Classy stripes, neat figures, highly colored patterns. from \$1.00 to \$3.00.

**Men's and Boys' Shoes**—Although shoes have been advancing we still have them at the old prices in tan and black, calf skin or the lighter leathers and the latest lasts. Priced from \$3.50 to \$6.50 for men, and \$2.75 to \$4.00 for boys.

**Hats for Men**—In grey, blue and green felt. Soft rolling brims, wide flat brims.

Tapering crowns. John B. Stetson at \$4.00 and \$5.00. Others \$1.50 to \$3.50.

**Boys' Hats** from 15¢ to \$2.00.

**Woody Boy Suits** for Boys are made of all wool, fast color, thoroughly shrank fabrics, sanitary tailoring and shape-retaining construction. Priced \$6.00 to \$10.00.

**Children's Wash Suits**—Made of galatea, flannel and Palm Beach cloths. They come in white, grey, brown and tan, very nifty. Priced from 75¢ to \$2.50.

**Trunks, Suit Cases and Bags**—We have a large line for you to select from and are moderately priced.



### In Our Ladies Shoe Department

Never before in the history of this store has our Ladies', Misses' and Children's Shoe Department been as complete in all lines as at present.

We always have the latest and best at all times.



For Spring wear we have the high-top washable Kid Boots in ivory, grey and white, also black in 8, 9 and 10 inch tops. Prices ..... \$5.00 to \$8.00

We have just received the newest low shoe and pump effects for Summer wear. They come in black and brown kids, patent, white washable kid, white rhineston and white Sea Island.

In our Misses' Department we have the newest things in English walking shoes and the new low heel pumps in patent, kid and white.

Children's Department. All sane mothers and fathers want their children's feet properly fitted. We try to be more careful in this department than any other and will be honest with you, if we cannot fit your child's foot the way it should be, we will tell you so. We give special attention to your children when alone, the same as when you are with them.