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TUESDAY THE ALTA THEATRE WEDNESDAY

Admission 15c

DON'T MISS IT

Children 5c

East Oregonian
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LIFE IS WORTH IT.

• Toil and care along the way.
 • Pain to bear and grief to pay;
 • Clouds and shadows one by one,
 • When the heart aches for the sun;
 • Strife and struggle—but, above
 • Gleams the light that heals it,
 • Love!

"THE MOTHER OF TOMORROW."

• All we do and all we bear,
 • Cross and burden, toil and care,
 • Are but light, forgotten things,
 • If the twilight on its wings,
 • Soft and dewy, lifts and soars
 • With us to love's cottage doors!

WE HAVE TWO 1912 Cadillacs FOR SALE PRICES RIGHT—SEE City Auto Company

Tomorrow." Fearless, confident, clear-eyed—this young girl of today stands forth as the embodiment of the sculptor's hope for the mothers of the next generation.
 She is of so fine a type of girlhood—so virile, so intelligent—that the visitor to the exposition sees in her not only the promise of the next generation, but also the greater promise for a more distant future, when women shall have secured not only political justice but shall have cast off the shackles of fashion that harass her soul.

GETTING TOGETHER IN A COMMON CAUSE.

ONE by one the different sections of the county are enlisting in the cause of a road program that will provide this county with the benefits of the open river.

This is logical because every section stands to profit by the move. Highways to the river mean lower freight rates on produce and consequent higher prices to the growers in every part of the county.

Connect with the river and the people all over the county will secure cheaper coal, cheaper lumber, cheaper oil, cheaper sugar, cheaper salt, cheaper canned goods, cheaper nails, cheaper barb wire and cheaper merchandise in every line where the freight is an element in the cost.

Saturday's meeting at Milton shows the east end people are taking an intelligent, broad minded interest in the new road movement and will desire a connection with the hard surface road Walla Walla county will build to Wallula. They are entitled to such service because it will mean many thousands of dollars annually to the people of the east end. With Walla Walla building a road to Wallula it would be gross stupidity not to connect the Freewater-Milton country with that highway.

The east end of the county will also be in line to profit by the Cold Springs road. It is planned to have a branch of that road connect with the Wild Horse road to Adams or

some other point. That work together with the Milton-Pendleton macadam highway which will be paved some day will give the east end of the county an outlet to the river at Cold Springs. It will not be a direct route but it will be a connection that will be effective in reducing freight rates.

Study the road question Mr. Citizen and keep in mind the opening of the Columbia and the farther you go in your investigation the more convinced you will become that the time has come for this county to get busy.

When improved roads mean cheaper freight rates we cannot afford to do without them.

THE BUSINESS SIDE OF CLEAN LIVING.

AS part of its "safety first" campaign a large steel company has distributed among its employes a series of pamphlets explaining in a practical way why a moral life increases workmen's safety and improves their chances for promotion and business success. The appeal is divorced from ethics and is based wholly upon material grounds.

A number of charts printed in the pamphlets or the company show how much longer a man lives who lives "right" than one who squanders money time and health in dissipation. Another series illustrates the better school work done by children of parents who have led clean lives. The campaign is conducted from a strictly business point of view. It appeals to the employe's reason rather than to his conscience.

The same sort of argument has been employed with marked success by temperance campaigners. Mr. Bryan dwelt chiefly on this phase of the subject in his recent notable speech from "Billy" Sunday's pulpit in Philadelphia. In justifying total abstinence the secretary of state said: "It has been scientifically demonstrated that the moderate use of alcohol decreases a man's efficiency. The accidents in industry are increased in proportion as liquor is consumed."

Two British leaders in public life recently expressed the important truth that temperance in living—they spoke particularly of the use of intoxicants—conduces to safety and efficiency. The chancellor of the exchequer, Mr. Lloyd George, declared in a speech in Wales two weeks ago that strong drink is imperiling Britain's chances of success in the war. Lord Kitchener told the house of lords Monday night that delay in completing contracts for war material on schedule time is due to the use of intoxicants by workmen. In contrast with this condition in England is the reported increase in productivity of the Russians by 30 per cent since the vodka shops were closed.

Intemperance in the use of alcohol finds easiest illustration, but physicians and penologists bear testimony to equally bad, or worse, consequenc-

es following intemperance of other sorts.

The Saturday Evening Post says one of the reasons why our political life is low grade is because too many jobs go on a spoilsman basis which theory is not in accord with the views of the Oregon senate.

An American writer says the war is depleting the ranks of the English aristocracy; that is no reflection on the war.

If good spring rains mean anything in this county it will be well to go heavy when you buy sacks.

Good roads men never had a finer opportunity to aid in making the dream of good highways a reality.

The Eitel Frederich would do well to stay where the staying is good.

CURRENT THINKING

ARE THESE REALLY HARD TIMES?

An Encouraging Example of Confidence from Mishawaka, Indiana, That Sounds Like Prosperity.

Ask any man nowadays "How is business?" and his reply is likely to be, "Well, everybody says it's bad, but it seems to be pretty brisk with us. I know I am busy."

America is full of examples of increasing prosperity. Especially those firms that cater to the needs of the farmer are working full or extra time. Take the case of the Mishawaka Woolen Mfg. Company of Mishawaka, Ind. This company manufactures the famous "Ball-Brand" Rubber Footwear, worn by over eight and one-half million workers.

For many years they have manufactured rubber boots, shoes and articles of all descriptions—woolen socks, knit boots, etc., all marked with a Red Ball Trade Mark.

They have never made light rubbers. Now they are about to make them. From dealers and consumers all over the country has come the cry, "Give us light rubbers with the little red ball on them."

So the "Ball-Brand" line is to include light rubbers. In order that deliveries can begin January, 1916, work on an enormous new plant has begun and will be pushed with all possible speed. This means the employment of at least 1000 more persons when the new buildings are completed, or a total of 2600 employed for this company.

Hundreds of new homes will have to be built to take care of the new workers. The building of these homes will offer a further market for labor and material.

It is difficult to imagine the widespread influence of just this one case.

The new buildings and equipment will cost in excess of half a million dollars. Over ten thousand pairs of the new lightweight rubbers will be produced daily these to be marketed direct by salesmen to over 50,000 dealers.

This great increase in business in the fact of competition and supposedly depressed times speaks well for the stability of the Mishawaka Woolen Manufacturing Company and its celebrated products.

It is a typical example of the courage, faith and ability of the American business man.

ARRIVING AT CONCLUSIONS.

A group of workmen were passing the dinner hour in political argument. An interesting deadlock had been reached, when one of the men turned to a mate who had remained silent during the whole of the debate.

"Ere, Bill," he said, "you're pretty good at an argument. Wot's your opinion?"

"I ain't goin to say," said Bill. "I thrashed the matter out afore with Bud Jones."

"Ah," said the other, "and what did you arrive at?"

"Well," said Bill, "Bud he arrived at the hospital, and I arrived at the police station."—National Monthly.

To the Housewife.

Madam, if your husband is like most men he expects you to look after the health of yourself and children. Coughs and colds are the most common of the minor ailments and are most likely to lead to serious diseases. A child is much more likely to contract diphtheria or scarlet fever when it has a cold. If you will inquire into the merits of the various remedies that are recommended for coughs and colds, you will find that Chamberlain's Cough Remedy stands high in the estimation of people who use it. It is prompt and effectual, pleasant and safe to take, which are qualities especially to be desired when a medicine is intended for children. For sale by all dealers.—Adv.

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Why pay 49c and 65c for a ladies' rubber when you can buy the same kind at the Hub for..... 39c
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 Boys' high cut tan and black shoes for..... \$1.25
 Men's heavy work shoes for \$1.95, \$2.45, \$2.65, \$2.95, \$3.20, \$3.45, \$3.60, \$3.95, \$4.25, \$4.50.
 Ladies' Mary Janes, colonial style for..... \$1.85
 Children's Mary Janes for 95c and \$1.40
 Men's odd coats, all sizes, regular \$3.50 value for \$1.85
 Men's work shirts, 38c and 45c
 Black sateen shirts 45c
 Ladies' Juliets for 65c, \$1.19
 All sizes in men's overalls for.... 45c, 69c, 75c and 83c
 Men's Jumbo triple stitched ventilated shirts in grey, Brown, tan and black for 98c
 Men's heavy drill work shirts, regular 75c value for 45c
 Men's heavy ribbed union suits for..... 85c
 Men's light weight ribbed union suits for..... 65c
 Men's socks, 4 for 25c
 Men's silk socks, regular 50c value for..... 25c
 One lot of men's hats for \$1.00
 A big line of men's hats, all the latest styles for \$1.85
 Men's derby hats, late styles, all go at..... \$1.95
 Boys' hats 65c, 85c, 95c

THE HUB