## Footprints of

## Success

"Watch your step" if you want your footprints to spell success on the sands of time.

And especially "W'atch your step" when it comes to advertising.
Don't wander off into the bypaths full of thorns to catch your profits.
Stick to the main road.
Use newspapers, and bring the force of your message directly into the home.

The advertising success paths of today are marked with newspaper guide posts.


AUTO TRIMMING OF THE BETTER CLASS
Hamley \& Co, Tphoint covers,
"OUR WORK MAKES GOOD, OR WE DO."


Monogram Stalionery
W. ©. SMITH \& $\mathbf{c o}$.
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superior vanishing ski tone soon absorbed LEAVES NO SHINE Price 50 cents

Koeppen's
The Drug Store That Serves You Best


The Quelle Restaurant FALT'S sea foods.

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J. L. VAUGHAN


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## A Few Things to Do Today

First-Call up Phone 5 and order a load of mill-ends for kinding. All short lengths and the best thing in the
world to start your fire. A big load for a dollar and a
hart.
Second-Order enough of our Rock Springs coal to fill
our bin-
Third-Build a good big red hot fire.
Fourth-Congratulate yourself that you have the best Pendleton.

## B. L. BURROUGHS, Inc.

