

# We are Showing the Most Attractive, the Largest, the Newest and the Most Varied Stock of Spring Merchandise Ever Assembled in Pendleton--We Want You to See it, You'll Enjoy Looking at it as We Enjoy Showing it.

TEN GOOD REASONS WHY YOU SHOULD BUY YOUR NEW SPRING SUIT AT THE PEOPLES WAREHOUSE

1. The most popular styles in America.
2. Strictly all-wool fabrics.
3. Nobody's hard for us to fit.
4. All seams sewed with silk.
5. Finest tailor workmen in the whole country.
6. High quality of inside materials.
7. Unequaled variety of weaves and patterns.
8. Largest assortment of styles from which to select.
9. Everything is carefully shrunk in cold water.
10. Guaranteed, return the goods if you're not satisfied.



Our prices, quality considered are below the other fellows too, \$15.00 to \$30.00

**GROUND GRIPPER SHOES**  
You've never worn them but you should. They are new on the market but they're the greatest shoe made for real comfort. A few days ago a woman who has been wearing a pair of "Ground Grippers" for a short time made the statement to one of our shoe salesmen, "I wouldn't take a hundred dollars for this pair of 'Ground Grippers' if I couldn't get another pair." and that was only one such remark out of scores that we are hearing daily. Give them a trial. You'll like them just as well as everyone else does.

**BUY AS LITTLE AS YOU LIKE, OR AS MUCH AS YOU CAN. Service in our store is always the same. We are mindful of the fact that your patronage, to be held, must be earned by consistent satisfactory service.**

100 cents worth of genuine satisfaction goes with every dollars sale at The Peoples Warehouse.

**GABARDINE AND WAFFLE CLOTH**  
For your wash skirts you'll find Gabardine and Waffle Cloth to be the best. It comes 36 inches wide; plain white and self toned stripes. The yard..... 25¢ to 65¢  
**MERCERIZED BATISTE**  
A fine sheer wash fabric with permanent silk finish, 40 to 45 inches wide, makes up into dainty waists and baby dresses. The yard..... 35¢ to 85¢  
**MIXED SUITING**  
A showing of the new mixed suiting, the salt and pepper effect, and stripes, are all wool, 54 inches wide, for suits and dresses. Good weight for this season's early Spring wear. The yard..... \$1.25 to \$1.50

# DON'T DELAY THE PURCHASE OF YOUR New Spring Suit

**REASONS:—More complete stocks to choose from now. Greater length of time to wear it. More service for the money.**  
Every reason urges the immediate choosing of your new suit. Don't these beautiful days awaken in you a desire in you to dress-up and go out in the sunshine?  
We are thoroughly prepared to fill your wants. Every whim of Fashion has been satisfied in the selection of various garments awaiting your inspection. New cape collars, bell cuffs, ripple peplum jackets, flared and gored skirts are some of the style features used in suits made in navy and Copenhagen blue, reseda and Bolling green, Quaker grey, sheppard checks, tan and black in wool gabardines, poplin, Poirer twill and serges as well as crisp tafeta and combinations of both. There is quality of materials, beauty of styles and best of workmanship in these garments at prices from \$15.00 to \$50.00.  
**EXTRA SPECIAL**—See our large assortment of dainty lingerie waists at \$2.95.



**WOMEN'S AND CHILDREN'S HOSIERY**  
Notwithstanding the advance in price of all lines of hosiery, we are still offering the same dependable qualities at the same old prices.  
Women's guaranteed silk hose, in black or white. The pair..... 75¢, \$1.00, \$1.50, and \$2.00  
Women's guaranteed silk hose in colors. Pair \$1.00  
Women's full fashioned silk boot, or silk lisle hose. The pair..... 50¢  
Women's full fashioned silk lisle hose, black, white and black with white sole. Pair..... 35¢, 3 pair \$1.00  
Women's seamless gauze lisle, full ribbed, ribbed top, or heavy cotton. The pair..... 25¢

Children's fine ribbed lisle hose, in black, white, light blue and pink, sizes 5 to 10. The pair..... 25¢  
Boys' heavy and medium heavy ribbed hose in black or tan. The pair..... 25¢  
Infants' cashmere or lisle hose in white, light blue, pink, tan and black. The pair..... 25¢  
Infants' silk or silk and wool hose, silk hose come in white, black, light blue and pink; silk and wool in black and white only. The pair..... 35¢  
Infants' extra quality pure thread silk hose, white only. The pair..... 50¢

**TISSUE GINGHAMS**  
An ideal wash fabric that gives satisfaction, 28 inches wide. Comes in stripes and checks, dainty colorings for street and house wear. The yard..... 25¢

**THE BARGAIN BASEMENT**  
There is no competition with this clean-up department. It was not established for the sake of competition; but we have added this economical department to clean up our odds and ends, broken lots, etc. and no sane merchant can compete with "clean-up prices" where cost, selling price and quality are disregarded. In this stock of \$12,000 to \$15,000, every single item is priced extremely low. Quality merchandise marked lower than so-called cheap goods.  
**THESE CLEAN-UP PRICES MAKE SANE COMPETITION IMPOSSIBLE.**

- Men's Work Shoes—Chrome calf, worth \$4.00..... \$2.47
- Table Cloth—Three pretty patterns, 65 cent quality..... 48¢
- Gingham—For various purposes, 7¢ value..... 5¢
- Men's Work Socks—Mighty good 4 for 25¢ box..... \$1.00
- Middle—To clean up a lot that sold for \$1.00..... 69¢
- Women's Shoes—Soft kid, patent tip, wide last..... \$1.63
- Women's Dress Shoes—High heel, cloth top, high finished kid..... \$1.98
- Silk Poncho—Several dress and waist patterns left..... 42¢
- Figured Lawns—Prettiest lawns offered, all new..... 5¢
- Women's Silk Gloves—One or two button all colors..... 38¢
- Girls' Wash Dresses—Good colors, broken lots..... 79¢
- Men's Work Shirts—You'll say it's a bargain..... 25¢
- Guaranteed Stockings and Sox for the whole family, 2 for..... 35¢
- Men's Overalls—Heavy Denim full cut and full pocketed..... 79¢
- Boys' Waists—Sport collars and military, 50¢ value..... 28¢
- 11 Yards of Standard Calico..... 50¢

**TWO ENTRANCES**—One entrance through the grocery, the other near the shoe department.

**"T. P. W. PURE FOOD SHOP"—3 PHONES 15.**  
**CLEANLINESS ECONOMY SERVICE**  
Saturday's shoppers will find our store brim full of good things to eat, kept and handled under the most sanitary methods.

**FRESH VEGETABLES FOR SATURDAY.**  
New potatoes, green peas, new beets, carrots, radishes, onions lettuce, asparagus, rhubarb, ripe tomatoes, cucumbers, and cauliflower.

Phone us your order  
**SWIFT'S PREMIUM HAMS AND BACON.**  
Fresh shipment.

**MAPLEWALK LUNCH SETS**  
Consisting of tablecloth, napkins, dishes and spoons. Just the thing for parties and Dutch lunches.

The set 25¢  
**T. P. W. SPECIAL BLEND**  
The best 25¢ coffee on earth.  
**NEW BRIGHT CANDIES COOKIES AND CRACKERS**  
Fresh from the factory ovens.  
**DIGED EGGS**  
Something extra fancy.  
The pound, 20¢.  
**DELICATESSEN DEPT.**  
Boiled Ham, thoroughly cooked, sliced to your order, pound..... 40¢  
Dried Beef—We buy the choicest cuts only. Our customers say its the finest in town. Sliced wafer thin. Pound..... 45¢  
**Luncheon Loaf and Baked Loaf.** Pound..... 35¢  
**Pickles, Olives and Relishes.** delivered in our sanitary paper bottles.

**CHOCKERY DEPT.**  
Plates—Set of 6..... \$1.50  
Cups and Saucers—Set of 4..... 75¢ to \$2.00  
Glassware—Plain and Star-cut set of 6..... 30¢ to \$1.50  
T. P. W. Pure Cider Vinegar, bottle..... 40¢  
Lamb Wax Paper, large roll, each..... 5¢  
Dried Peaches—Extra select stock, 10 pound box..... \$1.00  
Winesap Apples—Extra choice grades. Box..... \$1.75  
T. P. W. Bath Tablets, Rose Glycerine and Peroxide, 12 to box..... \$1.00  
Maine State Beans—Something different. Try them, 3 cans 50¢  
Hawaiian sliced Pineapple, packed in pure sugar syrup, 6 cans for..... 95¢



Miss Olive Gwinn, talented young lady of this city who has won much praise as a dramatic reader, left yesterday morning for southern Idaho, where she will give a series of readings in Caldwell, Weiser, Nampa and Boise. She will read the "War Brides," which she has presented in Pendleton on several occasions with much success. Miss Gwinn expects to be absent several weeks.

A. Phimister Proctor, the sculptor, arrived home Wednesday from New York where he had his western work on exhibit. As a result of his visit there Mr. Proctor sold several of his "Buckaroos" and other pieces done since coming west. He found plenty of work awaiting him in the east had he desired to accept the commissions but the west has too much of an appeal to him to permit him to remain long absent. During his stay in New York, Mr. Proctor was much entertained, one dinner having been given him at Delmonico's by W. B. Dominick. At that time he told the distinguished easterners present of the Pendleton Round-up and so interested them that a number voiced their intention of coming out this fall. Among the number planning on the trip are Mr. and Mrs. Dominick.

Mr. and Mrs. Edwin J. Burke expect to come up from Portland this week to occupy their residence on Water street.

Mrs. Gus La Fontaine has returned from Portland where she had been with her daughter, Mrs. Alvin P. Knight, who has been quite ill. Mrs. Knight is now improving slowly.

Madame Pauline Miller Chapman charmed an audience at the Presbyterian church last evening with her beautiful mezzo contralto voice. Her singing fully justified all of the kind things which many voice critics have had to say about her in this country and Europe. Her voice, of a natural sweetness and clearness, shows thorough culture and her varied numbers last evening were received with real pleasure by her hearers. She was supported by her husband, Frank Thomas Miller, a violinist of rare ability, and May Van Dyke, a very talented accompanist.

**COLDS QUICKLY RELIEVED.**  
Many people cough and cough—from the beginning of Fall right through to Spring. Others get cold after cold. Take Dr. King's New Discovery and you will get almost immediate relief. It checks your cold, stops the racking, rasping, tissue-tearing cough, heals the inflammation, soothes the raw tubes. Easy to take, Antiseptic and Healing. Get a 50¢ bottle of Dr. King's New Discovery today. "It is certainly a great medicine and I keep a bottle of it continually on hand," writes W. C. Jesseman, Franconia, N. H. Money back if not satisfied.—Adv.

**MEACHAM GIRL HAS ACCEPTED POSITION AT ABERDEEN, WASH.**  
MISS ALICE BROWN TAKES NEW PLACE; HAD BEEN STAYING WITH PARENTS.  
Cord Wood is loaded for Pendleton; Sunshine is melting the snow; There is still Four Feet in the Timber; Other Notes of the Meacham Country.

**CHURCH RECEPTION AT ATHENA BRINGS OUT LARGE NUMBER**  
MEMBERS OF CHRISTIAN DENOMINATION ENJOY A PLEASANT TIME.  
Reception Committee Greets Guests; Program is Given and Refreshments are Served; Other Societies of Like Nature Will be Held; Personal Items of Interest.

(East Oregonian Special)  
ATHENA, Ore., March 31.—D. C. Sanderson and son of Prewater, transacted business in Athena Monday.  
Mrs. J. D. Plamondon gave a recital for her music pupils Saturday.  
A reception to the members of the Christian church, given Wednesday evening, brought out a large company of people within and without the church. One would think of a city church with the modern demands for social life and character, when entering the main auditorium, where the people were met by a receiving committee composed of the pastor and wife, the official board and their wives, the choir and his wife. And after a short but strong program consisting of addresses by the pastor and his wife, a piano solo by Miss Zola Keen, and a vocal solo by Dr. W. R. Scott, the entire company were served with a generous menu that tickled the palate and brought forth many compliments for those who prepared the viands. This is the beginning of a series of monthly social features that the newly organized social club will have in charge. The church and the social life will be their theme for some months.

Miss Isabel Taylor of Pullman, Wash., is visiting Athena friends for a few days.  
B. B. Richards transacted business in Helix this week.  
Mr. and Mrs. McBride were in from their farms yesterday.  
Attorney Homer I. Watts, candidate for district attorney, transacted business in Helix Thursday.  
Mr. and Mrs. Ralph Saling of Weston passed through town Wednesday in their new car.  
Ed Wright of Pendleton, agent for the Mitchell auto, was in Athena Thursday.  
C. C. Conner of Helix, traded with Athena merchants Thursday.  
The Athena high school boys will go to Milton Friday afternoon for the purpose of playing baseball with the high school boys of that town. During remodeling of the Baptist

## CREDIT CHECK FOR \$81.00

This week ends our great sale. Many have taken advantage of the unprecedented piano values and exceptionally easy terms.

Buy before the 1st of April and save from \$100.00 to \$250.00. Those who have investigated have been quick to purchase and you should take advantage of this opportunity now. Next week your credit certificate for \$81.00 will be void. There are other advantages offered this week besides that are attractive. Pay \$5.00 or \$3.00 per month of you wish.

Every piano guaranteed by the manufacturers and by us. It is money back if not as represented. Store open evenings.

WARREN'S MUSIC HOUSE,  
820 Main St.

church, services are being held in the auditorium of the Athena school house.  
151,799 in Public Schools.  
SALEM, Ore., March 31.—Official records of J. A. Churchill, superintendent of public instruction, show that 2272 more children were enrolled in the schools of the state in 1915 than in 1914, the total number being 151,799. The number of teachers now employed total 6056 in the public schools and 509 in private schools. This is an increase of 303 over the year preceding.

**CLEANSES YOUR HAIR MAKES IT BEAUTIFUL, THICK, GLOSSY, WAVY**  
TRY THIS! ALL DANDRUFF DISAPPEARS AND HAIR STOPS COMING OUT.  
Surely try a "Danderine Hair Cleanser" if you wish to immediately double the beauty of your hair. Just moisten a cloth with Danderine and draw it carefully through your hair, taking one small strand at a time; this will cleanse the hair of dust, dirt or any excessive oil—in a few minutes you will be amazed. Your hair will be wavy, fluffy and abundant and possess an incomparable softness, lustre and luxuriance.

Besides beautifying the hair, one application of Danderine dissolves every particle of dandruff; invigorates the scalp, stopping itching and falling hair.  
Danderine is to the hair what fresh showers of rain and sunshine are to vegetation. It goes right to the roots invigorates and strengthens them, its exhilarating, stimulating and life-producing properties cause the hair to grow long, strong and beautiful.  
You can surely have pretty, soft, lustrous hair, and lots of it, if you will just get a 25-cent bottle of Kaowton's Danderine from any drug store or toilet counter and try it as directed.  
Ben Martin went to Pendleton on Monday, returning the next day.  
J. D. Casey went to La Grande on Tuesday night.  
Jim Shockley was in town on Wednesday to move the last of his household goods to his ranch at McKay Kay creek.  
The Casey Lumber company started work at its mill this week.

# CLEAN-UP DAY

## Call 622

AND WE WILL CALL FOR YOUR OLD RAGS, RUBBER, ZINC, BRASS, SACKS ETC.

**Pendleton Hide & Junk Co.**  
206 West Webb Street

# The Peoples Warehouse

WHERE IT PAYS TO TRADE