## SAVRES SEMI-ANWUAL CLEARAMCE SALE

NOW IN PROGRESS

## A Clean Sweep on All SUMMER GOODS!



EDISON TO THE FRONT (11) HERE was a time when The onime weapons of when gunfire will be equally out of slaughter. The Germans are bombs and the French make use of liquid fire. Thomas A.
Edison is quoted as saying electricity may be used for war purposes if methous of use can
be developed.
At the request of Secretary Daniels. Edison has Secretary to head a commission of inven-
tors the purpose of which will methods of defense for this country in the event of attack.
It will be a wide field of effort and no man knows what revo-
lutions may be brought about in the near future. D.
the raw wractically all
hands of the growers the market is taking on greater
strungth. The following information as to the market in Europe and this county is from a "London continues very
trong. Shafty Queensland sixty-fours shrinking forty-four per cent bringing thirty-nine cents in the grease. Keenest possible demand for good meri-
nos at this price which is nos at this trice which is
equivalent to about seventy. five cents landed cost Boston. Average Bradford sixty-fours as against sixty-six cents few


CURPENT THINKING Demanato chiaw bou tee
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Soen of our sood mannern are pat Chinene ritual of propriety ditee tron Poiltents, courceys and good man-

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## AN ADVERTISING PRIMER

You have goods to sell.
A great many people in this city want to buy them.

Tell them.
These people very largely are readers of The East Oregonian.

What is simpler than to tell them through the advertising columns of The East Oregonian?

This train of reasoning, this veritable ABC of advertising applies alike to the manufacturer with a product to introduce or the storekeeper with many things to sell.

[^0]
[^0]:    Tell them now.

