

Only a nickel

ONLY a nickel. The child takes only a nickel to the grocer for a loaf of bread. And only a nickel from a multitude of homes grows into one of the largest annual expenditures of the American family.

Only a nickel. The passenger hands only a nickel to the street car conductor. And from multiplied nickels arise giant traction companies carrying their millions of passengers.

Small as a nickel is—the owner of a great nickel business is under a heavy responsibility. He is responsible to thousands of people—not only to every one who buys his commodity—but every time they buy it.

All this comes close home to us. We have a nickel business. Our commodity is purchased millions of times in the year.

Every time it is bought we are responsible for its flavor and fragrance—for its easy drawing and even burning properties.

We are responsible—to every OWL smoker, for every OWL Cigar.

M. A. GUNST & CO. INCORPORATED



The Weekly Bulldogger

MONDAY, MARCH 13, 1916.

Pendleton The Pacemaker. Mr. Bulldogger.—You Pendletonians are always boasting of your progressive spirit. How do you account for the fact that you still have spelling bees in your schools and that your citizens seem to prefer checkers and horseshoes to bridge and baseball?

Yours, WALLA WALLAN. Your pleasant filiaz, W. W., comes at an untimely time. Just last week we read in your home papers that Walla Walla has decided to stage a spelling contest along the lines followed in Pendleton, and if you travel true to form, methinks there will be a revival of checkers and horseshoes in your midst in a year or so.—Ed.

This Didn't Really Happen. A teacher in the Pendleton schools thought to test the knowledge of her scholars on current events in connection with their composition work. Thus she directed them to build a sentence using in it the names of the governor and the secretary of state of Oregon. She was surprised to receive the following ingeniously constructed sentence from one boy: "George Washington Jackson, the darkey boy in our class, had bugs in his hair and we locoot them Withycombe."

OUR WEAKLY LIMEBICK. Harry D. Gray. An unmarried Harry named Gray lived the life of a bachelor gay. When asked if he'd wed, He emphatically said, "No, nit, nix, never, nay, nay."

Buy Your Own Bulldogger. A man who was too economical to subscribe for his home paper sent his little boy to borrow the copy taken by his neighbor. In his haste the boy ran over a 44 stand of bees and in 15 minutes looked like a warty summer squash. His cries reached his father, who ran to his assistance, and falling to notice a barbed-wire fence, ran into it, breaking it down, cutting a handful of flesh from his anatomy and raising a \$5 pair of pants. The old cow took advantage of the gap in the fence and got into the cornfield and killed herself eating green corn. Hearing the racket the wife ran up, set a four sallow churn of rich cream into a basket of kittens, drowning the whole flock. In her hurry she dropped a \$25 set of false teeth. The baby, left alone, crawled through the spilled cream and into the parlor, running a \$10 carpet. During the excitement the oldest daughter ran away with the hired man, the dog broke up eleven setting hens and the calves got out and chewed the tails off four fine shirts.—Kansas City Journal

Was Carrying Quite a Load. This wouldn't have happened when the town was wet. Commissioner Mac Cockburn, of Milton, hopped off the rattlers the other day carrying a grip so heavy that his right shoulder sagged. A friend or two on the platform spotted him. The sight suggested to them that there might be in that grip something that would relieve the parchedness of their throats. Very promptly, then, they volunteered to carry the grip. Mac is a wise old owl. He gave the boys a wink "Come on up to the engine," he said "And we'll open her up." Granting under the load the friends carried the heavy grip to the garage where Mac opened it. Inside was the magnet of his automobile.

6 Apples as Modesty Breeders. Ed Averill picked up the following verses in the course of his travel and submits them thinking that they contain a suggestion as to how to use the surplus of the northwest apple crop.

Modesty. When every pool in Eden was a mirror That unto Eve her dainty charms proclaimed.

She went undraged without a single fear or thought that she had need to be ashamed.

'Twas only when she'd eaten of the apple That she became inclined to be a prude, And found that ever more she'd have to grapple With the much debated problem of the nude.

Thereafter she devoted her attention, Her time and all her money to her clothes And that was the beginning of convention. And modesty as well, so I suppose.

Convention's come about in fashions recent. Now girls conceal so little from the men, It would seem that in the name of all that's decent, Some one ought to pass the apples 'round again.

True Sacrifice. George Hartman says he thoroughly believes in the institutions of Lent. He says he is forgoing parsnips and ping pong during the forty days of abstinence.

Kernul Boyd to Kernul Wood. It must be excruciatingly exasperatingly embarrassing to the good people of the metropolis over the hill to have in their midst an editor who is continually offering veiled proposals of marriage to the leading actresses of the nation, through the medium of his nefarious sheen.

Anyway, for the general relief of the long suffering Weston community, I hope he'll eventually succeed, and to avoid undue disparity in age, I would suggest he try the divine Sara.—Athens Press.

Discrimination. The noble red man is still the victim of discrimination. A Nisqually Indian was sent to the Walla Walla pen for merely stealing a pair of silk stockings when his paleface brother would also have tried to run away with the contents.—Weston Leader.

"Big 3" Debate on March 24. UNIVERSITY OF OREGON, Eugene, March 13.—Which has the best debating squad this year, Stanford, University of Oregon or University of Washington?

The answer will be heard on the night of March 24. The three universities are then to meet in a triangular contest.

Resolved, that the United States should maintain a navy above third rank in fighting efficiency." is the topic.

The lineup will be: At Palo Alto, Stanford affirmative against Washington negative; at Eugene, Oregon affirmative against Stanford negative; at Seattle, Washington affirmative against Oregon negative.

Harry Putnam, of Rochester, N. Y., trapped a robin recently and found tied to its legs a note written by Miss Retatrice Hinman, of Washington, inviting the finder to address her if he was under 20, single and good looking. Mr. Putnam replied at once.

A Specific Against Colds. The nearest thing to a specific against colds is a sleeping porch or open bed room and a cold sponge bath every morning when you first get up. Even then you will occasionally take a cold, especially when colds are epidemic, and when you do you will find Chamberlain's Cough Remedy a great help in enabling you to get rid of it. Try it. Obtainable everywhere.—Adv.

WOMEN DRIVEN FROM THEIR HOMES



Here are types of Montenegrin women driven from their homes by the invasion of Austrian troops. These women are dressed in their Sunday best, waiting at a depot where 'free food' is given to keep them from starvation.

NO MORE BACKACHE NO MORE MISERY

Hundreds of people have been relieved of the agonies caused by weak, diseased or clogged-up kidneys by using Solvax, the new remedy that quickly reaches the source of all kidney complaints.

If you suffer with pains in your back and sides or have any signs of kidney or bladder trouble, such as rheumatic pains, purty swellings under the eyes or in the feet and ankles, if you are nervous, tired and run down, or bothered with urinary disorders, Solvax will quickly and surely relieve you of your misery.

Solvax is the most potent remedy yet devised for ridding the system of uric acid and driving out all the poisonous impurities which cause such troubles. It neutralizes, dissolves and makes the kidneys act out all the uric acid and poisons left by the blood, and renders the kidneys and urinary organs clean, vigorous and healthy.

Tallman & Co., the popular druggist, says that no medicine might be sold for unless it does the user some good. They therefore sell Solvax under a positive guarantee to quickly relieve the worst cases of kidney trouble or refund the money. Try Solvax today and if you cannot see and feel a decided change for the better just go to Tallman & Co. and tell them you want your money back and they will return it without question. This is the strongest argument that can be offered in behalf of any medicine.

Tailored Suits That Are Graceful



These splendid Tailored Suits emphasize in a forceful manner, the pre-eminence of Alexander's in Women's Apparel of the Finest Type. Our other ready-to-wear lines are now complete and we are more than pleased to have you visit our store and inspect them.

THIS MORNING'S EXPRESS BROUGHT US SUITS, COATS, WAISTS, PETTICOATS, and in our Shoe department you will find the new washable white kid shoes that harmonize so well with this season's garments.

ALEXANDERS

TAKE "CASCARETS" IF HEADACHY, BILIOUS AND CONSTIPATED

BEST FOR LIVER AND BOWELS, BAD BILE, BAD COLIC, SOUR STOMACH.

Get a 10-cent box. Sick headache, biliousness, coated tongue, head and nose clogged up with a cold—always trace this to torpid liver; delayed, fermenting food in the bowels or sour, gassy stomach.

Poisonous matter clogged in the intestines, instead of being cast out of the system is re-absorbed into the blood. When this poison reaches the delicate brain tissue it causes congestion and that dull, throbbing, sickening headache.

Cascarets immediately cleanse the stomach, remove the sour, undigested food and foul gases, take the excess bile from the liver and carry out all the constipated waste matter and poisons in the bowels.

A Cascaret tonight will surely straighten you out by morning. They work while you sleep—a 10-cent box from your druggist means your head clear, stomach sweet and your liver and bowels regular for months.

"Bouncers" to Be Listed.

ABERDEEN, Wash., March 11.—The names of all persons arrested for intoxication and the places where they obtained their liquor hereafter will be published by Chief of Police Robert Schmidt, according to an announcement made by him. "This will be done," he said, "to discourage drugstore proprietors from selling alcohol to customers in cases where the druggists are not absolutely certain that the buyers want the alcohol for chemical or mechanical uses.

Women Start Food Riots.

BASEL, Switzerland, March 11.—Travelers from Cologne say that food riots broke out in the market place there.

They say that women who regarded the prices as too high made violent manifestations and that the police charged the crowd. Several persons were injured.

World's Finest Talking Machine Edison Disc. Needs no needles. The diamond point makes every record play perfectly without the bother of changing needles or danger of spilling records. New Machines and New Records Just Received. Call and hear the New Edison. Warren's Music House

SPRING TIME Bungalow Apron Time. And the Popular Cash Store has given special attention to every thing new in BUNGALOW APRONS, HOUSE DRESSES and three piece Bungalow Sets. You can be pleased in style, quality and price. These aprons and dresses are made of select percales and ginghams, and are shown in many different styles.

Popular Cash Store. Better Goods for Less Money. BUNGALOW APRONS range in price from 49¢ to 98¢. THREE PIECE BUNGALOW SETS including extra large sizes, P. C. S. price \$1.49. HOUSE DRESSES range in price from 98¢ to \$1.49. Also little Bungalow Aprons for children, ages 2 yrs. to 6 yrs. 35¢; and 6 yrs. to 12 yrs. 49¢.

Popular Cash Store. Better Goods for Less Money.

Note the Success Signs

Newspaper advertising shows which way the trade is going.

Note the pages of advertising in today's East Oregonian and you will see at a glance that the list of merchants, manufacturers, and other advertisers comprise the most progressive and the most successful business and professional men in our community.

Advertising and success go hand in hand. You don't see a concern constantly advertising

in the newspapers unless it is successful.

Also, the houses that make the biggest successes nowadays do so by satisfying and pleasing the public on whom their success is based. And in order to reach the public the most successful business and professional men use newspaper advertising.

Each depends upon the other.

Good business men and good newspapers, working together, spell success.

The Power behind the dough. You may use an old favorite recipe and the best of materials and make it carefully, the oven may be just right, yet you will have a failure if "The Power behind the Dough" is not the right one to leaven it properly and make it light, digestible, wholesome. Good baking without good baking powder is out of the question. K C Baking Powder has wonderful leavening power, and the double action—in the bowl and in the oven—makes good results doubly certain. Take no chances of failure—use K C and have "good luck" every time. At all Grocers.

BETTER AND SOFTER LIGHT. is assured by the use of some of these beautiful fixtures of ours. They give a light that illuminates the room perfectly, but that does not tire or strain the eyes. They are not expensive considering their extra efficiency and extra beauty. Why not at least see them? J. L. VAUGHAN