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DAILY EAST OREGONIAN, PENDLETON, OREGON, FRIDAY, MARCH 24, 1916

We are Special and Exclusive Agents in Pendleton for Hart Schaffner & Marx Clothes for men, Carhartt Overalls, Blocks' Work Gloves. Brocton Co-operative Shoes, Manhattan Shirts, Lewis & Cooper "Klosed Krotch" Underwear, Shawknit Sox.

## Dress-Up in One of Our Smart New Suits

This is a season when the diversity of styles allow every one to suit their own individual taste in the selection of their suit. All lengths of ackets, all styles of trimmings are correct, and endorsed by Dame Fashion when they are becoming to you.

> Blue, of course, in its various shades. such as navy, Copenhagen and callot are the most popular, while the new sage and Bolling green are strongly favored by a great many, the shades being such, that even those who have always been unable to wear the decided greens, find these shades agreeable to their complexion. Then too, Quaker grey, black and sheppard checks are still the favorite of those who find more practical use in them.

The styles are more alluring than the originators of Fashion have ever before devised. The general trend is of a youthful caste, flared hip jackets, of various lengths and full sweeping skirts, adding greatly to this pleasing effect. The prices are in accordance with the usual high standard we maintain from

\$15 to \$50

hose, in black or

he pair 50c.

black with white

and \$2.00,

25e

50c

SPRING FROCKS That are Unusual Every model has been carefully se lected to afford its wearer that differ ent apearance so desired during Dress Up Week.

Crepe de chine, taffeta, crepe mete or and gras de londre are the material used in navy and Copenhagen olue, al the new shades of green, fancy stripes black and Quaker grey are used dresses of entirely the same materia or bodice and sleeves of Georgett crepe that lend an extremely dress, appearance to the rest of the gown The prices range from \$14.75 \$35.00.

## RIBBONS

We can safely say that no store i Eastern Oregon carries so complete : line at such attractive prices.

Our stock of fancy ribbons is complete at all seasons, ranging in width from 1/4 inch to 8 inches in width. Prices, yard ...

Velvet Ribbons. Colored velvet ribbons are the scarcest thing in the market today and are very much the vogue. We were fortunate enough to procure a good line, of colors and widths. Prices yard ...... 5¢ to \$1.00 Staple Satin and Taffeta Ribbons in

every wanted shade and width from the tiny baby ribbon to the 10 inch | \$19.75. We are showing others from width. Prices, yard ...... 1¢ to \$1.25 | ss.95 up.

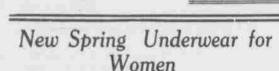


The New COATS are beautiful The "Dress Up" spirit will nake its influence felt in such garments as we are showing for summer wraps. Each and

every one has individuality and style whether it is made in shepherd check, navy blue gabardine, tan Bedford Cord. Knitex or black taffeta.

Ine model of wool velour is in a we check slightly tinged wit en. The upper part of the collows the figure to the waistline and as a collar made with two crossile mmed with green slig that throw er the shoulder or may be worn pen as well. The lower part of th oat ripples full around the hips with bias band of the same materia round the bottom This coat

If you don't, alright; only don't be to sure, lots of people in this town are acting on this idea, and standards are going to be set a little higher than heretofore-To be posted right you'll want to see what Pendleton's Greatest and Best Store has to offer-We show the new models, the new materials, the new features and ideas, fresh, lively, spirited spring fashions that are right for Men, Women, Boys and Girls, all ages, and sizes, and we give the best for the price no matter what the price.



In our underwear department you will find the "William Carter" brand which received the highest award at the World's Fair, and the well known "Kayser" brand. No names in the under wear lexicon mean so much to the well informed

woman customer. They mean best materials, workmanship and "fit." Women's Union Suits of silk, mercerized lisle,

plain lisle and cotton in medium, light and "gossamer" weight, very desirable cut, sizes 3 ... 35¢ to \$5.00 to 9. Price garment .... Women's Summer Weight Vests, plain band tops, crochet tops, bodice top, any style you de

sire, all regular and extra sizes. The garment 10¢ to \$2.00. CHILDREN'S SPRING UNDERWEAR

For the little ones, we have union suits 35¢ to 75¢. 10¢ to 25¢ Vests

25¢ to 35¢ Pants Nazareth Waists Nazareth Waist Union Suits . Reubens' Vests .

56c Pebece Tooth Paste ...

15c Lyons Tooth Piste .....

25¢ Yyons Touth Paste ....

25c Colgates Tooth Paste

50c Creme Elcaya .

The Percelde Cream

25c Sanitol Cremm

25c Colgates Tooth Powder ...

Soc Hind's H. and A. Cream . 39



T HONT NETVICE. Infants' extra quality pure thread silk hose, white Bon Ton Corsets ..... \$3.50 to \$5.50 Royal Worcester Corsets \$1.00 to \$3.00

LACES, EMBROIDERIES

AND FLOUNCINGS Our stock in these lines would compare favorably with lines carried in city stores in quality, beauty of design and price.

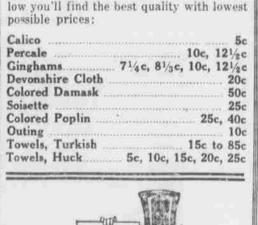
Allovers - Radium allovers, plain nets, in silk or cotton, suitable for waists, 36 inches wide. Yard 50¢ 0 \$2.50.

Lace Flouncings, 12 to 27 inch widths, shadow, oriental, filet and craquelle mesh. Yard ...... 35¢ to \$5.00

Narrow Valenciness, filet. mechlin, cluny, torchon and baby Irish laces. Yard 5¢ to 50¢.

Embroidery Flouncings-Voile and organdie flouncings 18 and 27 inch widths. all white and white embroidered with dainty col ors. The yard 50¢ to \$4.50

Dainty Edgings for infants' wear, made on organdie, swiss or nainsook. The . 5¢ to 75¢ vard ...





The Peoples Warehouse Where It Pays to Trade

filmsiest voiles in the most del- infants' and children's dress

cific Embroidery Company's novelties of all kinds, Nothing Package Outfits.

A complete assortment of art eat word in stamped lineas an





avy cotton. The pair, 25 cents Children's fine ribbed liste hose, in black, white, light ue and pink, sizes 5 to 10. The pair 25 cents Boys' heavy and medium heavy ribbed hose. In blac r tan. The pair, 25 cents. Inants' cashmere or lisle hose in white light

bink, tan and black The pair 25 cents, Inants' slik or slik and wool hose, slig white, black, light blue and pink; slik and wooj in black (instard Corsets ..... \$2.00 to \$12.59 and white only. The pair.35 cents ...

25c to \$2.00 only. The pair, 50c.

# Drug Sundries Underpriced In Our Drapery Dep't.

We carry a complete line of draperies, curtains, curtain nets and scrims, cretonn art denims and silkolines.

DID IT EVER OCCUR TO YOU that style rules in dress for the home as dress for the housewife? Hundreds of people see your home from the outside for every one who sees the inside. What they notice mostly is your windows and how they are trimmed. It's the windows that give expression, character to a house.

If you are looking for some new, distinctive window drapery you will find noth ng prettier than our new patterns of Quaker Craft lace. Its dainty laciness gives t a room just the desired privacy without excluding the light, air and vision. A wide variety of patterns and prices to fit every pocket-book.

For the more conservative housewives we have attractive scrims, both in ready-

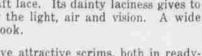
At all times we have the lat

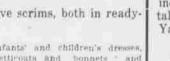
could be more profilable as we as more pleasant, inan to spen

ALWAYS ALWAYS ALWAYS We are always ready to The newest ideas, the You will always find The best makes and smartest styles, the most erve you in the best poshere the greatest stocks brands of goods at prices sible manner. exclusive patterns. from which to select. to please you.

We do not hesitate to recommend these Embroidery Pack- the spare time so often idle away, embroldering some dah many ideas for decorating the ages as the best on the matty article of wearing apparel o one, for curtaining of win- ket today. The materials, workmanship and designing are something new for the hom areads, portiers, toose covers the very best obtainable. All a charming funch set, a pret new bath tower or somethin or furniture-and many other materials are included exceptuses to which they may be put ing the laces and ribbons. The clase as pretty. packages contain gowns, com- If we haven't what you way Fabrics range from the binations, waists, corset covers. In stock we'll stamp it for you

The Best for the price to matter what the price





TWELVE PAGES

TWELVE PAGES

DAILY EAST OREGONIAN, PENDLETON, OREGON, FRIDAY, MARCH 24, 1916

Mail Orders are Promptly Filled, Same Day Received, by an Experienced Shopper. Satisfaction Guaranteed



## Spring Fashions and Dress-Up Week are for YOU!

It will be your week; you ought to enjoy it "Dress-Up Week" was invented to start you right on the new season, and to remind you that maybe you need some new clothes.

### Smart Gingham

Dresses

fit and are well made.

little ones to look well dressed.

goods

69c to \$2.50 Every mother would be proud of the apsearance of her little girl when dressed in one of these stylish little dresses. Solid colors and plaids, in washable fabrics and neat

esigns. Real juvenile looking frocks, that NATTY SPRING COATS FOR THE LIT-TLE GIRLS \$2.25 TO \$7.50 Whether in checks or solid colors the eat styles of these Spring coats make them desirable for mothers who want their

A General List of the most wanted

From our Dry Goods Section. Quoted be

10c, 121/2c 20c 50c 25c, 40c

10c 15c to 85c

sizes \$6,35 to \$11,35, Womin's Kid Gines—"They came from up stairs," and that statement means Quality. Not a trashy clove in the lot. They all sold from \$1.25 to \$2.25 per par. Bargain Basement Price, **69**c, Men's Hats—In Bohemia the fad is a little old alouch hat such as you've been tanging onto all winter, but in our wondertuil north east Oregon, the fad is the besit blocked, nittless hat you've means. We have a subscription of the subscription of the subscription of the subscription of the subscription. Winter, but in our wondertuil north east Oregon, the fad is the besit blocked, nittless hat you've heard of the subscription of the subscr

Jse our rest room. Write your letters here, in short ... make yourself at home here. We are here to serve you. DON'T OVERLOOK OUR BARGAIN BASEMENT. It offers you the greatest values in Pendleton. Women's Spring Coats-A fair, Price can't stand in your we

DRESS-UP

MAKE THE PEOPLES WAREHOUSE YOUR STORE.

use it for your headquarters. Meet your triends here.



We carry only the best known brands of glove and our stock is always fresh and up to date. Women's two fastener kid gloves. Our well

known "T. P. W." make, Come in white, blackbrown and tan. sizes 5 1-2 to 8. The pair \$1.50 Women's two fastener French kid gloves. Come n while, black, tan, grey, navy mode, cream, white with black stitching, black with white stitching lives 5 1-2 to 5. The pair, \$1.75.

Women's cape gloves, famous ome in London tan, one or two buffors. Th pair. \$1.50 and \$2.00. Vomen's grey Mocha and Suede Glovez in eith

ne or two buttons. The pair ..... \$1,50 and \$2,00 Women's 16-button French kid gloves in white in, brown and black. The pair, \$3.75, Women's two fastner slik gloves, guarant uble tips, if white, black, pongee, navy, brown and grey. The pair, 50c and \$1.00,

Women's is-builton silk gloves plain embry sted and Illined, idack or white. The pair, \$1.00 \$1.50 and \$2.00.

MEN'S SHIRTS

Nothing "tops" you off like smart shirts. We are particularly proud of our shirt stock, it is the most complete one in Eastern Oregon.

Manhattan's are our special hobby, but we have hundreds of smart, quality shirts besides Manhattans.

- Every style is here-Wool, cotton and silk-Soft collar shirts-
- Dress Shirts, work shirts-Any kind you want.

50¢, 75¢, \$1.00 up to \$4.50.





SOX We are exclusive agents i Pendleton for the celebrate Shawknit Sox. They come in every wanted weight, style and color.

- SHAWKNIT AT 25c 019-Medium weight, black cotto with white foot.
- S5P1-gray-white inside, seamle nedium weight. S. P. 15-Silk plaited, very f.
- unlity, seamless, double head an toe, black. S. P. s--White, fibre silk, medium weight, an exceptionar value, 2554 E.-Natural Maco, exceller
- for summer wear, seamless, medius weight. At 10c-We show an exceptions
- good black or tan wock, seamle medium weight. At 15c. 2 for 25c-We have the well known engineer and fireman's sox, black and tan, good weight, excelled
- wearers. At 50c-We can give you the cele brated Phoenix pure thread silk seamless son. The best for the price on

Work Sox at 5c, 10c and 15c,

We are Special and Exclusive Agents in Pendleton for Buttericks' Patterns and Publications Phoenix Hosiery, Hartman Trunks, Dents's Gloves for women, Ground Gripper Shoes for men and women Royal Worcester, Bon Ton and Gossard Corsets.

### "NOW WHAT GOES INTO THE WELL COMES OUT IN THE BUCKET

-and it's much the same with boys' clothes. You get out of them exactly what has been put into them, nothing more. Cheap DRESSUP linings, poor tailoring and cotton fabrics are bound to show up in the wear, and of course, that isn't going to make you feel very happy.



All of which is but another way of telling you that when you're out for a boys' suit you ought to come into The Peoples Warehouse for it.

We can't give you what we haven't got. We can't sell you cheap clothes 'cause we haven't that kind. We can, however, give you the best \$5.00 boys' suits you have ever laid eyes on. Two pair of pants, latest style Norfolk coats. We're very anxious to show them to you.

## Men's Underwear

When you make up your Cooper "Klosed Krotch," mind to buy your new Spring underwear, come to us-because we show the D., Porosknit; cotton, linen, largest assortment, the wool, silk; any kind you Griffon Suits greatest stock, the best want you can find here. Per brands, at the most reason- suit 50¢, 75¢, \$1.00, to Clothcraft Suits able prices.

\$5.00.

Wash Goods You always use a certain amount of white goods for dresses skirts, waists or trimmings. All kinds and qualities found here,

25c, 35c, 40c, 50c, 65c,

Organdle, yard .50e to 85e | stripes, ribbon stripes and shadow plaid Madras, yard Skitnen, yard 25c and 35c offe, yard inen, yard .65c to \$1.50 ce Cloth, sard imity, yard epels hand v .20c to 650

WASH GOODS Our assoriment of Wash Goods is fo better than we have ever had. newest coloriters patterns and style Fronomically priced.

TISSUE GINGHAMS light weight sheet wash gingha r dress up dresses, 27 inches wid mes in stripes, plaids and check

GOLDEN CROSS BATISTE manent meteorized finish. dots, flounced and small figures. e wide, makes up into a nifty lit

ash drame. The bard on 40-IN. ORGANDIES

the best we have in the line of Wash Good firm texture. uniform wear ound thread and coloring "most beau-These make up into charming sum-

Ladics' White Kid, 9

heel, the newest thing in

· UP ·

inch Lace Boots, very

nifty, in all widths and sizes Prices \$7.00,

Ladies' African Brown

Kid, 9 tuch Tan Boots

Plain toe, Louis Cub

color. Price, \$6.00.

mer frocks

### patterns, colorings and quality. For four "Dress Up" frocks there will tainty answer the purpose. These me in printed floral effect, small de ong striped and satin stripes, all co , dark and light, some pastel shades evening wear. The yard, 25c to 75c LAWNS AND BATISTE f course you'll need several little - drowner One

The pard., 10c, 12 1-2c, 15c, 20c 40-IN. LACE CLOTH your every day house d better than this to inch Lars Clot

hese come in colored stripes and flor

a effects, 40 inches wide. The pard.

40-IN. VOILE

This is truly a volle season. Our

howing in these cannot be duplicated

mes in stripes and dots; all colors, Ti FIGURED RICE CLOTH The of our new wash cloths which has oven very popular. A flos texture, neats fuished, of white and editored ground rinted floral effect, makes up "verhie", 17 to 40 inches wide. The yard

25c, 35c 40c.

You'll find plain weaves, irregular e price.

nings. The yard .....

# New Arrivals in Spring Footwear for Dress-Up Week, the very latest in styles direct from New York City

Canvas, white and ivory soles and Heels, plain toe, button shoe, the newest thing out. Price \$4,00. DRESSUP Ladies' Dark Tan Russian Calf, English Last. 16/正信秋 Rubber soles and Heels. A very easy walking shoe, Low heel, luce. Price \$5 Men's Dark Tan Russian Calf. English last h hoe. Price ....

Ladies Black Gem Kid

10 inch boot, plain toe. Louis, Cuban heet, made

very dressy boot. Price.

Ladies White Reignskin

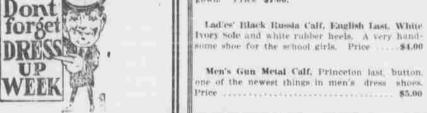
on the Belmont Jast

\$5.00 Men's Glaze Kangaroo Button, made on the \$5.00 Men's Gun Metal Calf, well sole, lace and bu \$3,50

Warehouse.



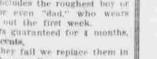
Look here for the newest and best in Stetson and Kensington hats.



would be spring 's arrivals have been sent to this department to be sold at the extreme low price Coats of fine new materials, well made and fashioned moderate. You would be perfectly satisfied to buy them at from 1956 to to buy them at from 1956 to the fine to the set of the best have buy the set of the buy to the set of the best have buy the set of the buy to the set of the best have buy the set of the buy to the set of the best have buy to the set of the buy to the set of the best have buy the set of the buy to the buy to the set of the buy have buy to the set of the buy to the buy to the set of the buy have buy to the set of the buy to t to buy them at from \$19.50 to \$32.59 But the Bargain Hast ment Price is \$6.70 to \$11.25. Men's Suits — When you're dressed-up you receive the self-satisfying recognition from the man higher up. The clothes don't make the man, but, if there anything in you, the

there's anything in you, the clothes might call atention to it. And why not wear the best It's here for you—the heet suits, heat makes, best finished and in the heat styles, single suits and all sizes \$8,35 to \$11.55.

basit blocked, niftlest hat you Visit this money saving depart can get hold of, ment and dress up.





## ALWAYS

Look here for Dainty Undermuslins,

ALWAYS

\$5.00 ton, the best shoe on earth for -

\$4.00,



ALWAYS

ALWAYS You can abuild adde tons outing to the Propies Ware house first if what you want te in Pandleton you'll be more unt to must be nerve and en nice will be right.