MHIDPFII RPE BEIIIG Clothes With a Punch in Every Line That's whit the "live ones" are emanding. Styles that "get
ver" on sight and with such an authorative air the veriest tyro in dress recognizes them as the authentic models straight
from the fountain head of style.
Bond Clothes $\$ 15$ to $\$ 30$
are the recognized style-to-theminute and embody every auhentic change

Bond Bros.
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Lituo zullan's parents were, woll
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The Standard Oil for Motor Cars


## THE TAIL WAGGED

 THE DOGMany manufacturers have been induced to take up newspapers as supplemental advertising.
After awhile they discovered that "the tail was wagging the dog.
In other words, the "newspapers were selling the goods.
Newspapers need no co-operative advertising to make them reach customers with their message.

They constitute a complete campaign in themselves.
They create consumer demand and dealer influence at the same time.
They sell the goods.





## Want to Save Money YES!

Then the next question is how are you going to save the most. We have that already solved for you. Just come to the newest department store in Pendleton and note the high grade merchandise with prices that save you money every day.

Pink and white Ratine, worth to 60 c yard, 36 -in. wide, just the material for that new akirt; our price, yard ...... $43 ¢$

Fancy and White Waists, many pretty styles to choose from; all very high grade; our prices $49 \mathrm{c}, 98 \mathrm{c}$ and $\$ 1.19$

One big lot Fancy Lawns, Crepes, Voiles, Dimity and Fancy Ratine stripes worth as high as 85 c yd. Our price the yard

Please notice our large showing of Rag Rugs, Draperies, Portiers, Etc. All very moderately priçed.

Any Parasol in the store 98c
Popular Cash Store
Former Wohlenberg Dept. Store Location.)

## Young Ladies From Baker County Will be Guests of Round-Up Directors Here

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