

University of Oregon Shows Modern Trend

Institution Develops With Growth of State; New Tendencies Noticeable in Courses of Instruction.

UNIVERSITY OF OREGON. Eugene—Observe the courses of study at their state university and you will have an accurate indicator of the trend of development in that state. It is interesting to apply this saying in Oregon. The University of Oregon, has just opened for its forty-ninth year. In spite of times that, except in a few localities in eastern Oregon, are woefully hard, the registration shows a growth of nearly 10 per cent, which has been the normal annual growth for several years. The

business being taken from the new course sheet: "Business law—This course will include a thorough study of the principles of business law, including study of the law of contracts, sales, corporations, negotiable instruments, bailments, trusts, insurance, fire property and marine, wills and administrations. "Domestic commerce—Brief survey of history of commerce, changing trade routes, and effect upon growth of cities. Internal trade and foreign commerce under United States tariff policy. Trend of exports and im-

ports, pre-theology, and perhaps pre-medicine; the oldtime standard professions are to a degree surpassed for the moment by the lusty new ones—commerce, the higher forms of architecture, journalism, industrial chemistry and so on. The school of education, too, has attained a prominence that augurs well for the instructional good of the approaching high school generation. The university appointment bureau this summer was responsible for 72 nominations to Oregon school positions, most of them important places. The studies of a former curricu-



P. L. CAMPBELL, President.

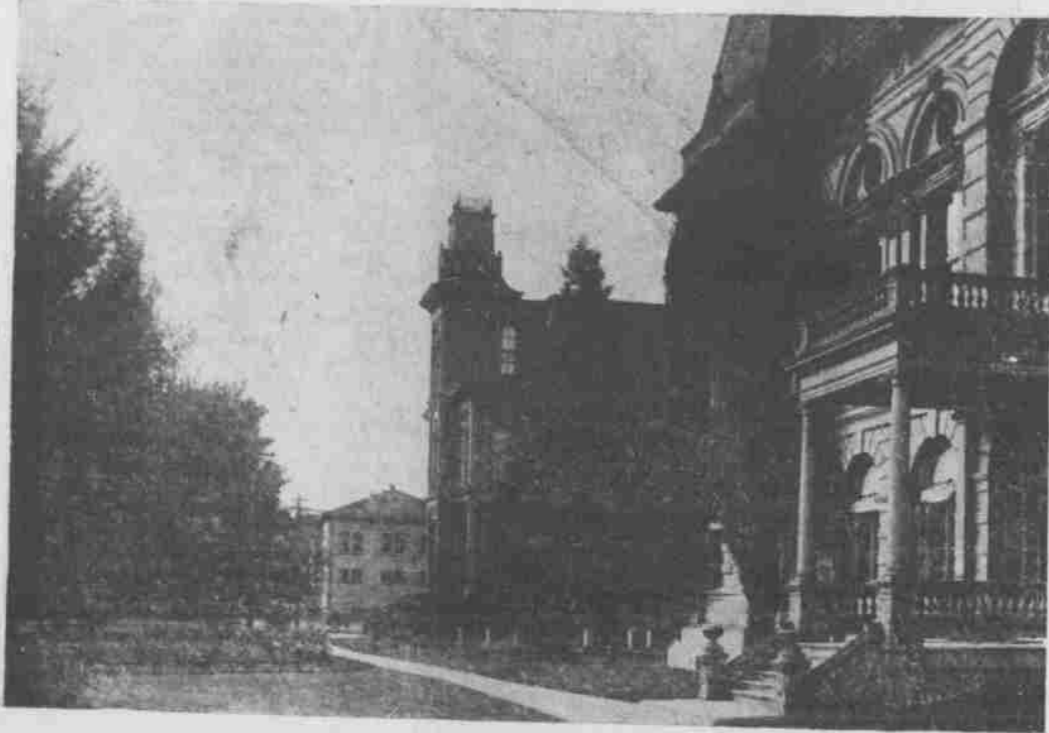
deed, is seen the economic salvation of the state which it is felt must use its seaboard position or go to the rear of the procession. Use of the seaboard position means pursuit of export trade. Pursuit of export trade requires well-trained men. The school of commerce aims to develop such men, and so on around the Oregon circle.

Exclusive of music, which gets an annual registration of about 200, there will be about 1000 students on the campus this college year. The scholastic standard has gone up; student social activities have been curbed. The fall is marked by a spirit of seriousness: it is pronounced by campus folk quite the best year the university has begun. There is a great demand from over the state for correspondence courses; the spirit of study is perhaps pervading the state.

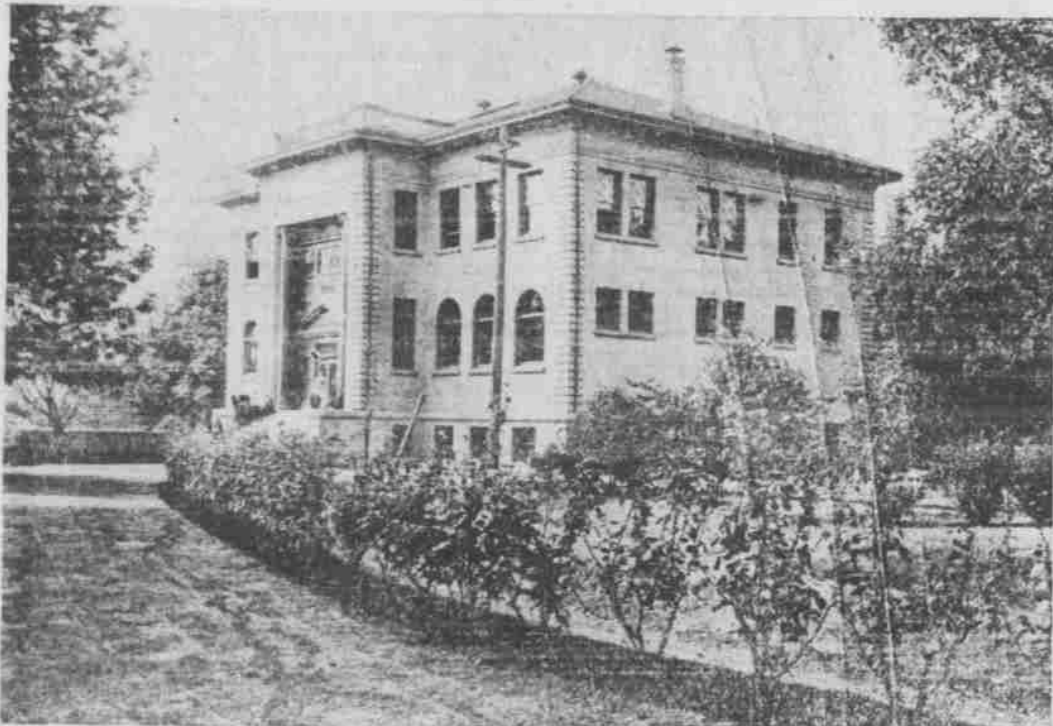
The second annual East End Fair, held at Vincent on Sept. 10 and 11, proved an unqualified success and was attended by a large crowd. The exhibits were much superior to those of a year ago. An interesting feature of the fair was the industrial exhibit by the schools of the county. The Vincent schools captured the first prize for the best general exhibit and the Fruitvale school for the best vegetable exhibit.

A new garage to accommodate the Bond Auto Co. will be erected in Pilot Rock by Frank Bradburn.

Campus Scenes at the University of Oregon



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THE LIBRARY



THE OAKS AT THE CAMPUS ENTRANCE.

students have spent much of the month carefully choosing courses.

The trend of choice indicates that in five or ten years from now Oregon will experience extensive business development. By business is not meant "middle-maning," commission-taking, or the numerous old-fashioned forms of making a living from business. Instead, there is meant, for example, the taking of a small town industry and making it pay; the working up of a practicable market for, say, an unutilized natural deposit such as a bed of coal or of lime; the application of methods that will put profitless enterprises on their feet; organization work in districts—a dozen other types could be adduced.

As proof: There is a new school in the state university—the school of commerce. It offers courses that are described as follows: two or three random spec-

port trade, present and prospective markets and raw materials. Wholesale and retail trade organization; stock and produce exchanges; department, mail order and cooperative stores. Mercantile credit. "Cost accounting—The theory of cost accounting, including the various methods of apportioning direct and indirect expense, the relation of the general books to the cost books, stores, labor production records, and all other cost data and reports."

Titles of other commerce courses that are worked out along similar lines are accounting principles, accounting problems, practical banking, insurance, public utility accounting, resources of the northwest (for seniors only), business organization and management, municipal administration, and so on.

Into such work as this the students of the incoming class are flocking. There is on the other hand a smaller percentage of men taking pre-legal

studies, pre-theology, and perhaps pre-medicine; the oldtime standard professions are to a degree surpassed for the moment by the lusty new ones—commerce, the higher forms of architecture, journalism, industrial chemistry and so on. The school of education, too, has attained a prominence that augurs well for the instructional good of the approaching high school generation. The university appointment bureau this summer was responsible for 72 nominations to Oregon school positions, most of them important places. The studies of a former curricu-

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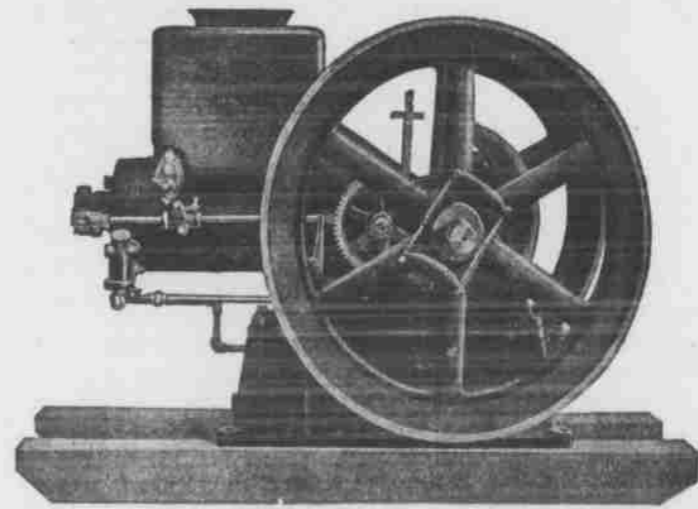
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