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EIGHT PAGES



A \$500,000 Gift **To Users of Fortified Tires**

Goodyear Fortified Tires

have five great features

which no other maker uses.

Each combats a major trou-

ble. Together they save

They have other features

If we omitted all these ex-

tras, we could save this year on our probable output

\$1,635,000, and pocket that

We give you these extras-

at the Goodyear price through

our matchless output. It is

extra profit.

not commonly employed, and

each means extra wear.

millions to our users.

Here's an actual gift. Nobody asked for better tires than Goodyear built last year. They were so extragood that for years these tires have outsold any other.

But we found new improvements. This year we add them at an extra cost of \$500,000 for the year.

\$5,000,000 Less

Yet this year-on February 1st-we made another big price reduction. On this year's probable output it will save Goodyear users some \$5,000,000. And that was our third reduction in two



Goodyear Service Stations Tires in Stock

LONG & WELKER Pendleton OREGON MOTOR GARAGE PENDLETON AUTO CO.



tion and carry a complete line of harvest supplies, in-



MERKLE'S STUNT, HAPPENING

Laughing Larry" Doyle is Latest Now to be Declared Guilty of Thoughtless Act But it is Not Re-

BY BARRY FARIS, (United Press Staff Correspondent.) NEW YORK, June 17 .- Fred Merkie "puiled a boner" that cost the New York Giants a pennant. That was years ago but the fans have never forgotten. "Bonehead" is hurl-ed at him to this day. "Laughing Larry" Doyle was guilty of a thought-less act fully as bad or worse than Nerkle's a couple of weeks ago but already his lapse of memory has been forgotten. It came in a game that did not count. Which causes one to think that after all, it isn't what you do that hurts—it is when you do

Merkle's "bone," as is well known was in forgetting to touch second in order to complete a play. Doyle's stunt was an even more glaring plece of stupidness. With a man on third and one out Doyle hit a long fly to the outfield in a recent series at Boston The man on third-Burns-dashed for the plate after the ball was caught. The ball was hit so far that he was sure to score. Doyle rounded first just as the ball was thrown in from the outfield. The ball came directly at him and he reached out and caught it, tossing it to a Boston player. Immediately a protest was lodged with the umpire, who thereupon called Burns out because Doyle had interfered with the ball,

tional league stars for years, had no alibi. He frankly admitted he had been guilty of a "boner," His only ex-planation was that he thought as Burns had crossed the plate the play was completed and that his touching the ball would have no effect. Had Doyle's play been made in a

he would have been marked for the remainder of his baseball career. He would have taken Merkle's place in the gallery of bonehead plays. But as t was done in just an ordinary, every-

It is almost a settled fact that Jess Willard and Jim Coffey are to meet in ten round argument at the Brighton o's conqueror.

Prince Albert will give you a new idea of how good tobacco can be!

BIG LEAGUE FELLOWS

YEARS AGO, STILL HURLED AT PLAYER.

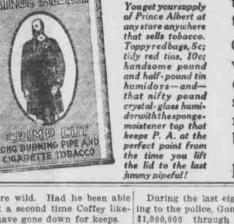
membered so Distinctly as Merkle's --Latter Lost a Pennant.

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Doyle, who has been one of the Na-

world's series game, as Merkle's was.



If you are one of thousands, of men who have put your pipe under cover so you can forget your sore tongue and parched throat, get it out quick! For here's smoke freedom for every man who's fond of a pipe, and cigarette-makin's freedom for every man who likes to roll his own-if you'll be sporty enough to follow suit and lay a short bet on

the national joy smoke

Men all over the nation-all over the world, in fact-have taken the friendly say-so and to-day P. A. is their standard before, between and after meals!

You pipe and cigarette-makin's-shy men should realize how different Prince Albert must be to hit the taste of men everywhere. The patented process fixes that-and cuts out the bite and parch.

Get a slant at how cheerful it is to smoke all the tobacco you want and smoke as long as you want without your tongue even grumbling. Men, that pipe and cigarette joy's yours sure as you're alive if you'll get your tidy red tin or toppy red bag of P. A. right away-and go to it like little folks beat it to a circus parade-can't-help-it-like!

R. J. REYNOLDS TOBACCO CO., Winston-Salem, N. C.

