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SUBSCRIFTION RATES

(IN ADVANCE)

Daily, one year, by mail...

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Bemi-Weekly, six months, by mail...

Bemi-Weekly, six months, by mail...

THAT'S YOUR COUNTRY.

Feelin' glad that we're livin' in have us be

ful as harvest-lands of • With little joys a-many-all the arms of you can hold!

That's your country, people, Where blessings strew the . Little world of happiness,

With arms to reach around! Feelin' glad we're livin' for from . tendencies have underestimat-

dim the sky,

Bright on every hand, Message of the Morning:

EDISON TO THE FRONT

THERE was a time when be developed.

At the request of Secretary methods of defense for this treated as insane. country in the event of attack. and no man knows what revolutions may be brought about in the near future.

AFTER THE GROWER HAS

rope and this county is from a a horse in one day.

strong. Shafty Queensland livered only two or three times stenographer, for she continued the sixty-fours shrinking forty-four a week and the routes are per cent bringing thirty-nine roundabout. If the governcents in the grease. Keenest ment would revise its routes him down."-Stray Stories. possible demand for good meriand provide the carriers with nos at this price which is autos a wonderful improveequivalent to about seventy- ment could be brought about five cents landed cost Boston. in the rural service. Average Bradford sixty-fours tops now quoted ninety cents In the neighborhood of 10,as against sixty-six cents few 000 people saw the Liberty Stray Stories.

Published Dally and Semi-Weekly at Pen and seven and half per cent in revolutionary history is (From the San Francisco Examiner.) chines. He set out to do justice to this quality at a premium while war demands assure strong market for medium wools."

Western woolgrowers receiv- in the day time. ed splendid prices for their clips this year but they would have gotten more had the prices paid been in accord with the real situation. Growers were intimidated with talk of foreign wool whereas now the reports from London show there is no American buying nearby and I invited my father to break down. It is not speeded bethe country of the free,
Where we're mighty nigh as happy as the Lord would higher than in this country.

Where Peace is just as plenti- TWENTY BILLIONS A YEAR

T is estimated by Henry Clews, New York financial T is estimated by Henry · cost Europe approximately sparkled. "If those of ultra-optimistic

with the blessedness of the strife.

ed the duration and the appalling consequences of this war, it · follows they have also understarlight ever shinin estimated its financial effects. where the clouds would An early ending is not yet in Heart and hand and hope in sight. The Allies are still preand hand and hope in sight. The Ames are still premonth as a pupil, and one day he re- er of the human will to bring them
Dixie till the rest-time of paring on a gigantic scale for
turned home wearing a discouraged back to efficiency. They must look their supreme effort, which expression. His mother noticed the out for themselves.

has not yet been attempted. sad look of the lad and asked: Henry Ford reco Next autumn the world will probably find one side materi-Promised ally weakened by continuous replied the boy, starting away from superhuman struggle, while his mother, "Why, dear, what is the matter?" the other has been strengthened by prolonged preparation. asked the mother. ed by prolonged preparation. "Cause." explained the boy, "tain't As for the end, that cannot be no use mother. I can't learn to spell. The best estimates are that the spears and swords were struggle will cost Europe from and that ain't no way to do." the only weapons of war- \$18,000,000,000 to \$20,000,fare. The time may come when 000,000 yearly until the finish. gunfire will be equally out of Such terrific waste cannot but date as an effective method of profoundly affect the world's slaughter. The Germans are capital markets, and the adalready using asphyxiating justment of values to these abbombs and the French make normal conditions is still prouse of liquid fire. Thomas A. gressing, and the most import-Edison is quoted as saying elec- ant problem of the day, finantricity may be used for war cially considered, is the paying purposes if methods of use can of Europe's debt to the United the slightest mechanical ability. Re- na's path or tempt her unsophisticat-be developed.

States."

to head a commission of inventors the purpose of which will be to devise the best possible methods of defense for this to head a commission of inventors the purpose of which will be to devise the best possible methods of defense for this to head a commission of inventors the purpose of which will be to devise the best possible methods of defense for this to head a commission of inventors and the world and the long run matrimonial telicity. Therefore, all it we turned and followed China's may respond to her request to do any head in more respects. To he sure, willies thing when she think of it, it might be to devise the purpose of which will be to devise the best possible methods of defense for this Daniels, Edison has consented anyone predicted the world ing the cook's alarm clock, anyone predicted the world True courtest is the four

It will be a wide field of effort AUTOS FOR RURAL CAR- in this way can you keep up your in- clatingly high-heeled shoes; and in this way can you keep up your in- clatingly high-heeled shoes; and in the same or two forms of dissipation, in-RIERS

providing some rural " stead of horses. This is a move better than your experience. OW that practically all fail to bring good results. Comhands of the growers the a slower traveller. Equipped waten will be lasting strength. The following information as to the market in Eumation as to the market in Europe and this county is from a horse in one day

In Umatilla county there are "London continues very sections where the mail is de-

weeks ago. Americans offer- Bell in Pendleton. When men,! ing tops London. London can women and children will wait be considered fully ten per so long to see the prized old cent higher on good merinos relic who can say that interest,

buying freely. Boston not ac- series is over the high tension tive but very strong with per- at Athena and Pilot Rock may tremendously more important than a other, but the money saved those ceptible hardening of values, be relaxed and people may machine. When, however, a machine men from becoming mere machine

> Walla Walla, being a branch line town, did not see the bell bettering himself.

THIS MAY ENTERTAIN

HIS OTHER CHORES.

"After a couple of years' absence

the treasurer appeared at the door human being who tend it are unre-of my dressing room and handed me mitting in their care and often boyish willing to accept as he does the reswriter, that the war will uses on the outside and his eyes. But who are refer to the possibility and the necessity of keep

"'My boy,' he said, 'you don't tell them?

"'Well, well,' said the old gentle-man, thoughtfully, "is that so? What other chores do you have to do besides actin'."-Everybody's Magazine

TEACHER WAS UNFAIR.

school; in fact it was almost his first repairer of the human body or restor-

"I ain't going to school no more

expected until one side or the One day I learn how to spell the other is thoroughly exhausted. words, and then the next day the teacher gives us all new words. just keeps changing them every day, [zed" fashlons, liberal "culture" and

HOW TO MANAGE A WIFE.

assist her in preserving her individu- follies. The horible thought that we

more for doing this.

an agreeable pastime. We can't afDon't let her know that you have ford to be a stumbling block in Chi-

Before the war started had able than hanging pictures or adjust- than ways, terpischorean or otherwise.

trust you place in her. Go where she asks you to go. Only as binding our women's feet in excru-

terest and love for each other Don't let her make a slave of you, cluding tea. THE government is now in the long run it is your health that ture, in ragtime, is a vulgarization of Mongolian and Celestial music, and

Just What He Expected.

"When he starts to dictate she takes fect of the modern dances upon the

man of his friend.

HENRY FORD AND HIS MEN

The human machines

In all this Mr. Ford disavows and

dition as the mechanical equipment.

higher on poor or inferior qual- dead? The spark is still there, ities. Americans not buying all that is needed is something of his employes addicted to the use and mind-dwarfing work must be done of his employes addicted to the use and mind-dwarfing work must be done London. Bisbane Australia to fan it into blaze of patrio- of drugs or alcoholic flquors, the rep- he made the conditions of employ market yesterday advanced tism.

seven and half per cent on merinos. Japan and America

Now that the local world's this to say of the principles animating qualities. The world gasped when he his chief: paid \$5 a day to men who merely

Mr. Ford looks upon each man as tightened in one automobile after an World-wide shortage of well give attention to less important soes wrong we have a mechanic who enabled them to live and to save like grown shafty merinos will put subjects.

this quality at a premium while Ford. He wants to see that each man has every possible opportunity of workmen from evil habits. Mr. Ford is merely carrying out his pinciple of

Men looked upon a machine per- conserving the efficiency of his mer forming some task of marvelous com-plexity, and in tones approaching awe a gear had a habit of slipping, that y: "It is almost human!" part of the machinery would be shut They look upon a workman, tolling down until a mechanical expert could

twelve hours a day, at a monotonous, correct it. even degrading task, for a wage that which put themselves out of barely suffices for the day's needs with liquor or with drugs are to be and with a contemptuous shrug re-"He's a mere machine."

But the machine of steel is tended sort of benevolvent purpose. The rethere because the prices are higher than in this country.

TWENTY BILLIONS A YEAR

The treasurer appeared at the door there is not speeded by sond its capacity. The temperature in which it works is carefully regulated. At night it is olled and rubbed down like some splendid athlete see me, and while we were chatting after his triumph in the arena. The treasurer appeared at the door the stage to break down. It is not speeded by sond its capacity. The temperature in which it works is carefully regulated. At night it is olled and rubbed down like some splendid athlete are not responsible can point to a first his triumph in the arena. The business success that parallels Ford's parallels after his triumph in the arena. The point of the great employ-

twenty billions a year until it me you get that much every week, is completed. In his last redo you?"

"My boy,' he said, 'you don't fell Few, indeed, are the workmen to the care porations employing labor to undress they show to their machines. The they show to their machines and that fair play pays." men, aye, and women and children, too, may work long hours in fetld, overheated air or in damp cellars They rub down and cover the machines they serve but who ever gives their tired bodies any restful attention? They are speeded up to the breaking point, and should that point It was little Howard's first term in be passed their employer calls in no

Henry Ford recognizes the differ-

CURPENT THINKING

CHINA WANTS TO TANGO.

Democratic China, her feet no longer bound, but aspiring to "civilall-round up-todateness, professes a yearning to dance the tango, turkey trot, lulu fado maxixe and buzzard We are duly flattered, though we

are morally responsible for China and Keep her down A woman expect, that she is going to follow our exam-Come to think of it, it might be fireworks and some fashions, such Our expression of cul-Always consult her about your bus- we have to thank Chinese rice and mail routes with autos ininess. Her woman's intuition is often invention for that saterial sublimity,
of horses. This is a move better than your experience. the boiled shirt—which they perpeso meritorious that it cannot all to bring good results. Com-Never deceive her. Then your done much to refine poker. Most of our good manners are pat-

Politeness, couriesy and good man-ners have through ages of practice become part of the very character of the people, whose influence for etl quette has been universal and probably greater than that of any other people. It specially arouses our mis givings to contemplate the possible efancient dignity and decorum of ar essentially mannerly race. We strongly advise the Chinese to let the "Did your watch stop when it new dances alone, but if they insist dropped on the floor?" asked one upon learning them they are perfectly welcome to the Castles and Maurice "Of course," was the answer. "Did and the rest of their class, who have you think it would go through?"— done enough for us already.—St. Louin Post-Dispatch.

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This means millions of pieces, large and

They have established costs on every piece, every part, every operation.

They know to a fraction of a cent the most and the best it is possible to get out of men, material and machinery.

With this exceptional experience and equipment Dodge Brothers show in the car they are making how much it is possible to

Pendleton Auto Co. Phone 541 812 Johnson Street

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A great many people in this city want to buy them.

Tell them.

These people very largely are readers of The East Oregonian.

What is simpler than to tell them through the advertising columns of The East Oregonian?

This train of reasoning, this veritable ABC of advertising applies alike to the manufacturer with a product to introduce or the storekeeper with many things to sell.

Tell them now.