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 PARTIN GREAT WAR


The Most Wonderful Endorsement Ever Given Any Product
john Philip Sousa and his famous Band have circled the globe on numerous tours and inspired millions of people in many lands with their soul-stirring, inimitable music.

Mr. Sousa has been a smoker of Tuxedo Tobacco for years. Recently, at the Panama-Pacific Exposition, a newspaper representative made the discovery that every member of Sousa's Band is also a Tuxedo smoker!

Whereupon, the following endorsement of Tuxedo was gladly given and signed by Mr. Sousa and the sixty-six members of his Band. Read it-as sure-fire and convincing as a Sousa March: JOHN PHILIP SOUSA "All the vim, energy and enthusiasm we put into the playing of the
"Stars and Stripes Forever' we find in the steady use of TUXEDO." Thin Ahe Sousa


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No other product has ever received such a r markable endorsement as this. The incomparable miliness of Tuxedo appeals men with nerves - the fact that Tuxedo does not affect their throats or nerves. And the raason is the "Tuxedo Process", thet makes Tuxedo different from all other tobaccos-positively non-biting, delightfully soothing, restful and refreshing

Tuxedo will appeal to you for the same reasons.
March at a Sousa quick-step to the nearest tobacce
dealer and get a tin of Tuxedo today. Smoke pipeful after pipeful all day long, every day, for a week. Then you'll knowe you've found the one cheer-up-andspeed up-withour-a-let-up smoke for happy, hustling Americans-IUXEDO

Tuxedo everywhere. Convenient, glassine wrapped, moisture-proof pouch, 5 c . Famous Green 110 with gold lettering, curved to fit pocket, 10c. In Tin Humidors 40 c and 80 c . In Glass Humi dors 50 c and 90 c .

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## Resinol






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