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## Do Husbands Spend Money Foolishly?

Wives like to think so and say so. They are fond of twitting "lesser halves" about the male practice of rushing into a store and buying the first thing in sight.

Wives unanimously consider themselves superior shoppers.

But perhaps husbands with native masculine shrewdness known in advance from reading the newspaper advertising just what they want and what is a fair price.

Men are natural exponents of business efficiency you know.

Doubtless, the average wife will pooh pooh this notion and maintain that she is the newspaper advertising reader of the family

One thing both are secretly agreed on -it pays to read newspaper advertising.

## First National Bank

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