
 That the Holidays are Over Lets Settle Down to the Little Everyday Needs Such things you can't very well get along without during the cold weather, and you can be sure no matter what at THE GOLDEN RULE STORE.

| If there's a time you need good shoes its now for the school children, Golden Rule price $\$ 1.25$, \$1.49, \$1.69, \$1.98. | Men's high top shoes, we will save you a couple dollars on every pair at \$4.98, \$5.90, \$6.90. <br> Men's regular work shoes; |
| :---: | :---: |
| Growing girls' shoes that give service at prices you can afford to pay $\$ 1.98$, \$2.49, \$2.98. | you can pay more but you can't get more af $\$ 2.49,82.98, \$ 3.50$, $\$ 3.98$. |
| Ladies' shoes; we stand back of every pair and priced at \$1.98, \$2.49, \$2.98, \$3.50. | Men's dress shoes, button or lace, black or tan, $\$ 4.00, \$ 5.00$ and $\$ 6.00$ values, priced at $\$ 2.98$, \$3.50, \$3.98, \$4.98. |
| Children's shoes in patent, vici or gun metal, come in button, and only 49c. | Boys' shoes, the kind that will stand the youngster's hard knocks at \$1.69, |

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