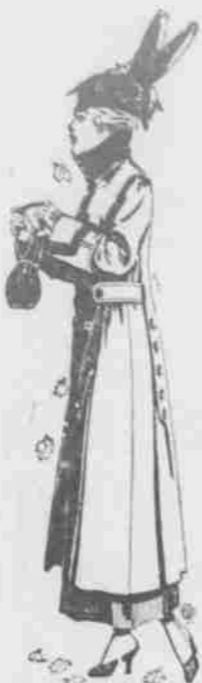


New warm COATS That are Stylish \$7.50 to \$50.00



It's time now to be thinking of that warm coat, the need of which will soon be felt. We are offering for your selection a most comprehensive showing of the newest effects in coats of dressy plush and corduroy, some plain, others fur trimmed in flare, belted and straight line styles. Mixture coats for utility wear are thoroughly practical, some fur and others velvet trimmed in styles that are different than the ordinary models shown, in grey, brown and green mixtures.

Bargain Basement

Have you visited this new department? Over \$10,000 worth of good seasonal bargains in this new department. Ask your neighbor about it. Here are a few of the bargains:

- \$3.50 to \$4.00 Women's Shoes, patent leather, kid and gun metal..... \$1.38
- \$3.75 to \$4.25 Women's Shoes, suede, calf, patent leather..... \$1.98
- \$5.00 Women's Shoes, all leathers and sizes..... \$2.23

- 15 yds. Outing Flannel, good wt. \$1.00
- 11 yds. Calico, Standard quality..... 50c
- \$4.75 Silk Petticoats, a good val. \$2.27
- \$1.00, \$1.25, \$1.50, \$2.00 and \$2.25 Wool Dress Goods, all colors, at the yard..... 47c
- Misses' Shoes, heavy sole, heavy kid stock, value \$3.25, bargain..... \$1.98
- Boys' Shoes, nothing but leather, the biggest money's worth in shoes \$1.98
- And a thousand other Bargains.

NOW IS THE TIME TO THINK ABOUT AND PLAN YOUR CHRISTMAS NEEDLEWORK

In our Art Needlework Department we have just received a complete line of the Pacific Embroidery Company's D. M. C. cotton, package outfits, which you should be sure and see before you decide what to make. These packages contain night gowns, combinations, corset covers, waists, infant's wear, aprons and many small novelties to embroider. All attractive designs, stamped on the sheerest of material and moderately priced.

KIMONA FLANNELS

Big assortment these kimona flannels in dark and light colors, floral effect and small figures, 27 inches wide, fast colors. The yard..... **12 1/2¢ and 15¢**

UNDERWEAR SILKS

Comes in two kinds, 27 inches and 36 inches. Robe silk and crepe de chine, washes like linen, fast colors. Makes up into serviceable as well as good looking garments, all shades. The yard **25¢ and 50¢.**

The Peoples Warehouse

Where It Pays to Trade.

PRESIDENT URGES REAL NEUTRALITY UPON U. S.

WASHINGTON, Oct. 12.—President Wilson, speaking today at the 25th anniversary meeting of the Daughters of the American Revolution, declared the United States should keep out of the European war, not to avoid trouble, but to prevent the foundations upon which peace must be built.

The president spoke on the duties of Americans to preserve true neutrality and said he believed American citizens should make it plain whether their sympathy for foreign countries came before their love for the United States or whether they were for America first, last and all the time.

The president said the United States had now reached a time of special stress and test and that now the people need all of their patriotism. All the rest of the world was in the crucible, he declared, and no man could tell what the result would be.

Mr. Wilson urged that every social and political action in the United States should be aimed to get all of the people to rally to the standard of America. Some people have wavered from the American ideal, he said, and have sought to add rival ideals. He added that Americans should devote themselves only to what America he led in.

"We should keep out of the quarrel," he declared. "America has promised the world to pursue a course grounded on justice. We are not trying to keep out of trouble, we are trying to maintain the foundations on which peace must be built. America must preserve the cause of humanity."

The president was warmly applauded during his address. Mrs. Norman Tall, the president's fiancée, occupied a box above the stage.

BANK CASHIER HELD LIABLE FOR BAD NOTE

PORTLAND, Ore., Oct. 12.—O. A. Eastman, cashier of the Bank of

YOURSELF

Look to health by careful diet and the assistance to be derived from a trial of

HOSTETTER'S STOMACHBITTERS

"THE TONIC THAT TONES."

WIRELESS WARNED SHIP APPROACH OF TYPHOON

SAN FRANCISCO, Oct. 12.—Use of the wireless as a warning against disastrous storms at sea was demonstrated on the voyage of the liner Tenyo Maru ending here today. One day out of Yokohama, the steamer received a flash telling of a terrific typhoon farther out at sea. The vessel hastily put back to port, but was caught in the edge of the gale. No damage resulted. The liner, after a delay of more than 24 hours, made an unusual run to this port, averaging 14 1/2 knots an hour.

Strong condemnation of the LaFollette seamen's act was voiced by E. E. Bemis, vice president of the Standard Oil company, on his arrival here on the steamer.

"The measure is driving American vessels from the seas and is paralyzing this country's commerce in the far east," he declared.

Other arrivals on the steamer was Brigadier General McIntyre of the United States bureau of insular affairs, who has been on a tour of inspection.

PROTEST TO ENGLAND WILL GO FORWARD SOON

WASHINGTON, Oct. 11.—The long postponed protest to Great Britain against interference with American trade is planned to go forward this week. Lansing is slated to get the president's approval of the draft either today or tomorrow. The note to Germany for settlement of the Frye case will also go within two days.

Society

A special meeting of the Parent-Teachers association of the Lincoln school will be held Friday afternoon in the school building and all members are urged to make special endeavors to attend. It is also requested that the members bring the dues at this time as it is very important that these be paid before the convention in Corvallis, October 29 to 31.

Two families not mentioned yesterday as attending the birthday surprise party given by Mrs. Charles Serrell for her husband, at their home on the reservation on Sunday, were those of Mr. and Mrs. L. Barrett and Mr. and Mrs. E. Pearson. A joint dinner was served the guests and a pleasant afternoon was spent. The others who attended were Mr. and Mrs. G. Turgeson and family; Mr. and Mrs. C. E. Williamson and family; Mr. and Mrs. C. Carlson and family; Mr. and Mrs. J. M. Serrell; Mr. and Mrs. J. Rust; Otto Serrell and Mr. and Mrs. C. Swanson and family. Mr. Serrell received many handsome presents.

The "fuel social" to be given this evening at the home of Mrs. G. W. Phelps is being looked forward to with a good deal of pleasurable anticipation by the members of the Church of the Redeemer as well as the friends of the church, for an excellent program of entertainment has been arranged and a very pleasant evening will doubtless be enjoyed. Mrs. Phelps, Mrs. Norborne Berkeley and Mrs. F. E. Judd will be the hostesses of the occasion.

Mr. and Mrs. J. Mumm and Miss Erna Mumm left yesterday for San Francisco where they will visit the fair.

Miss Ruth Strohm, who for the last few days has been visiting Miss Neva Lane, has returned to her home in Portland.

Mrs. C. F. Wood is the hostess today at the formal opening of her studio in room 7, Schmidt building. On display are many kinds of art craft handwork, china paintings and leather work.

The first dance of the season to be given by the Knights of Columbus will be held this evening in the Eagle Woodman hall. Several of these pleasurable affairs were given last year by the K. of C.'s and their reputation is looked forward to with much keen delight by a large number of dance-lovers.

In view of the coming convention in Corvallis of the Congress of Mothers, at which delegates of the Parent-Teachers associations of the state will attend, local officers of the Parent-Teachers associations of the schools, are urging that as many go from Pendleton as possible during the dates, October 29 to 31.

In this connection, two letters have been made public, which, being self-explanatory, are as follows:

551 Court House, Portland, Ore.
To the Parent-Teachers Association of Oregon:

You are urged to send delegates to the state convention in Corvallis, October 29 to 31. The railroads will give one and one-third fare rate with return limit to November 1. The Corvallis people will give room and breakfast to delegates and speakers. A fine program is being arranged which will be sent you at an early date. Hoping to see you at Corvallis, I am,

Cordially yours,
MRS. ARISTENE N. FELTS,
President, Congress of Mothers,
551 Court House, Portland, Ore.

To the Parent-Teachers Association of Oregon:
The annual dues to the state and national Congress of Mothers and Parent-Teachers associations (10 cents per capita) are payable October 1, and become delinquent after December 15. We would greatly appreciate a remittance before the state convention in Corvallis, October 29

to 31. Make checks and postoffice orders payable to Oregon Congress of Mothers, 551 Court House, Portland, Oregon.

Cordially yours,
MRS. SARA A. SHORT,
Financial Secretary.

For the purpose of taking up these matters a special meeting of the Parent-Teachers association of the Lincoln school has been called for Friday afternoon at 2:30 o'clock at the school building. All members are urged to bring their dues at that time.

The Ladies Aid of the Methodist church will gather tomorrow afternoon at the home of Mrs. F. Holdman, 416 Madison street, when a business meeting will be combined with social pleasures. The hour has been set for 2:30 and a large attendance is expected to be present.

Mr. and Mrs. Dell Blancett are back in Pendleton for a few days visiting friends, after their appearance at Grangeville, Idaho, where they took part in the frontier exhibition staged there.

An enjoyable week-end party was made up Saturday afternoon for a few hours at Lehman Springs and the ladies who attended found the popular resort very attractive at this season of the year. There were nine in the party who went up by automobiles, returning yesterday afternoon. The party comprised Mrs. Ben Burroughs, Mrs. Clark Nelson, Mrs. Burke, Mrs. Mark Moorhouse, Mrs. Lawrence Frazier, Mrs. George Strand, Mrs. Will Lyons, Mrs. Fred Earl and Mrs. Roy Alexander.

The Presbyterian Aid Society will be entertained Wednesday afternoon at the home of Mrs. Mary Boyden, 412 Perkins avenue. The hostesses will be Mrs. Boyden, Mrs. E. H. Aldrich and Mrs. E. C. McCook.

Educated Women Discuss Themselves
POUGHKEEPSIE, N. Y., Oct. 12.—"The educated woman and her contribution to progress in the last 25 years" was the general theme of the second day's program of the four-day celebration of the 50th anniversary of Vassar's founding.

The speakers list included Ellen C. Seemple, authoress, 1832; Julia C. Lathrop, head of the children's bureau of the U. S. department of agriculture, 1858; and Prof. Mary J. Jordan, Smith College faculty, 1874.

Student representatives of 32 big educational institutions met at the same hour to consider "the function of non-academic activities." The Pageant of Athena was presented on the campus by the students in the afternoon.

Ran Scales to Death in Collins.
CHICAGO, Oct. 12.—Postmortemers of the 1915 season have a new one. They say Eddie Collins cost the White Sox the pennant. Before Eddie came, the White Sox knew they couldn't steal bases, go from first to third on an infield hit, or pull any of the Cobb stuff.

Then they saw Collins do it. Fine! The others tried. It was like a cart-horse highstepping on the tankard. They simply ran themselves to death, forgetting that brains as well as speed are needed on the paths.

Many an expert will tell you that the White Sox of 1915 died on the base line.

Lesson—Not all baseball players can be Collenses and Cobbs.



"The statement that cross eyes can be straightened in NEARLY every case" is not correct. The proof is there are no cross eyes after death, the spasm is all gone.

If it could be done by ANY glass fitter there would be no cross eyes.

The little Miss in this picture came to me in 1912 wearing glasses one sixth of the strength required to relieve the eyestrain, fitted by a prominent M. D. specialist in Portland.

The lady whose picture has appeared in this paper was wearing glasses that did not even relieve the pain from eye strain, fitted by an optometrist in Pendleton. It can not be disputed that in these two cases both vision and beauty have been restored and it is not unreasonable to claim that poor glasses requiring changing is due to the out of date methods used by M. D.'s and opticians.

D. N. REBER, M. D.

Eye, Ear, Nose and Throat Specialist
Schmidt Bldg., Pendleton.

NEW YORK SOCIETY WOMEN ENJOYS FIRST AIR TRIP IN HUSBAND'S MACHINE

NEW YORK, Oct. 11.—The devotees of aviation now number one more since Mrs. Harry Payne Whitney took a twenty minute flight in her husband's new hydro-aeroplane at Port Washington, Clifford Webster, the aviator who is teaching Mr. Whitney the mysteries of the upper air, piloted the machine during Mrs. Whitney's thrilling ride.



MRS. HARRY P. WHITNEY

The fire started just after Irvin had entered the house and is believed to have been caused by a match dropped in the dining room. As he opened the door to the stairway the air whipped the blaze and soon the room was in flames. The women were sleeping on the second floor and all dashed down the stairs and out of the front door.

Irvin tried to get water from the pump in the kitchen, but it would not work. Not knowing the women were safe he then ran upstairs and was severely burned. The fire drove all away from the only pump and they had to see the structure burn to the ground. The occupants saved nothing but the nightclothing they wore.

When Baby Comes.

Before baby comes there is a period when experienced mothers are glad to read the expectant mothers. They urge the use of Mother's Friend, obtained at any drug store, because this safe, harmless external remedy is positively necessary since it brings relief in passing the muscles, cords, tendons and ligaments involved, and unnecessary pain is avoided; thus it serves to ease the mind and has a beneficial effect on the nervous system. In many cases nausea, morning sickness and other distresses are avoided.

Keeps Your Stove Shining Bright

Black Silk Stove Polish is in a class by itself. It's more carefully made and made from better materials.

Get a Can TODAY

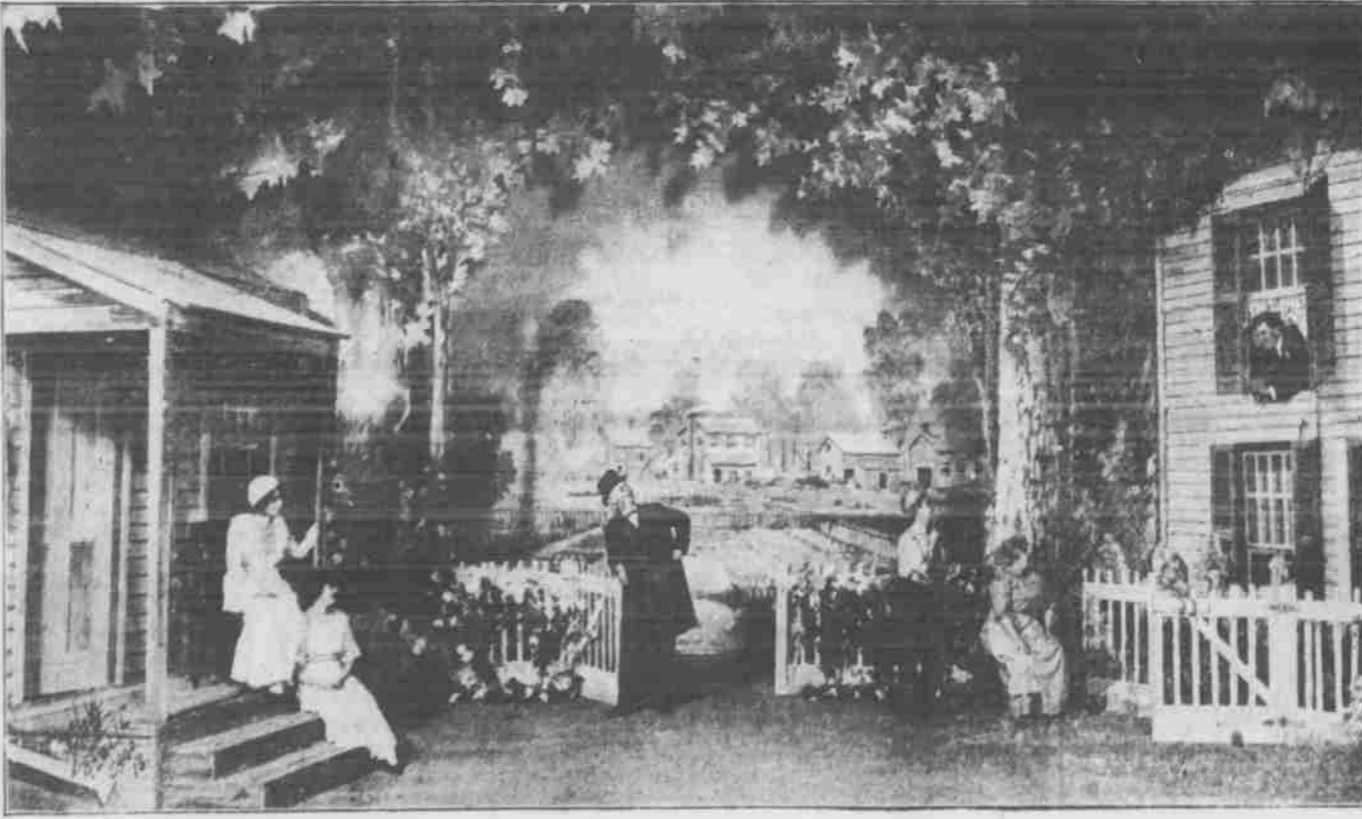
S. RUGO & CO.
Concrete, Stone and Brick contractor. Estimates furnished on application.
Phone 536, Pendleton, Ore.

J. E. MULLINIX,
Lawyer
Despain Block
Pendleton, Oregon.

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—For—
INDEPENDENT MESSENGER SERVICE
Open Day and Night
Commencing September 10.
Rates 15 cents and up.
RAY KELSO, Prop.

Fire Destroys Home.
BAKER, Ore., Oct. 11.—Escaping in their nightclothes, Mrs. August Rohner, her daughter, Mildred, aged 7, and her sister, Miss Alma, tried to save their lives at a fire that destroyed the Rohner home, one mile north of Winfield. George Irvin tried to save them and was severely burned about the face and neck. Mrs. Rohner was also badly burned about the neck.

TURKISH TROPHIES



Scene from Harold Bell Wright's Great Play, "The Calling of Dan Matthews."