# BOND BROS. SIbSIIISAUIE IS NOW ON <br> Your choice of any suit in our store for only $\$ 15.00$ 



## Dull Days in Business

AN advertiser asks: "Does it pay to advertise in dull seasons?'

And this causes the inquiry: "What are dull seasons?"

Would they be dull if you really went after business-or are they dull because "they have always been that way?"
February and August usedto be dull funiture months-now they are the brightest in the year. Similar examples are to be found all through the merchandise calender.
Very often advertising and merchaadise mixed with the right propotion of brains will eliminate the "dull days"

ORECOU BUILDING IS




How She Was Helped During Change of Life by Lydia E. Cos Veget Philadelphis, Pa -"I Iam just ITy years
of age and during CCange of Life I sif-


## REDLETTER DAY SATURDAY

the last day to get stampsat this store. A Greal Showing of Black Taffola Dresses
 Every sult ons hale Every prasol one
 Double Stamps Thursday In order to help you fill your books we will give double

## ALEXANDERS



It will be COOL every day tbis summer. The weather? Nosomething more pleasant. We'll belp you to


|  | Chafing and Percolating by electrictis oftern the zreateot conventence and economy Imaginable. You really don't know what a saving in time and trouble will effect in your dafly routine if you bave thin equipment. They are always ready to perform emercency service We carry them in sreat variety and at Iow pricen. <br> J. L. VAUGHAN |
| :---: | :---: |

## Cook Wiith Giss

and be
Cool
Clean and
Comfortable
Are You Using II?

