

APRIL FASHION SHEET IS HERE—COME AND GET ONE.

We are Sole Agents in Pendleton for: Butterick Patterns, Royal Worcester, Bon Ton, and Gossard Corsets; Hart, Schaffner & Marx Suits for Men; Carhartt Overalls. Always the best for the price, no matter what the price.

Stripes are Going to be This Season's Most Popular Patterns

They're handsome, not "flashy," not dull, extremely distinctive. Those we show come from America's best makers, Hart, Schaffner & Marx, Griffon and Clothcraft, and they're the kind of clothes you'll be proud to wear.

Striped fabrics are going to make a distinct appeal to men who are known as good dressers. They're in such decidedly good taste that they're bound to be popular.

And our stock of striped suits is the finest you've ever seen. Our assortment is large and varied. \$15.00 to \$30.00.



PREPARE FOR DRESS UP WEEK. ENJOY IT. MAKE THE MOST OF IT.

See if you can't make the best appearance of any one on the street during that week. It will be worth something to you. Watch our ads.



Attractive Gingham DRESSES For the Little Girls

We are showing a complete stock of very attractive washable dresses for the little maids. Sizes from 2 to 14 years.

The Materials are both French and domestic gingham, chambrays and galatea in pretty solid colorings and plaids.

The Styles are juvenile in character and some show the French low belt effect with short belted skirt.

The prices range from 69c for the little tots up to \$2.59 for larger girls.

LIGHT WEIGHT SPRING COATS FOR WOMEN

A most complete assortment of colors, sizes and materials. \$2.95 to \$7.50 SILK AND WOOL POPLIN

Comes 40 inches wide. A silk that gives that "dressy appearance" whether in dress or suit. Of silk and wool, firm texture, permanent finish. Yard \$1.00 FANCY LINING SILKS

Guaranteed lining silks, in the big floral effect so much used this season; 36 inches wide, in all colors. New lot just in today.

VELVET RIBBONS

A new lot of "velvet ribbons" including all shades and sizes, from No. 1 to 80. Velvet ribbons are to be used quite extensively this season. These are of silk velvet with satin back. Economically priced.

LADIES' NECKWEAR

By express a new shipment ladies' neckwear. New shapes collar and cuff sets. Ruffling in net, organdie and voile in white only.

The Bargain Basement

Our clearing-out department—the department to which we send all our broken lots, bolt ends, and thousands of dollars worth of other merchandise that we mark extremely low in price and sell quickly. The quality and reliability of our Bargain Basement Merchandise is established when you learn that it all comes from our High Class Up-Stairs stocks. The prices are set much lower than others set on so called cheap merchandise. A visit to this Money Saving Department will convince you.

5c—Men's Heavy Cotton Sox—Not the ordinary tissue paper variety that can be bought at most any store, but these are of heavy tough weight for hard wear. Double heel and toe, two thread, seamless, fast colors, made in U. S., full length—5c.

- Childrens Shoes, 2 to 5 49c
China Silk, 25c value 15c
Black Sateen, equal to 35c 21c
Printed Rice Cloth 10c
Men's 50c Silk Ties 19c
Bed Spreads, full size 98c
Ribbons, sold for 25c 10c
Men's Handkerchiefs, value 10c 5c

- Curtain Goods, light and dark 14c
Table Cloth, best to be had 48c
Canvas, for various purposes 11c
Challis, for comforts, etc. 5c
Brooms, the best yet 42c
Clothes Brushes, stiff bristles 5c
Syrup Pitchers, sold for 20c 9c
Turkish Towels 10c

5c—Lawn—Flowered and figured, 15 or 20 new bright colors to select from, and of the prettiest, daintiest designs for your summer dresses. A truly good value that you would readily buy for 10c 5c

- Women's Stylish Spring Coats \$6.75
Men's All-Wool Suits \$7.00
Dress Skirts, value \$5.00 \$3.49
Men's Shirts, \$2.00 values \$3c
Women's Suits, tailored \$7.50
Men's Dress Shoes \$2.37
Women's Dress Shoes \$1.98
Boys' All Wool Suits \$3.39

- Boys' Single Pants 98c
Girls' Dresses, of very pretty styles for \$1.95
Girls' Shoes, \$2.65 value \$1.97
Stockings and Sox for the entire family and every pair guaranteed. Will replace every pair showing a hole, 6 pairs 75c

37c—Silk Pongee—So popular was our previous two sales on pongee at 37c that we were practically compelled to repeat it the third time. New lot every thread silk, 36 inches wide and imported every piece. Value 75c and 85c, 37c

The Peoples Warehouse

Where It Pays To Trade

SOCIAL AND PERSONAL

The St. Patrick idea was carried out yesterday afternoon in both decorations and refreshments at the meeting of the Current Literature Club held at the home of Mrs. I. U. Temple on West Court street with Mrs. Temple and Mrs. A. C. Hampton as hostesses. Besides the club members there were twenty additional guests and the afternoon proved a very delightful one.

"Social forces" was the subject for the afternoon program which was as follows:

Paper, "Social Forces at Our Command."

(a) Social Service, Social Settlements, School Houses as Social Centers.

(b) The Social Influence of the Modern Drama, the Moving Pictures, the Periodical Press. Mrs. Roy Bailey.

Review: Tono-Bungay (Wells). Mrs. James Johns, Jr.

"Social Forces in Modern Art and Literature." Mrs. James A. Fee.

Reading: "The Blind" (Baeterlinck) Mrs. C. F. Colsworthy.

During the afternoon Miss Margaret Lowell, accompanied by Mrs. Lester Hurst, played two violin solos, "Romance" (Reubenstein) and "The Last Rose of Summer." During the social hour the refreshment table was presided over by two recent brides, Mrs. William E. Lowell and Mrs. James Alger Fee.

Invitations signed "Committee, Pendleton Commercial Association" have been issued for a dinner to be given at the Hotel Pendleton on Monday evening, March 29. The invitation sets forth the following as the purpose of the gathering:

Aside from the social enjoyment of the evening, the object of the meeting is to hear the presentation of the plans of the various civic organizations for the coming year, that the aims and efforts of each may be understood and in full accord with the others; that the maximum of good results may be brought to Pendleton.

Five minutes will be allotted to the executive of each organization for the presentation of their respective plans, and it is requested that an outline of the remarks of each speaker be handed in for publication in the local papers.

The program is announced as follows:

The City Administration—Mayor J. A. Best.

The Commercial Association—President W. E. Brock.

The Civic Club—President Mrs. E. T. Wade.

The School Board—Chairman J. V. Tallman.

The Library Board—President Mrs. Lina H. Sturgis.

The First National Bank (More Homes for Pendleton)—President G. M. Rice.

The American National Bank (More Industries for Pendleton)—President W. L. Thompson.

Round-up Association—President T. D. Taylor.

The East Oregonian (Pendleton, a Center)—Editor E. B. Aldrich.

The Tribune (The Press) Editor John P. McManus.

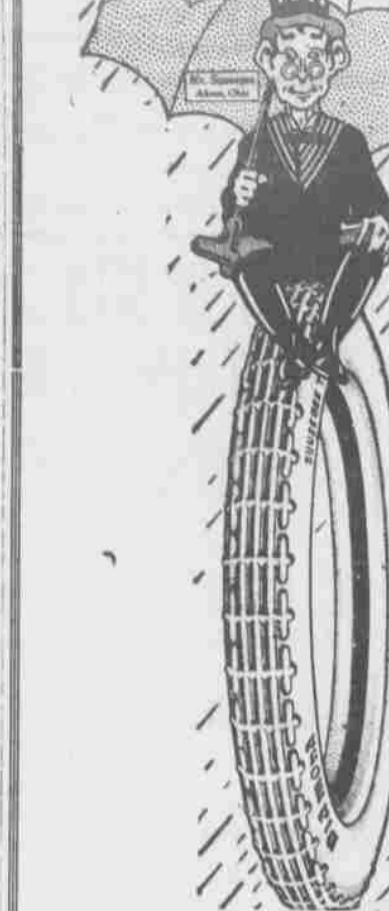
The County Court (Direct benefits that Pendleton will receive from county improvements)—Judge Chas. H. Marsh.

State Administration (What Pendleton should receive from the state)—Representative Roy W. Ritter.

Good Roads Association—President J. F. Robinson, Toastmaster.

Last evening a charming party was given at the home of Miss Pieta Hall, with Miss Pieta and Miss Marie Best hostesses. The rooms were decorated in green paper and carnations, Shamrocks served as place cards at the table and Irish hats with verses on them served for favors. Irish games were played and several songs and readings were rendered during the evening.

The guests were some of the younger folks of Weston. At a late hour a three course dinner was served. Several toasts were given. The guests present were: The Misses Josephine Lavender, Ruby Price, Lois Porter, Farel McBride, Ruth Reed, Myrtle Hodgson, Thelma Anderson and Messrs. Earl Kenzie, Floyd Hall, Rulon Smith, Allison Woods, Earl Olson, Robert Hodgson, Leonard Blomgren, Lowell Hyatt and Walter Michael.



tires that's our business

WE are a big specialty tire house, carrying the largest stock and greatest number of different high-grade makes of tires in all Eastern Oregon.

The tires we sell are made to "make good." If you buy a tire here you know you will get all the mileage claimed for it.

WHOLESALE AND RETAIL DISTRIBUTORS OF DIAMOND SQUEEGEE KELLY-SPRINGFIELD FIRESTONE GOODYEAR CORD REPUBLIC GOODRICH SILVERTOWN CORD

It Will Pay You to See Us Before You Buy TIRES VULCANIZING AND RETREADING

We also carry a full line of automobile accessories, oils and lubricants. Free air and water, also gasoline service station at our curb. Prompt attention to your every want and only competent workmen employed.

Pendleton Rubber & Supply Co.

WM. DUNN, Mgr. Telephone 135 305 East Court Street.

position when he held a congress of New Thought there.

Attorney John C. Caslin is fighting in the federal court for an immediate hearing of his case because Dr. New and Mrs. Marie T. Graham are penniless.

Mrs. Graham was one of the cult's heads. Newer New was arrested when literature claiming he was 20, whereupon he looks 50 years old, was sent through the mails.

What is Home Without an Heir!

This is a subject that has a place in all minds in all times. And it naturally directs thought as to the comfort of the mother during that wonderful period of expectancy. Mothers who know recommend "Mother's Friend." It is an external remedy for the stretching muscles, enables them to expand without undue strain, assists the organs to crowd against nerves, to pull at ligaments, to thus avoid pain.

These restless days are marked, peaceful nights are experienced, morning sickness, headache, apprehension and other distresses are among the various ills which women, everywhere relate they entirely escaped by using "Mother's Friend." And by its effect upon the muscles the form is retained and they return to their natural, smooth contour after baby is born. Get a bottle of this invaluable aid to expectant mothers. Any druggist will supply you. It is harmless but wonderfully effective. Write to Bradford Regulator Co., 413 Lamar Bldg., Atlanta, Ga., for a specially written guide book for women interested in the subject of maternity. It will prove an inspiration. It contains information that every woman should know all about. Write today.



JOIN THE HAPPY WELL-DRESSED THROUGS

Dress-Up Week

STARTING MARCH 27TH

We are prepared to protect you in your appearance with the

MOST BEAUTIFUL LINE OF MILLINERY EVER SHOWN IN PENDLETON

Styles to suit your personality. Ideas that are distinctive. Designs that are "Style De Luxe"

Mason's Millinery

821 Main Street, near Post Office

SEE AND RIDE IN the NEW



BEFORE YOU BUY A CAR.

Learn of its easy riding qualities; how easy it drives; its wonderful power and behavior, then

COMPARE IT WITH ANY CAR OF ITS PRICE OR FAR ABOVE. Forty-Horsepower, Four-Cylinder, Seven-Passenger Touring Car, f. o. b. Pendleton, \$975 CARS NOW ON OUR FLOORS FOR YOUR INSPECTION.

The Stone Garage

M. K. LONG, Prop. Telephone 74. 727 Johnson Street.

NEW THOUGHT CULT FOUNDER PENNILESS

SAN FRANCISCO, March 18.—"Doctor" Newer New, founder of the New Thought movement guaranteeing riches and life eternal on this earth for all its members, is broke. With the crashing of his organization about his ears and the desertion of its members, the man who always wears white, now wears black, while he waits a summons into the federal court to answer charges of fraudulent use of the mails.

All he has left out of the thousands reaped from the conduct of his "Churches" are a few books and a bronze plaque given him by the ex-