

The Dean Tatom Co.

FOR SATURDAY
A FEW OF OUR CASH
PRICES:

Corn	10¢
Peas	10¢
Tomatoes	10¢
Peaches	10¢
Shrimp, 2 for	25¢
Potatoes, per 100 lbs.	\$1.75
Eggs, dozen	20¢
Cascade Butter, none better	35¢

Phone 688

TWO SOLDIERS WOUNDED BY VILLA BANDITS



Two United States soldiers wounded by Villa's bandits in their attack on the Thirteenth Cavalry at Columbus, N. M. They were at the Columbus station to board a train for the army hospital at El Paso.

March 27th to April 8th "DRESS-UP"

We have made every effort possible to make Dress Up Week one of great success to our customers, and you will find EACH AND EVERY DAY, SOMETHING NEW, DIFFERENT, AND UP-TO-DATE on display. Permit us to show you through our stock before purchasing elsewhere. WE CAN SAVE YOU MONEY AND ASSURE YOU QUALITY AND STYLE.

A few new arrivals on this morning's express:

RADIUM LACES—Something new and the very thing to make that new dress attractive. Comes in 6 inch, 12 inch and 18 inch width. New lace Medallions and lace points, all sizes, all prices.

THE NEW PASTELLE OR TWO-TONED TAFFETAS—These are exceptionally good this Spring; are 36 inches wide and extra good quality, the yard \$2.00.

FANCY WAISTINGS, 36 in. wide, at yard... \$1.50

TUB SILKS—These are 36 in. wide and come in a wide range of patterns. About 50 pieces to select from, per yard... \$1.00 and \$1.25

NEW CORSET COVER EMBROIDERY—A large range of patterns and moderately priced.

WAYNE KNIT HOSIERY—The kind that always fits and are guaranteed to give satisfaction. Both ladies' and children's, priced at 25¢, 35¢, 50¢, 65¢, 75¢, \$1.00, \$1.25 and \$1.50.

FANCY RIBBONS OF ALL KINDS—Any width desired and priced from 15¢ the yard to \$1.45.



TOMORROW, SATURDAY 25TH, THE LADIES OF THE BAPTIST CHURCH WILL CONDUCT A HOME COOKED FOOD SALE IN OUR GROCERY DEPT.



PAY OUR READY-TO-WEAR DEPARTMENT A VISIT and inspect our large assortment of NEW WAISTS, just received by express. A sample of these are on display in our window. These come in lawns, organdies, batistes, pongees, tub silks, crepe de chines, and Georgette crepes and are priced at from \$1.25 to \$6.95.

BETTER GOODS, LATER STYLES, PROMPT AND CORTEOUS ATTENTION.

ALEXANDERS

THE DAYLIGHT STORE.

Prevents roughness during the summer

NYAL'S FACE CREAM

A superior vanishing skin tone soon absorbed. LEAVES NO SHINE

Price 50 cents

Koeppen's

The Drug Store That Serves You Best

Admiral Winter in Guam. WASHINGTON, March 23.—Admiral Winter reported to the navy department his arrival at Guam. He will report on the steamer Cormorant, the interned German ship, the crew of which Germany wishes transferred to San Francisco.

Freckle-Face

Now is the Time to Get Rid of These Ugly Spots.

Do you know how easy it is to remove those ugly spots so that no one will call you freckle-face? Simply get an ounce of othine, double strength, from your druggist and a few applications should show you how easy it is to rid yourself of freckles and get a beautiful complexion. The sun and winds of March have a strong tendency to bring out freckles, and as a result more othine is sold in this month. Be sure to ask for the double strength othine, as this is sold under guarantee of money back if it fails to remove the freckles.

The Reason for Dress-Up Week

WHY every man, woman and child should get behind the Dress-Up movement in Pendleton, on March 27th.

The Dress Up idea grew out of the fact that with the coming of the war in Europe the American people lost something of their usual confidence and, because they did not know what effect the situation there might have upon American industries, a large proportion of the American public at once entered upon a course of rigid economy. When people set out to economize, one of the first things they do is to cut down on what they usually spend for clothes.

Many Industries Affected

The apparel industries rank among the five great industries of this country and when one considers the millions of people engaged in growing the raw textile materials, in spinning and weaving the fibre into cloth, cutting and making garments and distributing them to the public, as well as the great army of men and women designers and others, who are directly dependent upon the garment industries, it will be seen that so staggering a blow as that dealt the apparel trades in the first months of the European war must make its effect felt in every part of the country.

A Herald of Prosperity

As it proved, the war in Europe brought prosperity to Americans and when this prosperity had advanced to such a point that it needed only something to crystallize in the public mind the fact that this country was prosperous, the Dress Up campaign

was launched. The Dress Up propaganda of last fall urged Americans to open their eyes and look at the situation as it was. To feel confidence in American prosperity and in the soundness of our industries and then to express that optimism and confidence by wearing the better clothes that they could afford to wear, but which, through their uncertainty, many of them had refrained from buying.

The Importance of Clothes

But while it was to cause this recognition of national prosperity, the DRESS UP campaign had another idea behind it. That was to lay emphasis upon the importance of clothes. To overcome, so far as possible, the wrong impression, created by the misguided use of retail advertising space, that clothes were to be regarded by the public only in the light of so much protection and covering to be purchased invariably at the lowest possible price.

What Dress Up Really Means

The DRESS UP movement aims to make the public realize how much of one's success and happiness in life, under our present social system, really depends upon our wearing of the right sort of clothes. It emphasizes the psychological effect of clothes not only on those with whom we come in business and social contact but upon the wearer. And yet the Dress Up idea is in no sense a bid for snobbery.

Dress-Up Week in Pendleton Will Be March 27 to April 3rd.

8-YEAR-OLD FIGHTS TO SAVE MOTHER

SAN FRANCISCO, March 24.—While their eight-year-old son battled to save his mother, Archie Welch, a house painter, shot and fatally wounded Mrs. Hattie Welch, his divorced wife, here and then killed himself by putting a bullet through his head. The couple were divorced two months ago. Welch called at the house, said Mrs. Welch in a dying statement made at the hospital and demanded that she return to him. When she refused he advanced towards her. The boy, Alfred, lunged himself between them and begged Welch not to hurt his mother. Welch threw the boy out of the way, fired two shots into the woman's body and then killed himself.

A three-wheel cab invented by a London cabman half a century ago is still in use, the claim being made that it never has been overturned.

GIRLS! HAVE WAVY, THICK, GLOSSY HAIR FREE FROM DANDRUFF

SAVE YOUR HAIR! DOUBLE ITS BEAUTY IN A FEW MOMENTS—TRY THIS.

If you care for heavy hair, that glistens with beauty and is radiant with life; has an incomparable softness and is fluffy and lustrous, try Dandruffine.

Just one application doubles the beauty of your hair, besides it immediately dissolves every particle of dandruff; you cannot have nice, heavy healthy hair if you have dandruff. This destructive scurf robs the hair of its lustre, its strength and its very life, and if not overcome it produces a feverishness and itching of the scalp; the hair roots furnish loosen and die; then the hair falls out fast.

If your hair has been neglected and is thin, waded, dry, scraggy or too oily, get a 25-cent bottle of Knowlton's Dandruffine at any drug store or toilet counter; apply a little as directed and ten minutes after you will say this was the best investment you ever made.

We sincerely believe, regardless of everything else advertised, that if you desire soft, lustrous, beautiful hair and lots of it—no dandruff—no itching scalp and no more falling hair—you must use Knowlton's Dandruffine. It eventually—why not now?

OVER 30 CITIES TO DISCUSS COUNTRY'S PREPAREDNESS PLAN

WILL SEND REPRESENTATIVES TO TAKE PART IN SPOKANE MEETING.

Purpose of Conference is to Let Rest of United States Know That Businessmen of the Northwest are Aroused to the Importance of National Defense Scheme.

SPOKANE, March 24.—Over 30 cities and towns already have advised that they will participate in the northwest preparedness conference in Spokane March 27 and 28.

"To let the rest of the United States know the business men of the northwest are aroused to the importance of preparedness is the purpose of the conference," states President W. S. McCrea of the chamber of commerce, under whose auspices the meeting will be held.

"This conference will arrive at a general understanding of just what preparedness means for the nation and the Pacific northwest," he continued, "and we will have the benefit of opinions from men in congress who are dealing directly with this vital question. Army officers will define our position in the matter of national defense and discussion will develop recommendations on a broad, patriotic plane."

The tentative program follows, and will be carried out as indicated, with the exception that additional speakers on the various subjects will be secured before the convention meets:

"The Necessity of Adequate Protection for the North Pacific States," Ralph R. Dunaway, Portland.

"The Plans for Military Preparedness," discussion led by Major Fred Llewellyn, Seattle, with an address by Colonel David A. Baker, Jr., of Vancouver barracks on "The A-B-C of Preparedness."

"Preparedness of Transportation," under the subdirection "The Railways" well known northwestern transportation officials will be secured as speakers under the subdirection "The Permanent Highways and Good Roads as a Part of Preparedness," E. P. Mathewson, president of the Montana State Good Roads association, will speak.

"The Present Status of Military Preparedness Before Congress," Representative C. C. Dill.

"The Chamberlain Bill to the Australian System," N. W. Durham, Spokane.

"Military Training in the Schools and Colleges," Dr. E. O. Sisson, commissioner of education for Idaho.

"The Effect of the Preparedness Program in the Militia Organization of the North Pacific States," led by General Maurice Thompson, and the

adjutants general of Oregon and Wyoming.

"The Program for Naval Preparedness," led by northwestern leaders of the navy league, Edward Cookingham, Portland, and Thomas Burke, Seattle.

"The Protection of the Pacific Northwest from Naval Attack," Captain A. P. S. Hyde, U. S. A., inspector of instruction of the coast artillery militia.

"The Present Status of the Naval Program Now Before Congress," Senator Miles Poindexter.

"Industrial Preparedness and its Relationship to the Army and Navy," John H. Lewis, state engineer of Oregon.

Speakers have not yet been selected for the subject, "What the Preparedness Program Means to the Existing Posts and Army Organizations in the Northwest."

Primary Law Held Invalid

AUSTIN, Tex., March 24.—The state supreme court held unconstitutional a law passed by the last legislature providing for the holding of a democratic presidential preferential election.

Substantially the decision said, public funds were not available for holding party primaries, for the reason that these primaries were not public functions.

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4. A STANDARD "RITE HEAT" IRON, VALUE \$2.65 ABSOLUTELY FREE.

This offer good only to April 15 NOT A DAY LATER.

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