Wuxtry!
1 and Winter fashions, 1915-1916 models straight from the firing line.

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Teeming with style and correct to a hair. Just the garments YOU are looking for.

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 PIONEER BOTTLINE WORRS

## WHaTS NEW?

EACH day the receiving rooms of the stores grow busier and counter and shelvesgrow brighter.

The seasonal tide has turned -the new goods are coming in

Fall business is in sight. The advanced fashions are getting ready to disclose themselves.

It is a period of interest to every woman and every man too for that matter.

And day by day the advertising in The East Oregonian becomes more "newsy" and by the same token more interesting reading.

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